

UNITED STATES OF AMERICA

Cod. Basic data and indicators	Notes	Units	2009	2010	2011	2012	2013
1. INBOUND TOURISM							
<u>Data</u>							
Arrivals							
1.1 Total		('000)	160,508	162,275	164,782	171,320	177,455
1.2 ♦ Overnight visitors (tourists)		('000)	55,103	60,010	62,821	66,657	69,768
1.3 ♦ Same-day visitors (excursionists)	(1)	('000)	105,405	102,265	101,961	104,663	107,687
1.4 * of which, cruise passengers		('000)
Arrivals by region							
1.5 Total		('000)	55,103	60,010	62,821	66,657	69,768
1.6 ♦ Africa		('000)	291	311	326	371	436
1.7 ♦ Americas		('000)	36,052	38,859	40,533	43,247	44,861
1.8 ♦ East Asia and the Pacific		('000)	5,906	7,369	7,728	8,797	9,518
1.9 ♦ Europe		('000)	11,978	12,437	13,115	12,954	13,424
1.10 ♦ Middle East		('000)	246	296	363	463	543
1.11 ♦ South Asia		('000)	629	738	755	826	983
1.12 ♦ Other not classified		('000)	1	3
1.13 * of which, nationals residing abroad		('000)
Arrivals by main purpose	(2)(3)						
1.14 Total		('000)	23,756	26,363	27,883	29,761	32,038
1.15 ♦ Personal		('000)	18,435	20,590	22,028	23,690	25,727
1.16 * holidays, leisure and recreation		('000)	12,282	14,104	14,806	16,874	18,230
1.17 * other personal purposes		('000)	6,153	6,485	7,222	6,815	7,497
1.18 ♦ Business and professional		('000)	5,321	5,773	5,855	6,071	6,311
Arrivals by mode of transport	(4)						
1.19 Total		('000)	55,103	60,010	62,821	66,657	69,768
1.20 ♦ Air		('000)	30,017	33,171	35,608	37,590	40,308
1.21 ♦ Water		('000)	427	416	407	449	521
1.22 ♦ Land		('000)	24,659	26,424	26,805	28,618	28,940
1.23 * railway		('000)	27	44	46	44	43
1.24 * road		('000)	24,480	26,273	26,681	28,480	28,852
1.25 * others		('000)	152	108	78	95	45
Arrivals by form of organization of the trip	(2)						
1.26 Total		('000)	23,756	26,363	27,883	29,761	32,038
1.27 ♦ Package tour	(3)	('000)	3,706	4,455	4,489	5,655	5,799
1.28 ♦ Other forms		('000)	20,050	21,908	23,394	24,106	26,239
Accommodation							
Hotels and similar establishments							
1.31 ♦ Guests	(2)	('000)	18,506	20,932	22,111	23,422	25,118
1.32 ♦ Overnights	(2)	('000)	151,749	177,924	194,579	217,824	243,643
Expenditure							
1.33 Total		US\$ Mn	146,002	167,996	187,629	200,614	214,772
1.34 ♦ Travel	(5)	US\$ Mn	119,900	137,010	150,866	161,250	173,130
1.35 ♦ Passenger transport		US\$ Mn	26,102	30,986	36,763	39,364	41,642
Expenditure by main purpose of the trip							
1.36 Total		US\$ Mn	119,900	137,010	150,866	161,250	173,130
1.37 ♦ Personal		US\$ Mn	83,383	97,487	110,585	121,979	133,735
1.38 ♦ Business and professional		US\$ Mn	36,517	39,523	40,281	39,271	39,395
<u>Indicators</u>	(2)						
1.39 Average size of travel party		Persons	1.6	1.6	1.6	1.6	1.6
Average length of stay							
1.40 Total		Days	17.70	17.00	18.10	17.00	17.50
1.41 ♦ For all commercial accommodation services		Nights
1.42 * of which, "hotels and similar establishments"		Nights	8.20	8.50	8.80	9.30	9.70
1.43 ♦ For non commercial accommodation services		Days
1.44 Average expenditure per day		US\$	224.0	230.9	229.0	249.5	248.9
2. DOMESTIC TOURISM	(6)						
<u>Data</u>							
Trips							
2.1 Total	(7)	('000)	1,900,100	1,963,700	1,998,800	2,030,300	2,055,400
2.2 ♦ Overnight visitors (tourists)	(8)	('000)
2.3 ♦ Same-day visitors (excursionists)	(8)	('000)

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Trips by main purpose								
2.4	Total		('000)	1,900,100	1,963,700	1,998,800	2,030,300	2,055,400
2.5	◆ Personal		('000)	1,465,800	1,517,300	1,557,500	1,588,200	1,610,900
2.6	* holidays, leisure and recreation		('000)	1,465,800	1,517,300	1,557,500	1,588,200	1,610,900
2.7	* other personal purposes		('000)
2.8	◆ Business and professional		('000)	434,300	446,400	441,300	442,100	444,500
3. OUTBOUND TOURISM								
<i>Data</i>								
Departures								
3.1	Total		('000)	129,954	121,574	114,089	116,327	118,133
3.2	◆ Overnight visitors (tourists)	(9)	('000)	62,051	61,061	59,209	60,696	61,569
3.3	◆ Same-day visitors (excursionists)	(1)	('000)	67,903	60,513	54,880	55,632	56,564
Expenditure								
3.4	Total		US\$ Mn	102,953	110,049	116,448	129,881	136,707
3.5	◆ Travel	(5)	US\$ Mn	81,421	86,623	89,701	100,316	104,678
3.6	◆ Passenger transport		US\$ Mn	21,532	23,426	26,747	29,565	32,029
Expenditure by main purpose of the trip								
3.7	Total		US\$ Mn	81,421	86,623	89,701	100,316	104,678
3.8	◆ Personal		US\$ Mn	62,147	65,349	69,025	80,212	83,449
3.9	◆ Business and professional		US\$ Mn	19,274	21,274	20,676	20,104	21,229
<i>Indicators</i>								
3.10	Average length of stay	(2)	Days	18.50	18.60	19.60	18.30	18.10
3.11	Average expenditure per day	(2)	US\$	72.0	71.0	67.0	86.0	86.0
4. TOURISM INDUSTRIES								
<i>Data</i>								
Number of establishments								
4.1	Total	(10)	Units	1,056,357	1,060,685	1,064,510	1,083,958	..
4.2	◆ Accommodation for visitors	(11)	Units	53,601	53,806	54,126	54,559	..
4.3	* of which, "hotels and similar establishments"	(12)	Units	49,117	49,435	49,791	50,226	..
4.4	◆ Food and beverage serving activities	(13)	Units	572,367	580,831	585,613	598,512	..
4.5	◆ Passenger transportation		Units	20,614	20,759	21,025	21,556	..
4.6	◆ Travel agencies and other reservation services activities		Units	21,546	20,569	20,593	20,072	..
4.7	◆ Other tourism industries		Units	388,229	384,720	383,153	389,259	..
Accommodation for visitors in hotels and similar establishments								
Monetary data								
4.8	◆ Output	(14)	US\$ Mn	142,133.0	149,907.0	162,319.0	174,173.0	184,405.0
4.9	◆ Intermediate consumption		US\$ Mn
4.10	◆ Gross value added		US\$ Mn
4.11	◆ Compensation of employees		US\$ Mn
4.12	◆ Gross fixed capital formation		US\$ Mn
Non-monetary data								
4.13	◆ Number of establishments	(15)	Units	50,800	51,015	52,214	52,529	52,887
4.14	◆ Number of rooms		Units	4,762,095	4,801,890	4,874,837	4,900,642	4,926,543
4.15	◆ Number of bed-places		Units
<i>Indicators</i>								
4.16	Occupancy rate / rooms		Percent
4.17	Occupancy rate / bed-places	(16)	Percent	54.50	57.50	59.90	61.30	62.30
4.18	Average length of stay		Nights
4.19	Available capacity (bed-places per 1000 inhabitants)		Units
5. EMPLOYMENT								
<i>Data</i>								
Number of employees by tourism industries								
5.1	Total	(17)	('000)	5,340.3	5,285.0	5,443.3	5,590.2	5,713.3
5.2	◆ Accommodation services for visitors (hotels and similar establishments)	(18)	('000)	1,284.9	1,303.4	1,343.6	1,370.4	1,397.9
5.3	◆ Other accommodation services		('000)
5.4	◆ Food and beverage serving activities	(19)	('000)	1,684.0	1,729.3	1,781.3	1,846.8	1,914.1
5.5	◆ Passenger transportation	(20)	('000)	1,071.2	1,040.7	1,061.2	1,079.1	1,087.9
5.6	◆ Travel agencies and other reservation services activities		('000)
5.7	◆ Other tourism industries	(21)	('000)	1,300.2	1,211.6	1,257.2	1,293.9	1,313.4

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6. COMPLEMENTARY INDICATORS								
Demand								
6.1	Gross travel propensity		Units
6.2	(1.2 inbound tourists + 2.1 domestic visitors) / population		Units	6.32	6.48	6.55	6.60	6.64
Macroeconomic indicators related to international tourism								
6.3	Inbound tourism expenditure over GDP		Percent	1.0	1.1	1.2	1.2	1.3
6.4	Outbound tourism expenditure over GDP		Percent	0.7	0.7	0.8	0.8	0.8
6.5	Tourism balance (inbound minus outbound tourism expenditure) over GDP		Percent	0.3	0.4	0.4	0.4	0.5
6.6	Tourism openness (inbound plus outbound tourism expenditure) over GDP		Percent	1.7	1.8	2.0	2.0	2.1
6.7	Tourism coverage (inbound over outbound tourism expenditure)		Percent	141.8	152.7	161.1	154.5	157.1
6.8	Inbound tourism expenditure over exports of goods		Percent	13.6	13.0	12.5	12.8	13.5
6.9	Inbound tourism expenditure over exports of services		Percent	28.5	29.8	29.9	30.6	31.2
6.10	Inbound tourism expenditure over exports of goods and services		Percent	9.2	9.1	8.8	9.1	9.4
6.11	Inbound tourism expenditure over current account credits		Percent	6.4	6.4	6.3	6.5	6.8
6.12	Outbound tourism expenditure over imports of goods		Percent	6.5	5.7	5.2	5.6	6.0
6.13	Outbound tourism expenditure over imports of services		Percent	26.6	26.9	26.7	28.8	29.6
6.14	Outbound tourism expenditure over imports of goods and services		Percent	5.2	4.7	4.4	4.7	5.0
6.15	Outbound tourism expenditure over current account debits		Percent	3.7	3.4	3.2	3.5	3.6

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Country notes

General data sources:

U.S. Department of Commerce - National Travel and Tourism Office

For further information visit:

<http://travel.trade.gov>

<http://www.ahla.com/content.aspx?id=3448>

(1) Includes Mexico and Canada same-day trips only; (2) Overseas only; excluding Mexico and Canada (not available); (3) Questionnaire wording changed beginning in 2012; (4) Preliminary estimates; (5) The country provides expenditure figures that differ significantly from the IMF data; these are (US\$ million) for item 1.34: 2010: 103,463; 2011: 115,552; 2012: 126,214; 2013: 139,569; for item 3.5: 2010: 75,505; 2011: 78,229; 2012: 83,451; 2013: 86,243; (6) Source: U.S. Travel Association; (7) Includes all domestic trips of 50 or more miles from home one-way or any overnight trip; (8) Approximately 50%; (9) Source: NTTO, Statistics Canada, Banco de Mexico; (10) Establishment data comes from U.S. Dept. of Commerce, Bureau of Census (County Business Patterns) and is not perfectly consistent with other output and employment data. It is the best source of establishment data; (11) NAICS 7211, 7212; (12) NAICS 72111, 72112; (13) NAICS 722; (14) U.S. Department of Commerce / Bureau of Economic Analysis; (15) Source: American Hotel & Lodging Association (AHLA) (properties of 15+ rooms); (16) Source: Smith Travel Research; (17) Source: BEA TTSA Quarterly data File; (18) Traveler accommodations; (19) Food services and drinking places; (20) Air transportation services and all other transportation related industries; (21) Residual.

Notes du pays

Sources des données générales:

"U.S. Department of Commerce - National Travel and Tourism Office"

Pour plus d'informations, voir:

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(1) Inclut uniquement les excursions d'une journée en provenance du Mexique et du Canada; (2) Outre-mer uniquement; à l'exclusion du Mexique et du Canada (les données ne sont pas disponibles); (3) La formulation du questionnaire a changé à compter de 2012; (4) Estimations préliminaires; (5) Le pays fournit des données qui diffèrent de façon significative des données du FMI. Les données sont (Mn \$E.U.) pour 1.34: 2010: 103.463; 2011: 115.552; 2012: 126.214; 2013: 139.569; pour 3.5: 2010: 75.505; 2011: 78.229; 2012: 83.451; 2013: 86.243; (6) Source: "U.S. Travel Association"; (7) Comprend tous les voyages internes de 50 miles (environ 80 kilomètres), ou plus, en aller simple depuis le domicile ou tout voyage avec nuitée; (8) Environ 50%; (9) Source: "NTTO, Statistics Canada, Banco de Mexico"; (10) Les données sur les établissements proviennent du Bureau of Census (County Business Patterns) du Ministère américain au commerce. Elles ne concordent pas totalement avec les autres données sur la production et l'emploi. C'est la meilleure source de données sur les établissements; (11) NAICS 7211, 7212; (12) NAICS 72111, 72112; (13) NAICS 722; (14) Ministère du commerce des États-Unis d'Amérique / Bureau d'analyse économique; (15) Source "American Hotel & Lodging Association (AHLA)" (demeures comportant au moins 15 chambres); (16) Source: "Smith Travel Research"; (17) Source: BEA TTSA Fichier de données trimestrielles; (18) Hébergement des voyageurs; (19) Services de restauration et débits de boisson; (20) Services de transports aériens et toutes les autres industries liées au transport; (21) Résiduel.

Notas del país

Fuentes de los datos generales:

"U.S. Department of Commerce - National Travel and Tourism Office"

Para más información visite:

<http://travel.trade.gov>

<http://www.ahla.com/content.aspx?id=3448>

(1) Incluye sólo los viajes del día procedentes de México y Canadá; (2) Ultramar únicamente; excluido México y Canadá (no disponible); (3) La redacción del cuestionario se modificó a principios de 2012; (4) Estimaciones preliminares; (5) El país facilita datos de gasto que son significativamente diferentes a los del FMI. Los datos son (Mill. \$EE.UU.) para 1.34: 2010: 103.463; 2011: 115.552; 2012: 126.214; 2013: 139.569; para 3.5: 2010: 75.505; 2011: 78.229; 2012: 83.451; 2013: 86.243; (6) Fuente: "U.S. Travel Association"; (7) Incluye todos los viajes internos de al menos 50 millas (aproximadamente 80 km) desde el lugar de residencia o cualquier viaje con pernoctación; (8) Aproximadamente el 50%; (9) Fuente: "NTTO, Statistics Canada, Banco de Mexico"; (10) Los datos sobre establecimientos proceden del Departamento de Comercio de los Estados Unidos, Oficina del Censo (datos sobre patrones empresariales de los condados [County Business Patterns]) y no son completamente coherentes con otros datos de producción y de empleo. Es la mejor fuente de datos sobre establecimientos; (11) NAICS 7211, 7212; (12) NAICS 72111, 72112; (13) NAICS 722; (14) Departamento de Comercio de los EE.UU. / Oficina de Análisis Económico; (15) Fuente: "American Hotel & Lodging Association (AHLA)" (propiedades de más de 15 habitaciones); (16) Fuente: "Smith Travel Research"; (17) Fuente: BEA TTSA Archivo de datos trimestrales; (18) Alojamientos para viajeros; (19) Servicios de alimentación y lugares donde se sirven bebidas; (20) Servicios de transporte aéreo y todas las otras industrias relacionadas con el transporte; (21) Residual.