

**ARGENTINA**

Cod. Basic data and indicators	Notes	Units	2009	2010	2011	2012	2013
<b>1. INBOUND TOURISM</b>							
<i>Data</i>							
<b>Arrivals</b>							
1.1 Total		('000)	4,945	6,104	6,636	6,532	6,589
1.2 ♦ Overnight visitors (tourists)		('000)	4,308	5,325	5,705	5,587	5,571
1.3 ♦ Same-day visitors (excursionists)		('000)	637	779	931	945	1,018
1.4 * of which, cruise passengers		('000)	..	..	..	..	..
<b>Arrivals by region</b>							
1.5 Total		('000)	4,308	5,325	5,704	5,587	5,572
1.6 ♦ Africa		('000)	..	..	..	..	..
1.7 ♦ Americas		('000)	3,392	4,368	4,760	4,671	4,701
1.8 ♦ East Asia and the Pacific		('000)	..	..	..	..	..
1.9 ♦ Europe		('000)	722	751	739	708	669
1.10 ♦ Middle East		('000)	..	..	..	..	..
1.11 ♦ South Asia		('000)	..	..	..	..	..
1.12 ♦ Other not classified		('000)	194	206	205	208	202
1.13 * of which, nationals residing abroad		('000)	..	..	..	..	..
<b>Arrivals by main purpose</b>							
1.14 Total		('000)	4,307	5,325	5,705	5,587	5,571
1.15 ♦ Personal		('000)	3,673	4,555	4,900	4,791	4,781
1.16 * holidays, leisure and recreation		('000)	3,673	4,555	4,900	4,791	4,781
1.17 * other personal purposes		('000)	..	..	..	..	..
1.18 ♦ Business and professional		('000)	634	770	805	796	790
<b>Arrivals by mode of transport</b>							
1.19 Total		('000)	4,307	5,325	5,705	5,587	5,571
1.20 ♦ Air		('000)	2,220	2,818	2,832	2,709	2,486
1.21 ♦ Water		('000)	457	560	479	475	589
1.22 ♦ Land		('000)	1,630	1,947	2,394	2,403	2,496
1.23 * railway		('000)	..	..	..	..	..
1.24 * road		('000)	1,630	1,947	2,394	2,403	2,496
1.25 * others		('000)	..	..	..	..	..
<b>Accommodation</b>							
Total							
1.29 ♦ Guests		('000)	..	..	..	..	..
1.30 ♦ Overnights		('000)	52,940	57,175	65,909	65,726	62,717
Hotels and similar establishments							
1.31 ♦ Guests	(1)	('000)	3,876	4,800	4,813	4,311	4,089
1.32 ♦ Overnights	(1)	('000)	8,955	11,537	11,170	10,111	9,737
<b>Expenditure</b>							
1.33 Total		US\$ Mn	4,476	5,629	6,060	5,639	5,032
1.34 ♦ Travel		US\$ Mn	3,960	4,942	5,354	4,887	4,313
1.35 ♦ Passenger transport		US\$ Mn	516	687	706	752	719
<b>Expenditure by main purpose of the trip</b>							
1.36 Total		US\$ Mn	3,960	4,942	5,354	4,887	4,314
1.37 ♦ Personal		US\$ Mn	3,340	4,146	4,456	3,966	3,491
1.38 ♦ Business and professional		US\$ Mn	620	796	898	921	823
<b>Indicators</b>							
1.39 Average size of travel party		Persons	..	..	..	..	..
Average length of stay							
1.40 Total		Days	12.29	10.74	11.55	11.76	11.25
1.41 ♦ For all commercial accommodation services		Nights	..	..	..	..	..
1.42 * of which, "hotels and similar establishments"		Nights	..	..	..	..	..
1.43 ♦ For non commercial accommodation services		Days	..	..	..	..	..
1.44 Average expenditure per day		US\$	72.5	84.2	79.1	72.1	68.1
<b>2. DOMESTIC TOURISM</b>							
<i>Data</i>							
<b>Trips</b>							
2.1 Total	(2)	('000)	..	..	..	61,879	63,269
2.2 ♦ Overnight visitors (tourists)		('000)	..	..	..	29,331	30,243
2.3 ♦ Same-day visitors (excursionists)		('000)	..	..	..	32,548	33,026

**ARGENTINA**

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<b>Trips by main purpose</b>								
2.4	Total		('000)	..	..	..	29,331	30,243
2.5	♦ Personal		('000)	..	..	..	28,157	29,203
2.6	* holidays, leisure and recreation		('000)	..	..	..	17,789	16,273
2.7	* other personal purposes		('000)	..	..	..	10,368	12,930
2.8	♦ Business and professional		('000)	..	..	..	1,174	1,040
<b>Trips by mode of transport</b>								
2.9	Total		('000)	..	..	..	29,331	30,243
2.10	♦ Air		('000)	..	..	..	958	1,032
2.11	♦ Water		('000)	..	..	..	..	..
2.12	♦ Land		('000)	..	..	..	28,373	29,211
2.13	* railway		('000)	..	..	..	..	..
2.14	* road		('000)	..	..	..	27,441	28,693
2.15	* others		('000)	..	..	..	932	518
<b>Trips by form of organization</b>								
2.16	Total		('000)	..	..	..	29,331	30,242
2.17	♦ Package tour		('000)	..	..	..	990	1,040
2.18	♦ Other forms		('000)	..	..	..	28,341	29,202
<b>Accommodation</b>								
Total								
2.19	♦ Guests		('000)	..	..	..	..	..
2.20	♦ Overnights		('000)	..	..	..	163,135	170,895
Hotels and similar establishments								
2.21	♦ Guests	(1)	('000)	13,588	14,530	15,248	15,384	14,993
2.22	♦ Overnights	(1)	('000)	31,043	34,447	35,992	36,611	35,368
<b>Indicators</b>								
2.23	Average size of travel party		Persons	..	..	..	..	..
Average length of stay								
2.24	Total		Days	..	..	..	..	..
2.25	♦ For all commercial accommodation services		Nights	..	..	..	5.60	5.65
2.26	* of which, "hotels and similar establishments"		Nights	..	..	..	..	..
2.27	♦ For non commercial accommodation services		Days	..	..	..	..	..
2.28	Average expenditure per day		US\$	..	..	..	165.0	197.4
<b>3. OUTBOUND TOURISM</b>								
<b>Data</b>								
<b>Departures</b>								
3.1	Total		('000)	5,793	6,083	7,676	8,295	8,564
3.2	♦ Overnight visitors (tourists)		('000)	4,981	5,307	6,686	7,266	7,544
3.3	♦ Same-day visitors (excursionists)		('000)	812	776	990	1,029	1,020
<b>Expenditure</b>								
3.4	Total		US\$ Mn	5,766	6,375	7,477	8,255	8,150
3.5	♦ Travel		US\$ Mn	4,494	4,878	5,542	5,905	5,569
3.6	♦ Passenger transport		US\$ Mn	1,272	1,497	1,935	2,350	2,581
<b>Expenditure by main purpose of the trip</b>								
3.7	Total		US\$ Mn	4,494	4,878	5,542	5,905	5,569
3.8	♦ Personal		US\$ Mn	3,360	3,505	4,167	4,508	4,341
3.9	♦ Business and professional		US\$ Mn	1,134	1,373	1,375	1,397	1,228
<b>Indicators</b>								
3.10	Average length of stay		Days	11.23	10.84	10.44	10.32	10.00
3.11	Average expenditure per day		US\$	77.7	81.7	76.6	76.4	73.7
<b>4. TOURISM INDUSTRIES</b>								
<b>Data</b>								
<b>Number of establishments</b>								
4.1	Total		Units	16,577	17,059	18,147	18,400	19,120
4.2	♦ Accommodation for visitors		Units	12,124	12,662	13,398	13,526	14,058
4.3	* of which, "hotels and similar establishments"		Units	12,124	12,662	13,398	13,526	14,058
4.4	♦ Food and beverage serving activities		Units	..	..	..	..	..
4.5	♦ Passenger transportation		Units	..	..	..	..	..
4.6	♦ Travel agencies and other reservation services activities		Units	4,453	4,397	4,749	4,874	5,062
4.7	♦ Other tourism industries		Units	..	..	..	..	..

# ARGENTINA

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<b>Accommodation for visitors in hotels and similar establishments</b>								
Non-monetary data								
4.13	◆ Number of establishments		Units	12,124	12,662	13,398	13,526	14,058
4.14	◆ Number of rooms		Units	219,904	226,789	233,520	236,641	244,029
4.15	◆ Number of bed-places		Units	562,456	578,697	603,473	611,439	634,874
<b>Indicators</b>								
4.16	Occupancy rate / rooms	(1)	Percent	36.90	41.76	43.37	41.04	41.54
4.17	Occupancy rate / bed-places	(1)	Percent	28.93	32.73	34.03	32.30	32.34
4.18	Average length of stay	(1)	Nights	2.29	2.38	2.35	2.37	2.36
4.19	Available capacity (bed-places per 1000 inhabitants)		Units	14.05	14.33	14.82	14.88	15.32
<b>5. EMPLOYMENT</b>		(3)						
<b>Data</b>								
<b>Number of employees by tourism industries</b>								
5.1	Total		('000)	..	1,113.9	1,096.6	1,124.4	1,184.7
5.2	◆ Accommodation services for visitors (hotels and similar establishments)		('000)	..	113.8	104.1	113.7	93.9
5.3	◆ Other accommodation services		('000)	..	..	..	..	..
5.4	◆ Food and beverage serving activities		('000)	..	531.2	518.0	524.4	568.2
5.5	◆ Passenger transportation		('000)	..	217.4	216.7	223.3	239.2
5.6	◆ Travel agencies and other reservation services activities		('000)	..	..	..	..	..
5.7	◆ Other tourism industries		('000)	..	251.5	257.8	263.0	283.4
<b>Number of jobs by status in employment</b>								
5.8	Total		('000)	..	1,113.9	1,096.6	1,124.4	1,184.7
5.9	◆ Employees	(4)	('000)	..	868.5	858.8	906.3	902.9
5.10	◆ Self employed	(5)	('000)	..	245.4	237.8	218.1	281.8
<b>6. COMPLEMENTARY INDICATORS</b>								
<b>Demand</b>								
6.1	Gross travel propensity		Units	..	..	..	..	..
6.2	(1.2 inbound tourists + 2.2 domestic tourists) / population		Units	..	..	..	0.85	0.86
<b>Macroeconomic indicators related to international tourism</b>								
6.3	Inbound tourism expenditure over GDP		Percent	1.4	1.5	1.4	1.2	0.8
6.4	Outbound tourism expenditure over GDP		Percent	1.9	1.7	1.7	1.7	1.3
6.5	Tourism balance (inbound minus outbound tourism expenditure) over GDP		Percent	-0.5	-0.2	-0.3	-0.5	-0.5
6.6	Tourism openness (inbound plus outbound tourism expenditure) over GDP		Percent	3.3	3.2	3.1	2.9	2.1
6.7	Tourism coverage (inbound over outbound tourism expenditure)		Percent	77.6	88.3	81.0	68.3	61.7
6.8	Inbound tourism expenditure over exports of goods		Percent	8.0	8.3	7.2	7.0	6.2
6.9	Inbound tourism expenditure over exports of services		Percent	41.9	41.8	39.2	37.2	35.2
6.10	Inbound tourism expenditure over exports of goods and services		Percent	6.7	6.9	6.1	5.9	5.2
6.11	Inbound tourism expenditure over current account credits		Percent	6.2	6.5	5.8	5.6	5.0
6.12	Outbound tourism expenditure over imports of goods		Percent	15.5	11.8	10.5	12.7	11.6
6.13	Outbound tourism expenditure over imports of services		Percent	47.7	43.5	42.4	45.3	44.4
6.14	Outbound tourism expenditure over imports of goods and services		Percent	11.7	9.3	8.4	9.9	9.2
6.15	Outbound tourism expenditure over current account debits		Percent	10.6	8.7	7.9	9.3	8.6

## ARGENTINA

### Country notes

#### General data sources:

"Dirección de Estudios de Mercado y Estadística - Secretaría de Turismo de la Nación"

#### For further information visit:

<http://www.turismo.gov.ar/>

<http://desarrolloturistico.gob.ar/estadistica/ultimas-cifras>

(1) Hotel Occupancy Survey (EOH); (2) Household Survey on Travel and Tourism (EVyTH); (3) It should be noted that a change was made in the methodology used in past years for the analysis of Employment in the tourism sector. The previous analysis was based on a single Survey covering 32 urban clusters. In the current analysis, however, the results are based on a synthesis that draws on the most substantive information for the sector; it includes various information sources that provide data on employment in the entire country and provides more accurate aggregates of tourism characteristic activities. This new methodology is available from 2010 onwards; (4) The classification includes state and private sector employees, whether or not they make Social Security contributions or deductions (formal or informal); (5) Consisting of the following occupational categories: owner, self-employed (formal) and self-employed (informal).

### Notes du pays

#### Sources des données générales:

"Dirección de Estudios de Mercado y Estadística - Secretaría de Turismo de la Nación"

#### Pour plus d'informations, voir:

<http://www.turismo.gov.ar/>

<http://desarrolloturistico.gob.ar/estadistica/ultimas-cifras>

(1) Enquête sur l'occupation hôtelière (EOH) ; (2) Encuesta de Viajes y Turismo de los Hogares (Enquête sur les voyages et le tourisme des ménages) ; (3) Signalons un changement par rapport à la méthodologie employée les années précédentes pour analyser l'emploi dans le secteur du tourisme. L'analyse se fondait auparavant sur une seule enquête, qui couvrait 32 agglomérations urbaines. En revanche, dans l'analyse actuelle, les résultats sont le fruit d'un travail de synthèse à partir de l'information la plus substantielle pour le secteur ; l'analyse s'appuie sur différentes sources d'information fournissant des données sur l'emploi dans le pays tout entier ; et elle est plus précise sur les agrégats qui composent les branches caractéristiques du tourisme. Cette nouvelle méthodologie est disponible depuis l'année 2010 ; (4) La classification comprend les employés de l'État et privés, qu'il y ait ou non des cotisations sociales (travail formel ou informel) ; (5) Constitué des catégories professionnelles suivantes : patron, personne travaillant pour son propre compte à titre formel, personne travaillant pour son propre compte à titre informel.

### Notas del país

#### Fuentes de los datos generales:

Dirección de Estudios de Mercado y Estadística - Secretaría de Turismo de la Nación

#### Para más información visite:

<http://www.turismo.gov.ar/>

<http://desarrolloturistico.gob.ar/estadistica/ultimas-cifras>

(1) Encuesta de ocupación hotelera (EOH); (2) Encuesta de Viajes y Turismo de los Hogares (EVyTH); (3) Cabe mencionar que se realizó un cambio en la metodología empleada años anteriores en el análisis del Empleo en el sector turístico. El análisis antecedente se basaba en una sola Encuesta que abarcaba 32 aglomerados urbanos. En el análisis actual, en cambio, los resultados surgen de una síntesis que se nutre de la información más sustantiva para el sector, contiene distintas fuentes de información que proporcionan datos sobre empleo en el país en toda su extensión y presenta mayor precisión de los agregados que componen las ramas características del turismo. Esta nueva metodología está disponible a partir del año 2010; (4) La clasificación incluye Empleados Estatales y Privados, realicen o no Descuentos y Aportes Previsionales (formales o informales); (5) Constituido por las categorías ocupacionales: Patrón, Cuenta Propia Formal y Cuenta Propia Informal.