

SPAIN

Cod. Basic data and indicators		Notes	Units	2009	2010	2011	2012	2013
1. INBOUND TOURISM								
<i>Data</i>								
Arrivals								
1.1	Total	(1)	('000)	91,899	93,744	99,187	98,128	100,326
1.2	◆ Overnight visitors (tourists)		('000)	52,178	52,677	56,177	57,464	60,661
1.3	◆ Same-day visitors (excursionists)		('000)	39,722	41,067	43,010	40,664	39,665
1.4	* of which, cruise passengers		('000)
Arrivals by region								
1.5	Total	(1)	('000)	52,178	52,677	56,177	57,464	60,661
1.6	◆ Africa		('000)	267	302	509	492	484
1.7	◆ Americas		('000)	2,574	2,618	2,887	3,123	3,073
1.8	◆ East Asia and the Pacific		('000)	505	962	1,176	1,345	1,520
1.9	◆ Europe		('000)	48,204	48,290	51,420	52,243	55,265
1.10	◆ Middle East		('000)	..	68	110	170	217
1.11	◆ South Asia		('000)	..	30	74	91	102
1.12	◆ Other not classified		('000)	627	407	1
1.13	* of which, nationals residing abroad		('000)
Arrivals by main purpose								
1.14	Total	(1)	('000)	52,178	52,677	56,177	57,464	60,661
1.15	◆ Personal		('000)	47,842	48,302	52,062	53,490	56,593
1.16	* holidays, leisure and recreation		('000)	42,497	43,525	47,391	49,205	52,552
1.17	* other personal purposes		('000)	5,345	4,777	4,670	4,286	4,041
1.18	◆ Business and professional		('000)	4,336	4,375	4,115	3,974	4,068
Arrivals by mode of transport								
1.19	Total	(1)	('000)	52,178	52,677	56,177	57,464	60,661
1.20	◆ Air		('000)	40,233	40,559	44,614	46,159	48,763
1.21	◆ Water		('000)	1,398	1,442	1,416	1,079	954
1.22	◆ Land		('000)	10,547	10,677	10,147	10,226	10,944
1.23	* railway		('000)	139	172	140	128	106
1.24	* road		('000)	10,408	10,505	10,007	10,099	10,838
1.25	* others		('000)
Arrivals by form of organization of the trip								
1.26	Total		('000)	52,178	52,677	56,177	57,464	60,661
1.27	◆ Package tour		('000)	15,373	15,425	17,273	17,729	18,246
1.28	◆ Other forms		('000)	36,805	37,252	38,904	39,736	42,415
Accommodation								
Total								
1.29	◆ Guests	(2)	('000)	39,204	43,183	47,653	48,101	49,799
1.30	◆ Overnights	(2)	('000)	200,552	213,366	239,387	243,389	252,448
Hotels and similar establishments								
1.31	◆ Guests	(3)	('000)	32,002	35,656	39,542	39,937	41,252
1.32	◆ Overnights	(3)	('000)	141,228	153,927	175,237	178,558	185,396
Expenditure								
1.33	Total		US\$ Mn	59,743	59,042	67,644	63,253	67,608
1.34	◆ Travel		US\$ Mn	53,337	52,187	60,241	55,988	60,384
1.35	◆ Passenger transport		US\$ Mn	6,406	6,855	7,403	7,265	7,224
Indicators								
1.39	Average size of travel party		Persons
Average length of stay								
1.40	Total		Days	9.71	9.55	9.22	8.92	8.96
1.41	◆ For all commercial accommodation services	(3)	Nights	8.47	8.33	8.26	8.11	8.12
1.42	* of which, "hotels and similar establishments"		Nights	7.05	6.89	6.86	6.77	6.86
1.43	◆ For non commercial accommodation services		Days	13.09	13.11	12.81	12.51	12.65
1.44	Average expenditure per day		US\$	132.0	129.1	140.0	135.6	144.6
2. DOMESTIC TOURISM								
<i>Data</i>								
Trips								
2.1	Total		('000)	365,253	354,425	347,695	368,407	398,423
2.2	◆ Overnight visitors (tourists)		('000)	154,995	145,477	147,408	146,554	144,527
2.3	◆ Same-day visitors (excursionists)		('000)	210,258	208,947	200,287	221,853	253,896

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Trips by main purpose								
2.4	Total		('000)	154,995	145,477	147,408	146,554	144,527
2.5	♦ Personal		('000)	136,438	131,258	133,648	135,471	135,382
2.6	* holidays, leisure and recreation		('000)	86,135	80,140	79,849	77,590	74,999
2.7	* other personal purposes		('000)	50,303	51,118	53,799	57,881	60,383
2.8	♦ Business and professional		('000)	18,557	14,219	13,760	11,083	9,146
Trips by mode of transport								
2.9	Total		('000)	154,995	145,477	147,408	146,554	144,527
2.10	♦ Air		('000)	7,988	8,386	9,535	8,187	7,130
2.11	♦ Water		('000)	1,071	1,060	978	940	1,101
2.12	♦ Land		('000)	145,936	136,032	136,895	137,427	136,296
2.13	* railway		('000)	6,539	5,622	7,124	6,600	7,256
2.14	* road		('000)	138,748	129,629	128,955	130,513	128,647
2.15	* others		('000)	650	780	816	314	392
Trips by form of organization								
2.16	Total		('000)	154,995	145,477	147,408	146,554	144,527
2.17	♦ Package tour		('000)	2,833	3,080	2,757	2,266	2,570
2.18	♦ Other forms		('000)	152,162	142,398	144,650	144,288	141,958
Accommodation								
Total								
2.19	♦ Guests	(2)	('000)	54,470	55,618	55,431	52,309	51,874
2.20	♦ Overnights	(2)	('000)	148,003	151,514	150,489	139,282	136,764
Hotels and similar establishments								
2.21	♦ Guests	(3)	('000)	45,138	46,233	45,825	43,026	42,569
2.22	♦ Overnights	(3)	('000)	109,757	113,236	111,524	102,101	100,634
Indicators								
2.23	Average size of travel party		Persons
Average length of stay								
2.24	Total		Days	4.35	4.37	4.41	4.38	4.55
2.25	♦ For all commercial accommodation services	(3)	Nights	4.92	4.92	4.77	4.74	4.77
2.26	* of which, "hotels and similar establishments"		Nights	3.96	4.14	3.90	3.76	3.83
2.27	♦ For non commercial accommodation services		Days	4.07	4.10	4.22	4.22	4.46
2.28	Average expenditure per day		US\$	47.7	45.0	47.0	41.0	41.2
3. OUTBOUND TOURISM								
Data								
Departures								
3.1	Total		('000)	13,754	14,254	15,944	14,552	13,434
3.2	♦ Overnight visitors (tourists)		('000)	12,017	12,379	13,347	12,185	11,246
3.3	♦ Same-day visitors (excursionists)		('000)	1,737	1,875	2,597	2,367	2,188
Expenditure								
3.4	Total		US\$ Mn	22,787	22,733	23,209	21,101	22,565
3.5	♦ Travel		US\$ Mn	16,911	16,764	17,174	15,274	16,287
3.6	♦ Passenger transport		US\$ Mn	5,876	5,969	6,035	5,827	6,278
Indicators								
3.10	Average length of stay		Days	8.98	9.20	8.88	8.96	9.38
3.11	Average expenditure per day		US\$	116.0	109.5	109.0	95.5	97.1
4. TOURISM INDUSTRIES								
Data								
Number of establishments								
4.1	Total		Units	538,545	545,264	547,404	554,860	557,403
4.2	♦ Accommodation for visitors		Units	102,052	107,739	113,292	121,121	127,863
4.3	* of which, "hotels and similar establishments"		Units	14,886	14,757	14,674	14,669	14,716
4.4	♦ Food and beverage serving activities		Units	277,783	279,577	276,586	274,826	271,267
4.5	♦ Passenger transportation		Units	67,808	67,279	65,905	65,726	64,919
4.6	♦ Travel agencies and other reservation services activities		Units	16,806	16,421	16,540	16,794	16,385
4.7	♦ Other tourism industries		Units	74,096	74,248	75,081	76,393	76,969
Accommodation for visitors in hotels and similar establishments								
Monetary data								
4.8	♦ Output	(4)	US\$ Mn	15,895.5	15,539.8	16,882.3	14,768.6	..
4.9	♦ Intermediate consumption		US\$ Mn	7,773.3	7,636.9	8,180.0	7,283.5	..
4.10	♦ Gross value added		US\$ Mn	8,122.1	7,902.9	8,702.3	7,485.0	..
4.11	♦ Compensation of employees		US\$ Mn	6,527.5	6,129.4	6,511.4	5,651.2	..
4.12	♦ Gross fixed capital formation		US\$ Mn	1,286.6	1,228.4	1,300.6	1,088.5	..

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Non-monetary data		(3)						
4.13	◆ Number of establishments		Units	18,330	18,598	19,210	19,149	19,318
4.14	◆ Number of rooms		Units	863,056	883,225	903,441	902,624	906,289
4.15	◆ Number of bed-places		Units	1,733,383	1,781,935	1,833,726	1,838,958	1,874,896
Indicators								
4.16	Occupancy rate / rooms		Percent	54.64	52.67	57.87	55.96	57.21
4.17	Occupancy rate / bed-places	(3)	Percent	49.32	51.00	53.55	52.05	53.02
4.18	Average length of stay	(3)	Nights	3.25	3.26	3.36	3.38	3.41
4.19	Available capacity (bed-places per 1000 inhabitants)		Units	37.88	38.59	39.42	39.33	39.95
Travel agencies and other reservation service activities								
Monetary data		(4)						
4.20	◆ Output		US\$ Mn	3,970.1	3,438.0	3,458.2	3,248.7	..
4.21	◆ Intermediate consumption		US\$ Mn	1,943.3	1,658.5	1,505.5	1,427.6	..
4.22	◆ Gross value added		US\$ Mn	2,026.8	1,779.5	1,952.7	1,821.1	..
4.23	◆ Compensation of employees		US\$ Mn	1,563.6	1,327.1	1,451.1	1,435.2	..
4.24	◆ Gross fixed capital formation		US\$ Mn	122.1	64.3	86.5	63.1	..
Non-monetary data								
◆ Domestic trips								
4.25	* with package tour		Percent	1.8	2.1	1.9	1.5	1.8
4.26	* without package tour		Percent	98.2	97.9	98.1	98.5	98.2
◆ Inbound trips								
4.27	* with package tour		Percent	29.5	29.3	30.7	30.9	30.1
4.28	* without package tour		Percent	69.8	70.5	69.2	69.1	69.9
◆ Outbound trips								
4.29	* with package tour		Percent	14.5	15.1	12.9	11.4	11.6
4.30	* without package tour		Percent	85.5	84.9	87.1	88.6	88.4
5. EMPLOYMENT								
Data								
Number of employees by tourism industries								
5.1	Total		('000)	2,143.1	2,120.4	2,132.0	2,039.3	2,046.2
5.2	◆ Accommodation services for visitors (hotels and similar establishments)		('000)	283.3	291.3	319.6	277.8	275.9
5.3	◆ Other accommodation services		('000)	38.5	30.8	40.0	37.7	36.1
5.4	◆ Food and beverage serving activities		('000)	1,099.3	1,048.2	1,032.3	1,006.6	1,008.0
5.5	◆ Passenger transportation		('000)	274.4	276.3	269.5	249.8	248.3
5.6	◆ Travel agencies and other reservation services activities		('000)	54.9	54.8	52.1	53.7	54.4
5.7	◆ Other tourism industries		('000)	392.7	419.1	418.5	413.7	423.5
Number of jobs by status in employment								
5.8	Total		('000)	2,494.8	2,488.2	2,508.9	2,482.8	2,503.2
5.9	◆ Employees		('000)	2,024.3	2,009.7	2,048.5	2,023.5	2,032.6
5.10	◆ Self employed		('000)	470.6	478.4	460.4	459.4	470.6
Indicators								
Number of full-time equivalent jobs by status in employment								
5.11	Total		('000)	1,749.2	1,705.7	1,684.7	1,581.6	1,555.6
5.12	◆ Employees		('000)	1,341.1	1,290.2	1,281.7	1,188.0	1,151.7
5.13	* male		('000)	743.2	723.9	726.5	693.9	667.5
5.14	* female		('000)	598.0	566.3	555.1	494.1	484.2
5.15	◆ Self employed		('000)	408.0	415.5	403.0	393.6	403.9
5.16	* male		('000)	260.9	270.4	268.4	252.1	260.6
5.17	* female		('000)	147.2	145.1	134.7	141.4	143.3
6. COMPLEMENTARY INDICATORS								
Demand								
6.1	Gross travel propensity		Units
6.2	(1.2 inbound tourists + 2.2 domestic tourists) / population		Units	4.53	4.29	4.38	4.36	4.37

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Macroeconomic indicators related to international tourism								
6.3	Inbound tourism expenditure over GDP		Percent	4.1	4.3	4.7	4.8	5.0
6.4	Outbound tourism expenditure over GDP		Percent	1.6	1.7	1.6	1.6	1.7
6.5	Tourism balance (inbound minus outbound tourism expenditure) over GDP		Percent	2.5	2.6	3.1	3.2	3.3
6.6	Tourism openness (inbound plus outbound tourism expenditure) over GDP		Percent	5.7	6.0	6.3	6.4	6.7
6.7	Tourism coverage (inbound over outbound tourism)		Percent	262.2	259.7	291.5	299.8	299.6
6.8	Inbound tourism expenditure over exports of goods		Percent	26.5	23.3	22.3	21.7	21.7
6.9	Inbound tourism expenditure over exports of services		Percent	48.3	47.6	47.8	47.0	46.5
6.10	Inbound tourism expenditure over exports of goods and services		Percent	17.1	15.6	15.2	14.8	14.8
6.11	Inbound tourism expenditure over current account credits		Percent	13.6	12.7	12.6	12.5	12.7
6.12	Outbound tourism expenditure over imports of goods		Percent	8.0	7.2	6.4	6.5	6.9
6.13	Outbound tourism expenditure over imports of services		Percent	25.6	25.9	24.9	23.7	24.6
6.14	Outbound tourism expenditure over imports of goods and services		Percent	6.1	5.6	5.1	5.1	5.4
6.15	Outbound tourism expenditure over current account debits		Percent	4.8	4.5	4.2	4.2	4.5

World Tourism Organization (2015), Compendium of Tourism Statistics dataset [Electronic], UNWTO, Madrid, data updated on 06/04/2015.

Conceptual references and technical notes are available in the Methodological Notes to the Tourism Statistics Database:

<http://statistics.unwto.org/news/2015-03-05/methodological-notes-tourism-statistics-database>

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Country notes

General data sources:

"Instituto de Estudios Turísticos" and "Instituto Nacional de Estadística"

For further information visit:

<http://www.iet.tourspain.es/paginas/home.aspx?idioma=es-ES>

http://www.ine.es/inebmenu/mnu_hosteleria.htm

(1) Including nationals residing abroad; (2) Hotels, "hostales", camping sites, tourism apartments and rural dwellings; (3) Hotels and "hostales" (accommodation establishments providing limited services); (4) Source: Annual survey on services.

Note 2013: provisional data.

Source of data:

IET: FRONTUR – Survey on tourism movements at borders; EGATUR – Survey on tourism expenditure; FAMILITUR – Survey on tourism movements by Spaniards.

INE: Surveys on accommodation occupancy; DIRCE (Central Directory of Companies) – tourism supply – annual survey on services; Labour force survey.

Notes du pays

Sources des données générales:

"Instituto de Estudios Turísticos" et "Instituto Nacional de Estadística"

Pour plus d'informations, voir:

<http://www.iet.tourspain.es/paginas/home.aspx?idioma=es-ES>

http://www.ine.es/inebmenu/mnu_hosteleria.htm

(1) Y compris les nationaux résidant à l'étranger; (2) Hôtels, "hostales", terrains de camping, appartements touristiques et logements ruraux; (3) Hôtels et "hostales" (établissements d'hébergement offrant des services limités); (4) Source: "Encuesta Anual de Servicios".

Note 2013: données provisoires.

Source des données:

IET : FRONTUR – Enquête sur les flux touristiques aux frontières ; EGATUR – Enquête sur les dépenses touristiques ; FAMILITUR – Enquête sur les flux touristiques des Espagnols.

INE : Enquêtes sur l'occupation dans l'hébergement ; DIRCE (Annuaire central des entreprises) – offre touristique – enquête annuelle sur les services ; Enquête sur la population active.

Notas del país

Fuentes de los datos generales:

Instituto de Estudios Turísticos e Instituto Nacional de Estadística

Para más información visite:

<http://www.iet.tourspain.es/paginas/home.aspx?idioma=es-ES>

http://www.ine.es/inebmenu/mnu_hosteleria.htm

(1) Incluidos los nacionales residentes en el extranjero; (2) Hoteles, hostales, terrenos de camping, apartamentos turísticos y alojamientos/casas rurales; (3) Hoteles y hostales; (4) Fuente: Encuesta Anual de Servicios.

Nota 2013: datos provisionales.

Fuente de los datos:

IET: FRONTUR – Encuesta de movimientos turísticos en fronteras; EGATUR – Encuesta de gasto turístico; FAMILITUR – Encuesta de movimientos turísticos de los españoles.

INE: Encuestas de ocupación en alojamiento; DIRCE (Directorio central de empresas) – oferta turística – encuesta anual de servicios; Encuesta de población activa.