

UNITED KINGDOM

Cod. Basic data and indicators	Notes	Units	2009	2010	2011	2012	2013
1. INBOUND TOURISM							
<i>Data</i>							
Arrivals							
1.1 Total		('000)	29,889	29,803	30,798	31,084	32,813
1.2 ♦ Overnight visitors (tourists)		('000)	28,199	28,295	29,306	29,282	31,169
1.3 ♦ Same-day visitors (excursionists)		('000)	1,690	1,508	1,492	1,802	1,644
1.4 * of which, cruise passengers		('000)
Arrivals by region							
1.5 Total		('000)	29,889	29,803	30,797	31,083	32,813
1.6 ♦ Africa		('000)	596	571	527	571	592
1.7 ♦ Americas		('000)	4,020	3,839	4,177	4,134	4,245
1.8 ♦ East Asia and the Pacific		('000)	2,066	2,202	2,433	2,339	2,597
1.9 ♦ Europe		('000)	22,241	22,203	22,604	22,934	24,253
1.10 ♦ Middle East		('000)	596	529	589	630	687
1.11 ♦ South Asia		('000)	370	456	467	475	438
1.12 ♦ Other not classified		('000)	..	3	1
1.13 * of which, nationals residing abroad		('000)
Arrivals by main purpose							
1.14 Total		('000)	29,889	29,804	30,797	31,084	32,813
1.15 ♦ Personal		('000)	22,807	22,506	23,072	23,153	24,350
1.16 * holidays, leisure and recreation		('000)	11,424	11,668	12,008	11,961	12,726
1.17 * other personal purposes		('000)	11,383	10,838	11,064	11,192	11,624
1.18 ♦ Business and professional		('000)	7,082	7,298	7,725	7,931	8,463
Arrivals by mode of transport							
1.19 Total		('000)	29,889	29,803	30,797	31,084	32,813
1.20 ♦ Air		('000)	22,080	21,430	22,631	22,670	23,722
1.21 ♦ Water		('000)	4,462	4,531	4,496	4,257	4,648
1.22 ♦ Land		('000)	3,347	3,842	3,670	4,157	4,443
1.23 * railway	(1)	('000)	3,347	3,842	3,670	4,157	4,443
1.24 * road		('000)
1.25 * others		('000)
Arrivals by form of organization of the trip							
1.26 Total		('000)	29,889	29,803	30,797	31,084	32,813
1.27 ♦ Package tour		('000)	2,229	2,376	2,361	2,467	2,558
1.28 ♦ Other forms		('000)	27,660	27,427	28,436	28,617	30,255
Accommodation							
Total							
1.29 ♦ Guests		('000)	30,108	30,172	30,907	31,078	32,783
1.30 ♦ Overnights		('000)	229,387	227,846	235,197	230,191	245,295
Hotels and similar establishments							
1.31 ♦ Guests	(2)	('000)	14,143	14,965	15,491	15,467	16,880
1.32 ♦ Overnights	(2)	('000)	60,498	65,403	66,326	65,781	77,447
Expenditure							
1.33 Total		US\$ Mn	38,564	40,746	45,940	45,730	49,761
1.34 ♦ Travel		US\$ Mn	30,498	32,399	35,105	36,244	40,589
1.35 ♦ Passenger transport		US\$ Mn	8,066	8,347	10,835	9,486	9,172
Expenditure by main purpose of the trip							
1.36 Total		US\$ Mn	30,498	32,399	35,105	36,245	40,589
1.37 ♦ Personal		US\$ Mn	24,339	25,629	27,542	28,592	31,967
1.38 ♦ Business and professional		US\$ Mn	6,159	6,770	7,563	7,653	8,622
<i>Indicators</i>							
1.39 Average size of travel party		Persons
Average length of stay							
1.40 Total		Days
1.41 ♦ For all commercial accommodation services	(3)	Nights	7.67	7.64	7.64	7.41	7.48
1.42 * of which, "hotels and similar establishments"		Nights
1.43 ♦ For non commercial accommodation services		Days
1.44 Average expenditure per day		US\$
2. DOMESTIC TOURISM							
<i>Data</i>							
Trips							
2.1 Total		('000)	1,668,640	1,836,020	1,710,905
2.2 ♦ Overnight visitors (tourists)		('000)	126,010	119,434	126,640	126,020	122,905
2.3 ♦ Same-day visitors (excursionists)		('000)	1,542,000	1,710,000	1,588,000

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Trips by main purpose							
2.4	Total	('000)	126,010	119,430	122,730	121,776	120,089
2.5	♦ Personal	('000)	105,090	99,340	104,158	102,832	101,169
2.6	* holidays, leisure and recreation	('000)	60,660	56,580	58,435	57,695	56,969
2.7	* other personal purposes	('000)	44,430	42,760	45,723	45,137	44,200
2.8	♦ Business and professional	('000)	20,920	20,090	18,572	18,944	18,920
Trips by mode of transport							
2.9	Total	('000)	120,850	115,200	118,480	115,710	112,500
2.10	♦ Air	('000)	4,050	4,010	2,300	2,600	2,880
2.11	♦ Water	('000)	570	600	150	430	350
2.12	♦ Land	('000)	116,230	110,590	116,030	112,680	109,270
2.13	* railway	('000)	15,270	15,130	17,610	19,140	18,090
2.14	* road	('000)	97,740	92,330	98,300	92,070	89,970
2.15	* others	('000)	3,220	3,130	120	1,470	1,210
Trips by form of organization							
2.16	Total	('000)	125,540	118,960	126,110	125,440	122,910
2.17	♦ Package tour	('000)	5,740	4,460	4,770	5,190	5,360
2.18	♦ Other forms	('000)	119,800	114,500	121,340	120,250	117,550
Accommodation							
Total							
2.19	♦ Guests	('000)	126,010	119,434	126,640	126,020	122,905
2.20	♦ Overnights	('000)	398,749	373,321	387,329	388,240	376,607
Hotels and similar establishments							
2.21	♦ Guests	('000)	48,279	46,260	41,920	43,120	43,160
2.22	♦ Overnights	('000)	106,116	103,160	86,100	89,300	89,200
Indicators							
2.23	Average size of travel party	Persons	2.6	2.6	2.6	2.6	2.6
Average length of stay							
2.24	Total	Days	3.16	3.13	3.06	3.08	3.04
2.25	♦ For all commercial accommodation services	Nights	2.27	2.23	2.99	2.94	2.92
2.26	* of which, "hotels and similar establishments"	Nights	2.21	2.16	2.05	2.07	2.07
2.27	♦ For non commercial accommodation services	Days	3.56	3.58	2.92	3.02	3.22
2.28	Average expenditure per day	US\$	85.7	86.5	95.5	100.5	95.0
3. OUTBOUND TOURISM							
Data							
Departures							
3.1	Total	('000)
3.2	♦ Overnight visitors (tourists)	('000)	58,614	55,562	56,836	56,538	58,510
3.3	♦ Same-day visitors (excursionists)	('000)
Expenditure							
3.4	Total	US\$ Mn	61,133	61,368	64,627	66,004	67,225
3.5	♦ Travel	US\$ Mn	50,559	49,972	51,105	51,341	52,490
3.6	♦ Passenger transport	US\$ Mn	10,574	11,396	13,522	14,663	14,735
Expenditure by main purpose of the trip							
3.7	Total	US\$ Mn	50,559	49,972	51,105	51,341	52,490
3.8	♦ Personal	US\$ Mn	43,364	42,822	43,185	43,295	44,880
3.9	♦ Business and professional	US\$ Mn	7,195	7,150	7,920	8,046	7,610
4. TOURISM INDUSTRIES							
Data							
Number of establishments							
4.1	Total	Units	270,482	263,304	254,668	261,261	263,610
4.2	♦ Accommodation for visitors	Units	19,310	19,075	19,255	19,595	19,660
4.3	* of which, "hotels and similar establishments"	Units	12,285	12,045	12,285	12,435	12,390
4.4	♦ Food and beverage serving activities	Units	156,580	151,725	143,805	148,285	147,260
4.5	♦ Passenger transportation	Units	18,918	18,062	17,330	17,209	19,300
4.6	♦ Travel agencies and other reservation services activities	Units	11,565	10,715	10,465	10,695	10,630
4.7	♦ Other tourism industries	Units	64,109	63,727	63,813	65,477	66,760
Accommodation for visitors in hotels and similar establishments							
Monetary data							
4.8	♦ Output	US\$ Mn
4.9	♦ Intermediate consumption	US\$ Mn
4.10	♦ Gross value added	US\$ Mn	11,629.0	11,169.0	12,188.0	17,771.0	..
4.11	♦ Compensation of employees	US\$ Mn
4.12	♦ Gross fixed capital formation	US\$ Mn

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Non-monetary data		(7)						
4.13	◆ Number of establishments		Units	40,415	40,184	38,939	38,996	..
4.14	◆ Number of rooms		Units	648,239	679,038	647,777	718,405	..
4.15	◆ Number of bed-places		Units	1,410,836	1,416,179	1,410,580	1,571,120	..
Indicators								
4.16	Occupancy rate / rooms	(8)	Percent	58.00	61.00	64.00	64.00	66.00
4.17	Occupancy rate / bed-places	(8)	Percent	43.00	45.00	48.00	48.00	50.00
4.18	Average length of stay		Nights	2.21	2.16
4.19	Available capacity (bed-places per 1000 inhabitants)		Units	22.87	22.82	22.60	25.02	..
Travel agencies and other reservation service activities								
Monetary data								
4.20	◆ Output		US\$ Mn
4.21	◆ Intermediate consumption		US\$ Mn
4.22	◆ Gross value added	(6)	US\$ Mn	5,379.0	5,791.0	8,815.0	12,065.0	..
4.23	◆ Compensation of employees		US\$ Mn
4.24	◆ Gross fixed capital formation		US\$ Mn
5. EMPLOYMENT		(9)						
Data								
Number of employees by tourism industries								
5.1	Total		('000)	2,648.4	2,622.5	2,671.7	2,709.5	2,708.9
5.2	◆ Accommodation services for visitors (hotels and similar establishments)		('000)	309.6	308.4	343.2	339.1	346.5
5.3	◆ Other accommodation services		('000)	67.4	67.6	73.8	72.9	74.5
5.4	◆ Food and beverage serving activities		('000)	1,450.0	1,414.0	1,437.0	1,452.0	1,424.0
5.5	◆ Passenger transportation		('000)	227.1	222.9	218.9	220.9	223.5
5.6	◆ Travel agencies and other reservation services activities		('000)	89.0	92.0	94.0	99.0	95.0
5.7	◆ Other tourism industries		('000)	505.3	517.6	504.9	525.5	545.4
Number of jobs by status in employment								
5.8	Total		('000)	3,103.9	3,107.3	3,179.1	3,264.1	3,251.5
5.9	◆ Employees		('000)	2,648.4	2,622.5	2,671.7	2,709.5	2,708.9
5.10	◆ Self employed		('000)	455.5	484.8	507.3	554.7	542.6
Indicators								
Number of full-time equivalent jobs by status in employment								
5.11	Total		('000)	2,541.1	2,532.9	2,621.1	2,727.9	2,716.7
5.12	◆ Employees		('000)	2,149.0	2,121.9	2,196.0	2,253.3	2,261.5
5.13	* male		('000)	1,096.2	1,106.4	1,118.8	1,184.8	1,194.3
5.14	* female		('000)	1,052.8	1,015.5	1,077.2	1,068.5	1,067.2
5.15	◆ Self employed		('000)	392.1	411.1	425.1	474.7	455.2
5.16	* male		('000)	274.7	286.4	304.4	338.6	307.7
5.17	* female		('000)	117.4	124.6	120.7	136.0	147.4
6. COMPLEMENTARY INDICATORS								
Demand								
6.1	Gross travel propensity		Units
6.2	(1.2 inbound tourists + 2.2 domestic tourists) / population		Units	2.50	2.38	2.50	2.47	2.44
Macroeconomic indicators related to international tourism								
6.3	Inbound tourism expenditure over GDP		Percent	1.7	1.8	1.9	1.8	2.0
6.4	Outbound tourism expenditure over GDP		Percent	2.8	2.7	2.6	2.7	2.7
6.5	Tourism balance (inbound minus outbound tourism expenditure) over GDP		Percent	-1.1	-0.9	-0.7	-0.9	-0.7
6.6	Tourism openness (inbound plus outbound tourism expenditure) over GDP		Percent	4.5	4.5	4.5	4.5	4.7
6.7	Tourism coverage (inbound over outbound tourism expenditure) over GDP		Percent	63.1	66.4	71.1	69.3	72.6
6.8	Inbound tourism expenditure over exports of goods		Percent	10.8	9.9	9.6	9.6	10.4
6.9	Inbound tourism expenditure over exports of services		Percent	16.1	15.9	15.6	15.5	16.6
6.10	Inbound tourism expenditure over exports of goods and services		Percent	6.5	6.1	5.9	5.9	6.4
6.11	Inbound tourism expenditure over current account credits		Percent	4.3	4.4	4.1	4.4	4.8
6.12	Outbound tourism expenditure over imports of goods		Percent	12.6	10.9	10.1	10.2	10.6
6.13	Outbound tourism expenditure over imports of services		Percent	36.8	36.4	35.8	36.3	37.3
6.14	Outbound tourism expenditure over imports of goods and services		Percent	9.4	8.4	7.9	8.0	8.2
6.15	Outbound tourism expenditure over current account debits		Percent	6.3	6.0	5.4	5.8	6.0

World Tourism Organization (2015), Compendium of Tourism Statistics dataset [Electronic], UNWTO, Madrid, data updated on 06/04/2015.

Conceptual references and technical notes are available in the Methodological Notes to the Tourism Statistics Database:

<http://statistics.unwto.org/news/2015-03-05/methodological-notes-tourism-statistics-database>

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Country notes

General data sources:

VisitBritain and Office for National Statistics

For further information visit:

<http://www.visitbritain.org/insightsandstatistics/>

<http://www.ons.gov.uk/ons/index.html>

(1) Tunnel; (2) International Passenger survey; Source: Office for National Statistics (ONS); (3) Days; (4) From 2013: Great Britain only (not including Northern Ireland) and Day Visit survey; (5) Number of Local Units in VAT and/or PAYE based Enterprises, source: ONS Inter Departmental Business Register; (6) Source: ONS Annual Business Survey; 2013 data not available until late 2014; (7) Source: ONS compilation for EUROSTAT; (8) Source: UK Occupancy Survey (Annual Report); (9) Source: ONS, based on Workforce Jobs, Business Register and Employment Survey, Labour Force Survey.

Notes du pays

Sources des données générales:

"VisitBritain" et "Office for National Statistics"

Pour plus d'informations, voir:

<http://www.visitbritain.org/insightsandstatistics/>

<http://www.ons.gov.uk/ons/index.html>

(1) Tunnel; (2) Enquête sur les passagers internationaux; Source: "Office for National Statistics (ONS)"; (3) Jours; (4) À partir de 2013: Grande Bretagne uniquement (hors Irlande du Nord) et "Day Visits survey"; (5) Nombre d'unités locales dans les entreprises assujetties à la TVA et/ou appliquant la retenue à la source, source: ONS Inter-Departmental Business Register (registre interdépartemental des entreprises du bureau des statistiques nationales); (6) Source: enquête annuelle auprès des entreprises du Bureau national de statistique (ONS); données 2013 indisponibles jusqu'à fin 2014; (7) Source: compilation de l'ONS pour EUROSTAT; (8) Source: enquête du Royaume-Uni sur l'occupation (rapport annuel); (9) Source: ONS, sur la base de Workforce Jobs, Business Register Employment Survey et Labour Force Survey.

Notas del país

Fuentes de los datos generales:

"VisitBritain" y "Office for National Statistics"

Para más información visite:

<http://www.visitbritain.org/insightsandstatistics/>

<http://www.ons.gov.uk/ons/index.html>

(1) Túnel; (2) Encuesta internacional de pasajeros; Fuente: "Office for National Statistics (ONS)"; (3) Días; (4) A partir de 2013: Gran Bretaña solamente (excluido Irlanda del Norte) y "Day Visits survey"; (5) Número de unidades locales en empresas que aplican IVA o retenciones fiscales en origen Fuente: Oficina de Estadísticas Nacionales (ONS), Inter Departmental Business Register; (6) Fuente: Encuesta anual de negocios de la Oficina de Estadísticas Nacionales (ONS por su sigla inglesa); los datos de 2013 no estarán disponibles hasta finales de 2014; (7) Fuente: compilación de la ONS para EUROSTAT; (8) Fuente: Encuesta de ocupación del Reino Unido (informe anual); (9) Fuente: ONS, a partir de datos de empleo de población activa, encuesta sobre registro de empresas y empleo y encuesta sobre población activa.