

**NETHERLANDS**

Cod. Basic data and indicators	Notes	Units	2009	2010	2011	2012	2013
<b>1. INBOUND TOURISM</b>							
<i>Data</i>							
<b>Arrivals</b>							
1.1 Total		('000)	..	..	..	..	..
1.2 ♦ Overnight visitors (tourists)	(1)(2)	('000)	9,921	10,883	11,300	11,680	12,783
1.3 ♦ Same-day visitors (excursionists)		('000)	..	..	..	..	..
1.4 * of which, cruise passengers		('000)	..	..	..	..	..
<b>Arrivals by region</b>							
1.5 Total	(1)(2)	('000)	9,921	10,883	11,300	11,680	12,784
1.6 ♦ Africa		('000)	84	103	114	112	121
1.7 ♦ Americas		('000)	1,018	1,223	1,320	1,323	1,337
1.8 ♦ East Asia and the Pacific		('000)	673	770	850	949	1,040
1.9 ♦ Europe		('000)	8,146	8,787	9,016	9,296	10,286
1.10 ♦ Middle East		('000)	..	..	..	..	..
1.11 ♦ South Asia		('000)	..	..	..	..	..
1.12 ♦ Other not classified		('000)	..	..	..	..	..
1.13 * of which, nationals residing abroad		('000)	..	..	..	..	..
<b>Accommodation</b>							
Total							
1.29 ♦ Guests		('000)	9,921	10,883	11,300	11,680	12,783
1.30 ♦ Overnights		('000)	25,014	26,800	27,739	27,898	31,771
Hotels and similar establishments							
1.31 ♦ Guests	(3)	('000)	7,754	8,727	9,027	9,357	10,017
1.32 ♦ Overnights	(3)	('000)	14,429	16,175	16,685	17,066	18,351
<b>Expenditure</b>							
1.33 Total		US\$ Mn	17,868	18,690	20,970	20,199	22,664
1.34 ♦ Travel		US\$ Mn	12,401	12,861	14,352	13,735	15,591
1.35 ♦ Passenger transport		US\$ Mn	5,467	5,829	6,618	6,464	7,073
<b>Expenditure by main purpose of the trip</b>							
1.36 Total		US\$ Mn	12,401	12,861	14,352	13,735	15,590
1.37 ♦ Personal		US\$ Mn	8,539	8,752	9,822	9,296	10,636
1.38 ♦ Business and professional		US\$ Mn	3,862	4,109	4,530	4,439	4,954
<i>Indicators</i>							
1.39 Average size of travel party		Persons	..	..	..	..	..
Average length of stay							
1.40 Total		Days	..	..	..	..	..
1.41 ♦ For all commercial accommodation services		Nights	2.52	2.46	2.45	2.39	2.49
1.42 * of which, "hotels and similar establishments"		Nights	..	..	..	..	..
1.43 ♦ For non commercial accommodation services		Days	..	..	..	..	..
1.44 Average expenditure per day		US\$	..	..	..	..	..
<b>2. DOMESTIC TOURISM</b>							
<i>Data</i>							
<b>Trips</b>							
2.1 Total		('000)	..	..	..	..	..
2.2 ♦ Overnight visitors (tourists)	(4)	('000)	..	..	..	28,640	25,840
2.3 ♦ Same-day visitors (excursionists)		('000)	..	..	..	..	..
<b>Accommodation</b>							
Total							
2.19 ♦ Guests		('000)	19,039	19,125	19,367	19,633	21,267
2.20 ♦ Overnights		('000)	59,502	58,073	57,629	56,265	64,304
Hotels and similar establishments							
2.21 ♦ Guests	(3)	('000)	10,092	10,499	10,849	11,113	11,504
2.22 ♦ Overnights	(3)	('000)	17,052	17,533	17,891	18,352	19,039
<i>Indicators</i>							
2.23 Average size of travel party		Persons	..	..	..	..	..
Average length of stay							
2.24 Total		Days	..	..	..	..	..
2.25 ♦ For all commercial accommodation services		Nights	3.13	3.04	2.98	2.87	3.02
2.26 * of which, "hotels and similar establishments"		Nights	..	..	..	..	..
2.27 ♦ For non commercial accommodation services		Days	..	..	..	..	..
2.28 Average expenditure per day		US\$	..	..	..	..	..

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<b>3. OUTBOUND TOURISM</b>								
<i>Data</i>								
<b>Departures</b>								
3.1		Total	( '000)	..	..	..	..	
3.2	(5)	◆ Overnight visitors (tourists)	( '000)	18,340	18,368	18,560	18,628	18,094
3.3		◆ Same-day visitors (excursionists)	( '000)	..	..	..	..	..
<b>Expenditure</b>								
3.4		Total	US\$ Mn	21,080	19,772	20,884	20,366	20,758
3.5		◆ Travel	US\$ Mn	20,758	19,489	20,603	20,077	20,471
3.6		◆ Passenger transport	US\$ Mn	322	283	281	289	287
<b>Expenditure by main purpose of the trip</b>								
3.7		Total	US\$ Mn	20,758	19,489	20,603	20,076	20,471
3.8		◆ Personal	US\$ Mn	15,764	14,730	15,693	15,259	15,513
3.9		◆ Business and professional	US\$ Mn	4,994	4,759	4,910	4,817	4,958
<b>4. TOURISM INDUSTRIES</b>								
<i>Data</i>								
<b>Number of establishments</b>								
4.1		Total	Units	..	..	..	..	
4.2	(2)	◆ Accommodation for visitors	Units	..	..	..	..	
4.3		* of which, "hotels and similar establishments"	Units	3,151	3,172	3,194	3,155	3,510
4.4		◆ Food and beverage serving activities	Units	..	..	..	..	
4.5		◆ Passenger transportation	Units	..	..	..	..	
4.6		◆ Travel agencies and other reservation services activities	Units	..	..	..	..	
4.7		◆ Other tourism industries	Units	..	..	..	..	
<b>Accommodation for visitors in hotels and similar establishments</b>								
Non-monetary data								
4.13	(2)	◆ Number of establishments	Units	3,151	3,172	3,194	3,155	3,510
4.14		◆ Number of rooms	Units	100,493	103,246	104,704	105,940	113,813
4.15		◆ Number of bed-places	Units	203,852	211,772	213,932	216,824	244,145
<i>Indicators</i>								
4.16	(2)	Occupancy rate / rooms	Percent	..	..	..	..	
4.17		Occupancy rate / bed-places	Percent	42.31	44.44	45.18	45.49	41.96
4.18		Average length of stay	Nights	1.76	1.76	1.74	1.73	1.74
4.19		Available capacity (bed-places per 1000 inhabitants)	Units	12.31	12.75	12.84	12.97	14.57
<b>6. COMPLEMENTARY INDICATORS</b>								
<b>Demand</b>								
6.1		Gross travel propensity	Units	..	..	..	..	
6.2		(1.2 inbound tourists) / population	Units	0.60	0.66	0.68	0.70	0.76
<b>Macroeconomic indicators related to international tourism</b>								
6.3		Inbound tourism expenditure over GDP	Percent	2.2	2.4	2.5	2.6	2.8
6.4		Outbound tourism expenditure over GDP	Percent	2.6	2.6	2.5	2.6	2.6
6.5		Tourism balance (inbound minus outbound tourism expenditure) over GDP	Percent	-0.4	-0.2	0.0	0.0	0.2
6.6		Tourism openness (inbound plus outbound tourism expenditure) over GDP	Percent	4.8	5.0	5.0	5.2	5.4
6.7		Tourism coverage (inbound over outbound tourism expenditure) over GDP	Percent	84.8	94.5	100.4	99.2	109.2
6.8		Inbound tourism expenditure over exports of goods	Percent	4.4	4.0	3.9	3.8	4.1
6.9		Inbound tourism expenditure over exports of services	Percent	19.0	19.3	19.4	19.2	19.4
6.10		Inbound tourism expenditure over exports of goods and services	Percent	3.6	3.3	3.2	3.2	3.4
6.11		Inbound tourism expenditure over current account credits	Percent	2.9	2.7	2.7	2.6	2.9
6.12		Outbound tourism expenditure over imports of goods	Percent	5.9	4.8	4.3	4.3	4.3
6.13		Outbound tourism expenditure over imports of services	Percent	24.4	23.0	22.1	21.6	21.1
6.14		Outbound tourism expenditure over imports of goods and services	Percent	4.7	4.0	3.6	3.6	3.6
6.15		Outbound tourism expenditure over current account debits	Percent	3.7	3.1	2.8	2.9	2.9

World Tourism Organization (2015), Compendium of Tourism Statistics dataset [Electronic], UNWTO, Madrid, data updated on 06/04/2015.

Conceptual references and technical notes are available in the Methodological Notes to the Tourism Statistics Database:

<http://statistics.unwto.org/news/2015-03-05/methodological-notes-tourism-statistics-database>

## NETHERLANDS

### Country notes

#### General data sources:

Statistics Netherlands

#### For further information visit:

<http://www.cbs.nl/en-GB/menu/themas/vrije-tijd-cultuur/nieuws/default.htm>

(1) Non-resident tourists staying in all types of accommodation establishments; (2) 2013: break in the series because of methodological changes in determining the population; (3) Hotels and boarding houses; (4) Source: Eurostat; (5) Holiday departures of nationals; (6) Hotels; (7) All types of accommodation establishments.

### Notes du pays

#### Sources des données générales:

"Statistics Netherlands"

#### Pour plus d'informations, voir:

<http://www.cbs.nl/en-GB/menu/themas/vrije-tijd-cultuur/nieuws/default.htm>

(1) Touristes non résidents séjournant dans tous types d'établissements d'hébergement; (2) 2013: rupture de série due aux changements méthodologiques dans la détermination de la population; (3) Hôtels et pensions; (4) Source: Eurostat; (5) Départs en vacances des ressortissants nationaux; (6) Hôtels; (7) Tous types d'établissements d'hébergement.

### Notas del país

#### Fuentes de los datos generales:

"Statistics Netherlands"

#### Para más información visite:

<http://www.cbs.nl/en-GB/menu/themas/vrije-tijd-cultuur/nieuws/default.htm>

(1) Turistas no residentes alojados en todo tipo de establecimientos de alojamiento; (2) 2013: ruptura en la serie debido a los cambios metodológicos en la determinación de la población; (3) Hoteles y pensiones; (4) Source: Eurostat; (5) Salidas de nacionales por vacaciones; (6) Hoteles; (7) Todo tipo de establecimientos de alojamiento.