

**CHINA**

Cod. Basic data and indicators		Notes	Units	2009	2010	2011	2012	2013
<b>1. INBOUND TOURISM</b>								
<i>Data</i>								
<b>Arrivals</b>								
1.1	Total	(1)	('000)	126,476	133,762	135,423	132,405	129,078
1.2	◆ Overnight visitors (tourists)		('000)	50,875	55,664	57,581	57,725	55,686
1.3	◆ Same-day visitors (excursionists)		('000)	..	..	..	..	..
1.4	* of which, cruise passengers		('000)	..	..	..	..	..
<b>Arrivals by region</b>								
1.5	Total	(1)	('000)	126,476	133,762	135,423	132,405	129,078
1.6	◆ Africa		('000)	340	391	424	440	461
1.7	◆ Americas		('000)	2,491	2,995	3,201	3,179	3,124
1.8	◆ East Asia and the Pacific		('000)	117,589	122,889	123,828	120,802	117,744
1.9	◆ Europe		('000)	5,132	6,366	6,772	6,770	6,422
1.10	◆ Middle East		('000)	207	247	239	264	269
1.11	◆ South Asia		('000)	714	871	957	948	1,055
1.12	◆ Other not classified		('000)	2	2	2	2	2
1.13	* of which, nationals residing abroad		('000)	..	..	..	..	..
<b>Arrivals by main purpose</b>								
1.14	Total	(2)	('000)	21,938	26,127	27,111	27,191	26,290
1.15	◆ Personal		('000)	16,701	19,930	20,785	20,911	20,096
1.16	* holidays, leisure and recreation		('000)	10,133	12,382	12,218	11,629	10,123
1.17	* other personal purposes		('000)	6,568	7,548	8,567	9,282	9,973
1.18	◆ Business and professional		('000)	5,237	6,197	6,326	6,280	6,194
<b>Arrivals by mode of transport</b>								
1.19	Total	(1)	('000)	126,476	133,762	135,423	132,405	129,078
1.20	◆ Air		('000)	16,301	20,014	20,911	21,421	20,744
1.21	◆ Water		('000)	4,672	5,039	5,082	4,793	4,644
1.22	◆ Land		('000)	105,503	108,709	109,430	106,191	103,690
1.23	* railway		('000)	1,229	1,313	1,442	1,357	1,339
1.24	* road		('000)	30,484	31,186	30,899	29,844	29,467
1.25	* others	(3)	('000)	73,790	76,210	77,089	74,990	72,885
<b>Accommodation</b>								
Hotels and similar establishments								
1.31	◆ Guests		('000)	80,392	96,590	106,552	116,266	89,924
1.32	◆ Overnights		('000)	215,661	264,123	294,757	330,080	243,761
<b>Expenditure</b>								
1.33	Total		US\$ Mn	42,632	50,154	53,313	54,937	56,401
1.34	◆ Travel		US\$ Mn	39,675	45,814	48,464	50,028	51,664
1.35	◆ Passenger transport		US\$ Mn	2,957	4,340	4,849	4,909	4,737
<b>Indicators</b>								
1.39	Average size of travel party		Persons	..	..	..	..	..
	Average length of stay							
1.40	Total		Days	..	..	..	..	..
1.41	◆ For all commercial accommodation services		Nights	2.68	2.73	2.77	2.84	2.71
1.42	* of which, "hotels and similar establishments"		Nights	..	..	..	..	..
1.43	◆ For non commercial accommodation services		Days	..	..	..	..	..
1.44	Average expenditure per day		US\$	..	..	..	..	..
<b>2. DOMESTIC TOURISM</b>								
<i>Data</i>								
<b>Trips</b>								
2.1	Total		('000)	1,902,000	2,103,000	2,641,000	2,597,000	3,262,000
2.2	◆ Overnight visitors (tourists)		('000)	..	..	..	..	..
2.3	◆ Same-day visitors (excursionists)		('000)	..	..	..	..	..
<b>Accommodation</b>								
Hotels and similar establishments								
2.21	◆ Guests		('000)	..	..	..	..	..
2.22	◆ Overnights		('000)	439,717	..	..	..	..

## CHINA

Cod. Basic data and indicators		Notes	Units	2009	2010	2011	2012	2013
<b>3. OUTBOUND TOURISM</b>								
<i>Data</i>								
<b>Departures</b>								
3.1	Total	(4)	('000)	..	..	..	..	..
3.2	◆ Overnight visitors (tourists)		('000)	47,656	57,386	70,250	83,183	98,185
3.3	◆ Same-day visitors (excursionists)		('000)	..	..	..	..	..
<b>Expenditure</b>								
3.4	Total		US\$ Mn	47,108	59,840	79,010	109,898	138,298
3.5	◆ Travel		US\$ Mn	43,702	54,880	72,585	101,977	128,576
3.6	◆ Passenger transport		US\$ Mn	3,406	4,960	6,425	7,921	9,722
<b>4. TOURISM INDUSTRIES</b>								
<i>Data</i>								
<b>Number of establishments</b>								
4.1	Total	(5)	Units	..	..	..	..	..
4.2	◆ Accommodation for visitors		Units	..	..	..	..	..
4.3	* of which, "hotels and similar establishments"		Units	14,237	13,991	11,676	11,367	11,687
4.4	◆ Food and beverage serving activities		Units	..	..	..	..	..
4.5	◆ Passenger transportation		Units	..	..	..	..	..
4.6	◆ Travel agencies and other reservation services activities		Units	..	..	..	..	..
4.7	◆ Other tourism industries	Units	..	..	..	..	..	
<b>Accommodation for visitors in hotels and similar establishments</b>								
Non-monetary data								
4.13	◆ Number of establishments	(5)	Units	14,237	13,991	11,676	11,367	11,687
4.14	◆ Number of rooms		Units	1,673,475	1,709,966	1,474,900	1,497,200	1,539,141
4.15	◆ Number of bed-places		Units	3,064,684	2,981,227	2,586,400	2,677,400	2,705,013
<i>Indicators</i>								
4.16	Occupancy rate / rooms	(6)	Percent	57.88	60.27	61.00	59.46	55.97
4.17	Occupancy rate / bed-places		Percent	..	..	..	..	..
4.18	Average length of stay		Nights	2.68	2.73	2.77	2.84	2.71
4.19	Available capacity (bed-places per 1000 inhabitants)		Units	2.27	2.19	1.89	1.94	1.95
<b>6. COMPLEMENTARY INDICATORS</b>								
<b>Demand</b>								
6.1	Gross travel propensity		Units	..	..	..	..	..
6.2	(1.2 inbound tourists + 2.1 domestic visitors) / population		Units	1.45	1.59	1.97	1.93	2.39
<b>Macroeconomic indicators related to international tourism</b>								
6.3	Inbound tourism expenditure over GDP		Percent	0.8	0.8	0.7	0.7	0.6
6.4	Outbound tourism expenditure over GDP		Percent	0.9	1.0	1.1	1.3	1.5
6.5	Tourism balance (inbound minus outbound tourism expenditure) over GDP		Percent	-0.1	-0.2	-0.4	-0.6	-0.9
6.6	Tourism openness (inbound plus outbound tourism expenditure) over GDP		Percent	1.7	1.8	1.8	2.0	2.1
6.7	Tourism coverage (inbound over outbound tourism expenditure) over GDP		Percent	90.5	83.8	67.5	50.0	40.8
6.8	Inbound tourism expenditure over exports of goods		Percent	3.8	3.4	3.0	2.8	2.6
6.9	Inbound tourism expenditure over exports of services		Percent	29.6	29.2	28.9	25.4	26.2
6.10	Inbound tourism expenditure over exports of goods and services		Percent	3.4	3.0	2.7	2.5	2.4
6.11	Inbound tourism expenditure over current account credits		Percent	3.0	2.7	2.4	2.3	2.2
6.12	Outbound tourism expenditure over imports of goods		Percent	5.3	4.9	5.0	6.6	7.7
6.13	Outbound tourism expenditure over imports of services		Percent	29.6	30.8	33.1	39.0	41.7
6.14	Outbound tourism expenditure over imports of goods and services		Percent	4.5	4.2	4.4	5.6	6.5
6.15	Outbound tourism expenditure over current account debits		Percent	4.1	3.8	4.0	5.1	5.8

World Tourism Organization (2015), Compendium of Tourism Statistics dataset [Electronic], UNWTO, Madrid, data updated on 06/04/2015.

Conceptual references and technical notes are available in the Methodological Notes to the Tourism Statistics Database:

<http://statistics.unwto.org/news/2015-03-05/methodological-notes-tourism-statistics-database>

# CHINA

## Country notes

### General data sources:

National Tourism Administration

### For further information visit:

<http://en.cnta.gov.cn/>

(1) Including ethnic Chinese arriving from "Hong Kong, China", "Macao, China", "Taiwan, Province of China" and overseas Chinese, of which most same-day visitors are from "Hong Kong, China" and "Macao, China"; (2) Excluding ethnic Chinese arriving from "Hong Kong, China", "Macao, China", "Taiwan, Province of China" and overseas Chinese; (3) On foot; (4) Including air crew members and other servicemen; (5) Only refer to the star-rated hotels; (6) Inbound tourism only.

## Notes du pays

### Sources des données générales:

"National Tourism Administration"

### Pour plus d'informations, voir:

<http://en.cnta.gov.cn/>

(1) Y compris les arrivées de personnes d'origine ethnique chinoise en provenance de "Hong-Kong (Chine)", "Macao (Chine)", "Taiwan (Province de Chine)" et chinois de l'étranger, la plupart visiteurs de la journée (excursionnistes) en provenance de "Hong-Kong (Chine)" et de "Macao (Chine)"; (2) À l'exclusion des arrivées de personnes d'origine ethnique chinoise en provenance de "Hong-Kong (Chine)", "Macao (Chine)", "Taiwan (Province de Chine)" et chinois de l'étranger; (3) À pied; (4) Y compris les membres des équipages et autres membres des forces armées; (5) Hôtels classés par étoiles uniquement; (6) Tourisme récepteur uniquement.

## Notas del país

### Fuentes de los datos generales:

"National Tourism Administration"

### Para más información visite:

<http://en.cnta.gov.cn/>

(1) Incluidas las llegadas de personas de origen étnico chino procedentes de "Hong Kong (China)", "Macao (China)", "Taiwán (Provincia de China)" y de ultramar, la mayor parte de excursionistas proceden de "Hong Kong (China)" y "Macao (China)"; (2) Excluidas las llegadas de turistas de origen étnico chino procedentes de "Hong Kong (China)", "Macao (China)", "Taiwán (Provincia de China)" y de ultramar; (3) A pie; (4) Incluidos los miembros de las tripulaciones y otros miembros de las fuerzas armadas; (5) Hoteles clasificados con estrellas únicamente; (6) Turismo receptor únicamente.