

JAPAN

Cod. Basic data and indicators		Notes	Units	2009	2010	2011	2012	2013
1. INBOUND TOURISM								
<i>Data</i>								
Arrivals								
1.1	Total	(1)	('000)	6,790	8,611	6,219	8,358	10,364
1.2	◆ Overnight visitors (tourists)		('000)
1.3	◆ Same-day visitors (excursionists)		('000)
1.4	* of which, cruise passengers		('000)
Arrivals by region								
1.5	Total	(1)	('000)	6,789	8,611	6,219	8,358	10,364
1.6	◆ Africa		('000)	17	19	17	21	23
1.7	◆ Americas		('000)	908	945	717	927	1,032
1.8	◆ East Asia and the Pacific		('000)	4,941	6,654	4,796	6,489	8,240
1.9	◆ Europe		('000)	820	877	583	797	931
1.10	◆ Middle East		('000)	7	10	7	11	13
1.11	◆ South Asia		('000)	95	105	98	113	125
1.12	◆ Other not classified		('000)	1	1	1
1.13	* of which, nationals residing abroad		('000)
Arrivals by main purpose								
1.14	Total	(1)	('000)	6,790	8,612	6,219	8,358	10,364
1.15	◆ Personal		('000)	5,597	7,217	4,975	6,915	8,899
1.16	* holidays, leisure and recreation		('000)	4,760	6,362	4,057	6,041	7,963
1.17	* other personal purposes		('000)	837	855	918	874	936
1.18	◆ Business and professional		('000)	1,193	1,395	1,244	1,443	1,465
Arrivals by mode of transport								
1.19	Total	(2)	('000)	7,582	9,444	7,135	9,172	11,255
1.20	◆ Air		('000)	7,147	8,741	6,681	8,567	10,635
1.21	◆ Water		('000)	435	703	454	605	620
1.22	◆ Land		('000)
1.23	* railway		('000)
1.24	* road		('000)
1.25	* others		('000)
Arrivals by form of organization of the trip								
1.26	Total		('000)	6,219	8,358	10,364
1.27	◆ Package tour		('000)	1,400	1,816	2,456
1.28	◆ Other forms		('000)	4,819	6,542	7,908
Accommodation								
Total								
1.29	◆ Guests	(3)(4)	('000)	11,838	17,901	11,362	16,642	21,046
1.30	◆ Overnights	(3)(4)	('000)	18,298	27,509	18,416	26,314	33,496
Hotels and similar establishments								
1.31	◆ Guests	(3)(4)	('000)	11,753	16,805	11,000	15,924	20,380
1.32	◆ Overnights	(4)	('000)	18,183	25,617	17,632	24,886	32,136
Expenditure								
1.33	Total		US\$ Mn	12,537	15,356	12,534	16,197	16,865
1.34	◆ Travel		US\$ Mn	10,329	13,224	11,000	14,581	15,093
1.35	◆ Passenger transport		US\$ Mn	2,208	2,132	1,534	1,616	1,772
Expenditure by main purpose of the trip								
1.36	Total		US\$ Mn	10,329	13,224	11,000	14,581	15,093
1.37	◆ Personal		US\$ Mn	8,452	11,066	8,501	11,533	12,347
1.38	◆ Business and professional		US\$ Mn	1,877	2,158	2,499	3,048	2,746
Indicators								
1.39	Average size of travel party		Persons
Average length of stay								
1.40	Total		Days	..	13.43	14.65	13.33	12.94
1.41	◆ For all commercial accommodation services		Nights	..	6.32	5.96	6.07	5.70
1.42	* of which, "hotels and similar establishments"		Nights	..	6.32	5.96	6.07	5.70
1.43	◆ For non commercial accommodation services		Days	..	30.93	33.45	31.56	31.02
1.44	Average expenditure per day		US\$..	132.8	137.6	145.4	126.0
2. DOMESTIC TOURISM								
<i>Data</i>								
Trips								
2.1	Total		('000)	702,896	631,596	612,525	612,750	630,950
2.2	◆ Overnight visitors (tourists)		('000)	348,247	317,533	313,561	315,549	320,416
2.3	◆ Same-day visitors (excursionists)		('000)	354,649	314,063	298,964	297,201	310,534

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Trips by main purpose								
2.4	Total		('000)	702,896	631,596	612,524	612,749	630,950
2.5	♦ Personal		('000)	569,742	514,541	504,163	505,586	523,711
2.6	* holidays, leisure and recreation		('000)	412,263	371,820	359,501	367,662	382,693
2.7	* other personal purposes		('000)	157,479	142,721	144,662	137,924	141,018
2.8	♦ Business and professional		('000)	133,154	117,055	108,361	107,163	107,239
Trips by mode of transport								
2.9	Total	(5)	('000)	..	1,000,560	970,302	963,079	992,863
2.10	♦ Air		('000)	..	52,927	50,207	50,054	53,989
2.11	♦ Water		('000)	..	19,392	18,222	18,718	17,904
2.12	♦ Land		('000)	..	928,241	901,873	894,307	920,970
2.13	* railway		('000)	..	291,490	282,834	284,917	299,442
2.14	* road		('000)	..	631,007	612,038	602,865	615,433
2.15	* others		('000)	..	5,744	7,001	6,525	6,095
Trips by form of organization								
2.16	Total		('000)	..	631,596	612,525	612,750	..
2.17	♦ Package tour		('000)	..	117,154	107,051	106,273	..
2.18	♦ Other forms		('000)	..	514,442	505,474	506,477	..
Accommodation								
Total								
2.19	♦ Guests	(3)	('000)	227,884	303,251	300,818	315,056	329,534
2.20	♦ Overnights		('000)	283,006	385,540	398,819	413,181	433,697
Hotels and similar establishments								
2.21	♦ Guests		('000)	225,142	251,195	282,478	294,667	307,224
2.22	♦ Overnights		('000)	279,384	313,287	370,896	383,163	400,365
Indicators								
2.23	Average size of travel party		Persons
Average length of stay								
2.24	Total		Days	4.98	4.97	5.46	5.57	5.84
2.25	♦ For all commercial accommodation services		Nights	1.24	1.25	1.33	1.31	1.32
2.26	* of which, "hotels and similar establishments"		Nights	1.24	1.25	1.32	1.31	1.31
2.27	♦ For non commercial accommodation services		Days	2.77	2.46	2.34	2.33	2.44
2.28	Average expenditure per day		US\$	376.8	365.0	353.0	341.6	..
3. OUTBOUND TOURISM								
Data								
Departures								
3.1	Total		('000)	15,446	16,637	16,994	18,491	17,473
3.2	♦ Overnight visitors (tourists)		('000)
3.3	♦ Same-day visitors (excursionists)		('000)
Expenditure								
3.4	Total		US\$ Mn	34,788	39,306	39,760	40,967	32,244
3.5	♦ Travel		US\$ Mn	25,199	27,950	27,262	27,906	21,861
3.6	♦ Passenger transport		US\$ Mn	9,589	11,356	12,498	13,061	10,383
Expenditure by main purpose of the trip								
3.7	Total		US\$ Mn	25,199	27,950	27,262	27,906	21,861
3.8	♦ Personal		US\$ Mn	19,876	22,881	23,280	24,502	18,866
3.9	♦ Business and professional		US\$ Mn	5,323	5,069	3,982	3,404	2,995
Indicators								
3.10	Average length of stay		Days	9.20	8.90	9.00	9.07	9.66
3.11	Average expenditure per day		US\$	177.4	188.9	178.3	166.4	129.5
4. TOURISM INDUSTRIES								
Data								
Number of establishments								
4.1	Total	(3)(6)	Units	860,729
4.2	♦ Accommodation for visitors	(3)(6)	Units	10,093	54,628	52,721	50,917	51,155
4.3	* of which, "hotels and similar establishments"		Units	9,810	12,000	38,780	36,690	35,470
4.4	♦ Food and beverage serving activities		Units	673,385
4.5	♦ Passenger transportation		Units	41,825
4.6	♦ Travel agencies and other reservation services activities		Units	10,436	10,282	10,240	10,146	10,145
4.7	♦ Other tourism industries		Units	124,990

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Accommodation for visitors in hotels and similar establishments							
Monetary data							
4.8		US\$ Mn	71,598.1	72,243.0	68,236.8	72,967.3	..
4.9		US\$ Mn	36,183.8	35,538.4	31,571.4	31,034.6	..
4.10		US\$ Mn	35,414.3	36,704.6	36,665.4	41,932.7	..
4.11		US\$ Mn	13,804.4	13,837.4	14,654.3	13,692.7	..
4.12		US\$ Mn
Non-monetary data							
4.13	(3)	Units	10,093	54,628	52,721	50,917	51,155
4.14		Units	839,968	1,350,872	1,388,479	1,366,566	1,427,107
4.15	(7)	Units	1,893,326	3,270,638	3,332,677	3,307,957	3,516,309
Indicators							
4.16		Percent	59.70	51.70	51.80	54.80	55.20
4.17		Percent	43.60	34.60	34.30	36.40	36.30
4.18		Nights	1.26	1.29	1.34	1.32	1.33
4.19		Units	14.87	25.68	26.18	26.00	27.66
Travel agencies and other reservation service activities							
Non-monetary data							
4.25		Percent	21.7	19.0	17.5	17.3	..
4.26		Percent	78.3	81.0	82.5	82.7	..
4.27		Percent	..	31.8	25.1	24.2	25.8
4.28		Percent	..	68.9	74.9	75.8	74.2
4.29		Percent	..	62.5	52.1	52.7	..
4.30		Percent	..	37.5	47.9	47.3	..
5. EMPLOYMENT							
Data							
Number of employees by tourism industries							
5.1		('000)	3,931.2	3,971.9	3,951.4	3,941.0	..
5.2		('000)	356.8	367.9	391.7	366.5	..
5.3		('000)
5.4		('000)	922.0	959.7	943.0	935.8	..
5.5		('000)	1,326.1	1,336.8	1,326.5	1,315.4	..
5.6	(8)	('000)	576.6	579.3	594.6	598.0	..
5.7		('000)	749.7	728.3	695.7	725.2	..
Number of jobs by status in employment							
5.8		('000)	4,551.6	4,474.5	4,445.0	4,415.6	..
5.9		('000)	4,039.7	3,971.9	3,951.4	3,941.0	..
5.10		('000)	511.9	502.6	493.6	474.6	..
6. COMPLEMENTARY INDICATORS							
Demand							
6.1		Units	5.6	5.1	4.9	5.0	5.1
6.2		Units	5.57	5.03	4.86	4.88	5.04
Macroeconomic indicators related to international tourism							
6.3		Percent	0.2	0.3	0.2	0.3	0.3
6.4		Percent	0.7	0.7	0.7	0.7	0.7
6.5		Percent	-0.5	-0.4	-0.5	-0.4	-0.4
6.6		Percent	0.9	1.0	0.9	1.0	1.0
6.7		Percent	36.0	39.1	31.5	39.5	52.3
6.8		Percent	2.3	2.1	1.6	2.1	2.4
6.9		Percent	10.4	11.7	9.1	12.1	12.5
6.10		Percent	1.9	1.8	1.4	1.8	2.0
6.11		Percent	1.5	1.5	1.1	1.4	1.6
6.12		Percent	7.1	6.3	5.0	4.9	4.1
6.13		Percent	22.3	23.8	22.6	22.2	18.9
6.14		Percent	5.4	5.0	4.1	4.0	3.4
6.15		Percent	4.1	3.9	3.2	3.2	2.7

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Country notes

General data sources:

Japan Tourism Agency and Japan National Tourism Organization

For further information visit:

<http://www.mlit.go.jp/kankochou/en/siryoutoukei/index.html>

<http://www.tourism.jp/en/statistics/>

(1) Excluding nationals residing abroad; (2) Arrivals of non-resident visitors at national borders; including foreign residents in Japan; (3) Up to March 2010, accommodations which have less than 9 employees are excluded; (4) Day use is excluded; (5) Including overlapping; (6) Government registered and unregistered hotels and "ryokans" (inns); (7) Estimate from occupancy rate; (8) Including passenger transport supporting services.

Source of data:

1.19-1.21: Ministry of Internal Affairs and Communications – Immigration Statistics; 1.30, 4.2, 4.3, 4.13-4.15, 4.16-4.18: Japan Tourism Agency – accommodation survey; 1.40-1.43, 2.1-2.18, 4.25-4.26, 4.29-4.30, 5.1-5.10, 6.1: Japan Tourism Agency – Japan national tourism survey; 2.24-2.27: Japan Tourism Agency – accommodation survey – Japan national tourism survey; 3.1, 3.10: Japan National Tourism Organization; 4.4, 4.7: Ministry of Internal Affairs and Communications – The economic census; 4.6: Japan travel and tourism association; 4.8-4.11: Japan Tourism Agency – Japan national tourism survey – Japanese Tourism Satellite Account – Table 5: Production accounts of tourism industries and other industries; 4.27-4.28: Japan Tourism Agency – Consumption Trend Survey for Foreigners Visiting Japan; 5.2: Japanese Tourism Satellite Account – Table 7: Employment in the tourism industries.

Notes du pays

Sources des données générales:

"Japan Tourism Agency" et "Japan National Tourism Organization"

Pour plus d'informations, voir:

<http://www.mlit.go.jp/kankochou/en/siryoutoukei/index.html>

<http://www.tourism.jp/en/statistics/>

(1) À l'exclusion des nationaux résidant à l'étranger; (2) Arrivées de visiteurs non résidents aux frontières nationales; y compris les résidents étrangers au Japon; (3) Jusqu'en mars 2010, les lieux d'hébergement comptant moins de 9 employés sont exclus; (4) L'utilisation diurne est exclue; (5) Y compris les chevauchements; (6) Hôtels homologués et non homologués, ainsi que "ryokans" (auberges); (7) Estimation à partir du taux d'occupation; (8) Y compris les services d'appui au transport de voyageurs.

Source des données:

1.19-1.21: Ministère de l'intérieur et des communications – statistiques de l'immigration; 1.30, 4.2, 4.3, 4.13-4.15, 4.16-4.18: Agence japonaise de tourisme – enquête sur l'hébergement; 1.40-1.43, 2.1-2.18, 4.25-4.26, 4.29-4.30, 5.1-5.10, 6.1: Agence japonaise de tourisme – enquête sur le tourisme national du Japon; 2.24-2.27: Agence japonaise de tourisme – enquête sur l'hébergement – enquête sur le tourisme national du Japon; 3.1, 3.10: Organisation nationale japonaise du tourisme; 4.4, 4.7: Ministère de l'intérieur et des communications – recensement économique; 4.6: Association japonaise du voyage et du tourisme; 4.8-4.11: Agence japonaise de tourisme – enquête sur le tourisme national du Japon – compte satellite du tourisme du Japon – Tableau 5: comptes de production des industries du tourisme et des autres industries; 4.27-4.28: Agence japonaise de tourisme – enquête sur les tendances de consommation des étrangers visitant le Japon; 5.2: Compte satellite du tourisme du Japon – Tableau 7: emploi dans les industries du tourisme.

Notas del país

Fuentes de los datos generales:

"Japan Tourism Agency" y "Japan National Tourism Organization"

Para más información visite:

<http://www.mlit.go.jp/kankochou/en/siryoutoukei/index.html>

<http://www.tourism.jp/en/statistics/>

(1) Excluidos los nacionales residentes en el extranjero; (2) Llegadas de visitantes no residentes en las fronteras nacionales; incluidos los residentes extranjeros en Japón; (3) Hasta marzo de 2010, se excluyen los alojamientos con menos de nueve empleados; (4) Se excluye el uso durante el día; (5) Se incluye el solapamiento; (6) Hoteles homologados y no homologados así como "ryokans" (posadas); (7) Estimación derivada de la tasa de ocupación; (8) Se incluyen los servicios de apoyo al transporte de pasajeros.

Fuente de los datos:

1.19-1.21: Ministerio de Asuntos Internos y Comunicación – Estadísticas de inmigración; 1.30, 4.2, 4.3, 4.13-4.15, 4.16-4.18: Agencia de Turismo de Japón – encuesta sobre alojamiento; 1.40-1.43, 2.1-2.18, 4.25-4.26, 4.29-4.30, 5.1-5.10, 6.1: Agencia de Turismo de Japón – encuesta nacional sobre turismo de Japón; 2.24-2.27: Agencia de Turismo de Japón – encuesta sobre alojamiento – encuesta nacional sobre turismo de Japón; 3.1, 3.10: Organización Nacional de Turismo de Japón; 4.4, 4.7: Ministerio de Asuntos Internos y Comunicación – Censo económico; 4.6: Asociación de Viajes y Turismo de Japón; 4.8-4.11: Agencia de Turismo de Japón – Encuesta nacional de turismo de Japón – Cuenta satélite de turismo de Japón – Cuadro 5: Cuentas de producción de industrias turísticas y otras industrias; 4.27-4.28: Agencia de Turismo de Japón – Encuesta sobre tendencias de consumo de los extranjeros que visitan Japón; 5.2: Cuenta satélite de turismo de Japón – Cuadro 7: Empleo en industrias turísticas.