

FRANCE

Cod. Basic data and indicators	Notes	Units	2009	2010	2011	2012	2013
1. INBOUND TOURISM							
<i>Data</i>							
Arrivals							
1.1 Total	(1)	('000)	192,369	190,491	197,302	198,250	205,144
1.2 ♦ Overnight visitors (tourists)		('000)	76,764	77,648	81,550	83,051	84,726
1.3 ♦ Same-day visitors (excursionists)		('000)	115,605	112,843	115,751	115,200	120,418
1.4 * of which, cruise passengers		('000)
Arrivals by region							
1.5 Total	(1)	('000)	76,765	77,648	81,550	83,051	84,726
1.6 ♦ Africa		('000)	1,823	1,720	2,129	2,053	2,132
1.7 ♦ Americas		('000)	5,491	5,679	6,675	6,456	6,565
1.8 ♦ East Asia and the Pacific		('000)	3,371	3,584	4,121	4,397	4,926
1.9 ♦ Europe		('000)	65,245	65,776	67,846	69,331	70,134
1.10 ♦ Middle East		('000)	835	889	780	815	970
1.11 ♦ South Asia		('000)
1.12 ♦ Other not classified		('000)
1.13 * of which, nationals residing abroad		('000)
Arrivals by main purpose							
1.14 Total	(1)	('000)	76,764	77,648	81,550	83,051	84,726
1.15 ♦ Personal	(2)	('000)	66,530	67,819	70,285	72,739	74,371
1.16 * holidays, leisure and recreation		('000)	55,781	57,272	59,295	61,531	63,573
1.17 * other personal purposes	(3)	('000)	10,749	10,547	10,990	11,208	10,797
1.18 ♦ Business and professional		('000)	10,234	9,830	11,266	10,312	10,356
Arrivals by mode of transport							
1.19 Total	(1)	('000)	76,764	77,648	81,550	83,051	84,726
1.20 ♦ Air		('000)	19,520	18,837	21,467	22,524	23,999
1.21 ♦ Water		('000)	6,962	7,148	6,739	6,174	6,678
1.22 ♦ Land		('000)	50,282	51,664	53,344	54,353	54,049
1.23 * railway		('000)	4,866	4,960	4,996	4,960	5,119
1.24 * road		('000)	45,416	46,703	48,349	49,393	48,930
1.25 * others		('000)
Accommodation							
Total							
1.29 ♦ Guests	(4)	('000)	35,882	36,729	41,607	42,328	45,405
1.30 ♦ Overnights	(4)	('000)	98,705	100,716	123,228	125,038	131,744
Hotels and similar establishments							
1.31 ♦ Guests	(5)	('000)	28,766	29,845	30,487	30,966	33,348
1.32 ♦ Overnights	(5)	('000)	63,203	65,861	67,176	68,426	71,992
Expenditure							
1.33 Total		US\$ Mn	58,857	56,139	65,959	63,884	66,064
1.34 ♦ Travel		US\$ Mn	49,581	46,471	55,116	53,408	56,557
1.35 ♦ Passenger transport	(6)	US\$ Mn	9,276	9,668	10,843	10,476	9,507
Expenditure by main purpose of the trip							
1.36 Total		US\$ Mn	49,581	46,470	55,116	53,408	56,557
1.37 ♦ Personal		US\$ Mn	43,876	41,471	48,323	46,820	50,364
1.38 ♦ Business and professional		US\$ Mn	5,705	4,999	6,793	6,589	6,193
Indicators							
1.39 Average size of travel party		Persons
Average length of stay							
1.40 Total	(1)(7)	Days	6.67	6.76	6.92	6.96	7.08
1.41 ♦ For all commercial accommodation services	(4)	Nights	2.75	2.74	2.96	2.95	2.69
1.42 * of which, "hotels and similar establishments"	(5)	Nights	2.20	2.20	2.20	2.21	2.16
1.43 ♦ For non commercial accommodation services		Days
1.44 Average expenditure per day		US\$
2. DOMESTIC TOURISM							
<i>Data</i>							
Trips							
2.1 Total	(8)	('000)	278,275	268,041	276,752	269,783	264,897
2.2 ♦ Overnight visitors (tourists)		('000)	202,064	194,126	198,784	199,577	198,707
2.3 ♦ Same-day visitors (excursionists)		('000)	76,211	73,915	77,968	70,207	67,940

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Trips by main purpose							
2.4 Total	(8)	('000)	202,063	194,125	198,784	199,577	198,707
2.5 ♦ Personal		('000)	181,002	175,929	180,481	180,772	180,596
2.6 * holidays, leisure and recreation		('000)	55,404	50,974	57,922	64,892	62,663
2.7 * other personal purposes		('000)	125,598	124,955	122,559	115,880	117,933
2.8 ♦ Business and professional		('000)	21,061	18,196	18,303	18,805	18,111
Trips by mode of transport							
2.9 Total	(8)(9)	('000)	181,003	175,929	180,481	180,772	180,596
2.10 ♦ Air		('000)	2,254	2,443	2,593	2,782	3,062
2.11 ♦ Water		('000)	597	446	500	531	493
2.12 ♦ Land		('000)	178,152	173,040	177,388	177,459	177,041
2.13 * railway		('000)	24,364	24,148	24,782	25,974	26,037
2.14 * road		('000)	152,924	147,743	151,646	150,864	150,448
2.15 * others		('000)	864	1,149	960	621	556
Accommodation							
Total							
2.19 ♦ Guests	(4)	('000)	88,158	88,977	107,196	106,539	105,825
2.20 ♦ Overnights	(4)	('000)	195,984	198,893	277,802	275,405	273,154
Hotels and similar establishments							
2.21 ♦ Guests	(5)	('000)	74,904	75,834	78,793	77,835	75,987
2.22 ♦ Overnights	(5)	('000)	124,769	127,121	131,859	129,951	125,886
Indicators							
2.23 Average size of travel party		Persons
Average length of stay							
2.24 Total	(7)(8)(9)	Days	5.31	5.34	5.37	5.29	5.32
2.25 ♦ For all commercial accommodation services	(4)	Nights	2.22	2.23	2.59	2.59	2.22
2.26 * of which, "hotels and similar establishments"	(5)	Nights	1.67	1.67	1.67	1.67	1.66
2.27 ♦ For non commercial accommodation services		Days
2.28 Average expenditure per day		US\$
3. OUTBOUND TOURISM							
Data							
Departures							
3.1 Total	(8)	('000)	30,646	29,973	31,153	29,775	30,638
3.2 ♦ Overnight visitors (tourists)		('000)	25,140	25,041	26,155	25,450	26,243
3.3 ♦ Same-day visitors (excursionists)		('000)	5,506	4,932	4,998	4,325	4,395
Expenditure							
3.4 Total		US\$ Mn	45,806	46,157	53,914	50,022	53,157
3.5 ♦ Travel		US\$ Mn	38,416	38,608	45,017	39,829	42,870
3.6 ♦ Passenger transport	(6)	US\$ Mn	7,390	7,549	8,897	10,193	10,287
Expenditure by main purpose of the trip							
3.7 Total		US\$ Mn	38,416	38,608	45,017	39,829	42,870
3.8 ♦ Personal		US\$ Mn	29,436	27,917	30,710	26,225	28,832
3.9 ♦ Business and professional		US\$ Mn	8,980	10,691	14,307	13,604	14,038
Indicators							
3.10 Average length of stay	(8)(9)	Days	9.31	9.47	9.37	9.28	9.42
3.11 Average expenditure per day		US\$
4. TOURISM INDUSTRIES							
Data							
Number of establishments							
4.1 Total		Units	161,245	164,468	167,595	170,150	172,573
4.2 ♦ Accommodation for visitors	(10)	Units	28,726	28,344	28,283	28,338	28,218
4.3 * of which, "hotels and similar establishments"	(11)	Units	17,283	17,070	17,000	16,981	17,370
4.4 ♦ Food and beverage serving activities	(12)	Units	111,290	114,561	117,540	119,842	122,320
4.5 ♦ Passenger transportation	(12)	Units	2,872	2,944	3,016	3,109	3,180
4.6 ♦ Travel agencies and other reservation services activities	(12)	Units	8,023	7,999	8,005	7,914	7,776
4.7 ♦ Other tourism industries	(12)(13)	Units	10,334	10,620	10,751	10,947	11,079
Accommodation for visitors in hotels and similar establishments							
Non-monetary data							
4.13 ♦ Number of establishments	(11)	Units	17,283	17,070	17,000	16,981	17,370
4.14 ♦ Number of rooms		Units	612,465	611,609	614,684	619,322	638,887
4.15 ♦ Number of bed-places		Units	1,224,930	1,223,218	1,229,368	1,238,644	1,277,774

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Indicators								
4.16	Occupancy rate / rooms	(5)(14)	Percent	58.06	59.38	60.99	60.26	59.63
4.17	Occupancy rate / bed-places		Percent
4.18	Average length of stay	(5)	Nights	1.81	1.82	1.82	1.82	1.81
4.19	Available capacity (bed-places per 1000 inhabitants)	(15)	Units	19.48	19.35	19.34	19.37	19.87
5. EMPLOYMENT								
Data								
Number of employees by tourism industries								
5.1	Total	(12)	('000)	1,218.3	1,232.4	1,245.0	1,256.2	1,250.3
5.2	♦ Accommodation services for visitors (hotels and similar establishments)		('000)	176.9	174.8	176.4	174.4	171.5
5.3	♦ Other accommodation services		('000)	41.3	40.5	40.1	40.9	40.4
5.4	♦ Food and beverage serving activities		('000)	557.4	570.0	588.6	597.5	597.5
5.5	♦ Passenger transportation		('000)	286.0	281.2	275.4	276.5	274.2
5.6	♦ Travel agencies and other reservation services activities		('000)	49.4	47.9	47.8	46.7	46.0
5.7	♦ Other tourism industries	(13)	('000)	107.3	118.0	116.7	120.2	120.7
6. COMPLEMENTARY INDICATORS								
Demand								
6.1	Gross travel propensity		Units
6.2	(1.2 inbound tourists + 2.2 domestic tourists) / population		Units	4.43	4.30	4.41	4.42	4.41
Macroeconomic indicators related to international tourism								
6.3	Inbound tourism expenditure over GDP		Percent	2.2	2.2	2.4	2.5	2.4
6.4	Outbound tourism expenditure over GDP		Percent	1.7	1.8	1.9	1.9	1.9
6.5	Tourism balance (inbound minus outbound tourism expenditure) over GDP		Percent	0.5	0.4	0.5	0.6	0.5
6.6	Tourism openness (inbound plus outbound tourism expenditure) over GDP		Percent	3.9	4.0	4.3	4.4	4.3
6.7	Tourism coverage (inbound over outbound tourism)		Percent	128.5	121.6	122.3	127.7	124.3
6.8	Inbound tourism expenditure over exports of goods		Percent	12.3	10.9	11.1	11.4	11.4
6.9	Inbound tourism expenditure over exports of services		Percent	32.4	29.8	29.6	27.0	25.9
6.10	Inbound tourism expenditure over exports of goods and		Percent	8.9	8.0	8.1	8.0	7.9
6.11	Inbound tourism expenditure over current account credits		Percent	6.5	6.0	6.2	6.3	6.2
6.12	Outbound tourism expenditure over imports of goods		Percent	8.7	8.0	7.9	7.9	8.3
6.13	Outbound tourism expenditure over imports of services		Percent	27.6	27.5	28.1	24.5	23.0
6.14	Outbound tourism expenditure over imports of goods and		Percent	6.6	6.2	6.1	6.0	6.1
6.15	Outbound tourism expenditure over current account debits		Percent	4.7	4.5	4.6	4.5	4.6

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Country notes

General data sources:

"DGE (Direction générale des entreprises)"

"INSEE (Institut national de la statistique et des études économiques)"

For further information visit:

<http://www.entreprises.gouv.fr/etudes-et-statistiques/statistiques-du-tourisme/accueil>

<http://www.insee.fr/fr/default.asp>

(1) Source: DGE, Banque de France. Non resident visitor survey (EVE) - results 2012 revised, results 2013 provisional; (2) All personal purposes; (3) Transit and not stated; (4) Source: INSEE, DGE, regional partners. Hotel occupancy surveys (EFH), campgrounds (EFHPA) and, from 2011, other collective accommodation (EFAHCT) - holiday residences and serviced apartments, holiday villages and youth hostels -; break in series in 2011; individual commercial accommodation (furnished and hotel rooms) excluded; (5) Source: INSEE, DGE, regional partners. Hotel occupancy survey (EFH); stays for all purposes; (6) Source: Banque de France; (7) Average length of stay in nights; (8) Source: DGE. Survey Follow-up of tourism demand (SDT). Resident population aged 15 years and above; trips in Overseas Departments are counted together with those abroad; (9) Personal trips; (10) Total commercial group accommodation capacity (hotels, campsites, tourist residences, serviced apartments, holiday villages, family houses, hostels, sports centers, international accommodation centers); Source: INSEE, DGE, SNRT, UNAT, FUAJ; (11) Number of hotels; Source: INSEE, DGE; (12) Scope: private employment in France (incl. Overseas Departments) 31/12; Source: Acooss; (13) Short-term rentals (cars, sports and leisure equipment), amusement and theme park activities and other recreational and leisure activities, management of museums, historic sites, tourist attractions, botanical and zoological gardens and nature reserves, organization of gambling and betting activities, cable cars and ski lifts; (14) Net room occupancy rate; (15) Scope: Mainland France, Source: INSEE, Population Census for 2010, demographic report for 2011-2013.

Notes du pays

Sources des données générales:

Dge (Direction générale des entreprises)

Insee (Institut national de la statistique et des études économiques)

Pour plus d'informations, voir:

<http://www.entreprises.gouv.fr/etudes-et-statistiques/statistiques-du-tourisme/accueil>

<http://www.insee.fr/fr/default.asp>

(1) Source: Dge, Banque de France. Enquête auprès des visiteurs venant de l'étranger (EVE) – résultats 2012 révisés, résultats 2013 provisoires; (2) Tous motifs personnels; (3) Transit et non spécifiés; (4) Source: Insee, Dge, partenaires territoriaux. Enquêtes de fréquentation hôtelière (EFH), campings (EFHPA) et, à partir de 2011, autres hébergements collectifs (EFAHCT) – résidences de tourisme et résidences hôtelières, villages de vacances et auberges de jeunesse - ; rupture de série en 2011; hébergements marchands individuels (meublés et chambres d'hôtel) exclus; (5) Source: Insee, Dge, partenaires territoriaux. Enquête de fréquentation hôtelière (EFH); séjours pour tous les motifs; (6) Source: Banque de France; (7) Durée moyenne du séjour en nuitées; (8) Source: Dge. Enquête Suivie de la demande touristique (SDT). Population résidente de 15 ans et plus; les déplacements dans les DOM sont comptés avec l'étranger; (9) Voyages personnels; (10) Parc de l'hébergement collectif marchand (hôtels, campings, résidences de tourisme, résidences hôtelières, villages de vacances, maisons familiales, auberges de jeunesse, centres sportifs, centres internationaux de séjour); Source: Insee, Dge, SNRT, UNAT, FUAJ; (11) Parc hôtelier; Source: Insee, Dge; (12) Champ: emploi salarié privé en France (y c. DOM) au 31/12; Source: Acooss; (13) Location de courte durée de matériel (voitures, articles de loisirs et de sport), activités des parcs d'attraction et parcs à thèmes et autres activités récréatives et de loisirs, gestion des musées, des sites historiques, des attractions touristiques, des jardins botaniques et zoologiques et des réserves naturelles, organisation de jeux de hasard et d'argent, téléphériques et remontées mécaniques; (14) Taux net des chambres; (15) Champ: France métropolitaine; Source: Insee. Recensement de la population pour 2010, bilan démographique pour 2011-2013.

Notas del país

Fuentes de los datos generales:

"DGE (Direction générale des entreprises)"

"INSEE (Institut national de la statistique et des études économiques)"

Para más información visite:

<http://www.entreprises.gouv.fr/etudes-et-statistiques/statistiques-du-tourisme/accueil>

<http://www.insee.fr/fr/default.asp>

(1) Fuente: DGE, Banque de France. Encuesta a los visitantes que vienen del extranjero (EVE) - resultados 2012 revisados, resultados 2013 provisionales; (2) Todos los motivos personales; (3) Tránsito y sin especificar; (4) Fuente: INSEE, DGE, socios regionales. Encuestas de frecuentación hotelera (EFH por su sigla en francés), campings (EFHPA) y, a partir de 2011, otros alojamientos colectivos (EFAHCT) -residencias de turismo y residencias hoteleras, ciudades de vacaciones y albergues juveniles -; ruptura de la serie en 2011; excluidos los alojamientos comerciales individuales (apartamentos amueblados y habitaciones de hotel); (5) Fuente: INSEE, DGE, socios regionales. Encuesta de ocupación hotelera (EFH); estancias por todos los motivos; (6) Fuente: Banque de France; (7) Duración media de la estancia en noches; (8) Fuente: DGE. Encuesta Seguimiento de la demanda turística (SDT). Población residente de 15 años o más; los desplazamientos en los departamentos de ultramar se cuentan con el extranjero; (9) Viajes por motivos personales; (10) Parque de alojamiento colectivo de carácter comercial (hoteles, campings, complejos de apartamentos, residencias, parques de vacaciones, casas familiares, albergues juveniles, centros deportivos, centros internacionales de estancia); Fuente: INSEE, DGE, SNRT, UNAT, FUAJ; (11) Parque hotelero; Fuente: INSEE, DGE; (12) Campo: empleo asalariado privado en Francia (incluidos los departamentos de ultramar) a 31/12; Fuente: ACOSS; (13) Alquiler de corta duración de material (automóviles, equipo recreativo y deportivo), actividades de parques de atracciones y parques temáticos y otras actividades de recreo y ocio, gestión de museos, sitios históricos, atractivos turísticos, jardines botánicos y zoológicos y reservas naturales, actividades de juegos de azar y apuestas, teleféricos y remontes mecánicos; (14) Tasa neta de ocupación de las habitaciones; (15) Campo: Francia metropolitana; Fuente: INSEE, censo de población para 2010, balance demográfico para 2011-2013.