

CHILE

Cod. Basic data and indicators		Notes	Units	2009	2010	2011	2012	2013
1. INBOUND TOURISM								
<i>Data</i>								
Arrivals								
1.1	Total	(1)	('000)	3,657	3,584	3,963	4,397	4,457
1.2	◆ Overnight visitors (tourists)	(1)	('000)	2,760	2,801	3,137	3,554	3,576
1.3	◆ Same-day visitors (excursionists)	(2)	('000)	897	784	826	843	881
1.4	* of which, cruise passengers		('000)
Arrivals by region								
1.5	Total	(1)	('000)	2,760	2,801	3,137	3,554	3,576
1.6	◆ Africa		('000)	4	4	4	4	4
1.7	◆ Americas		('000)	2,174	2,222	2,533	2,899	2,901
1.8	◆ East Asia and the Pacific		('000)	73	72	78	98	100
1.9	◆ Europe		('000)	383	363	376	388	396
1.10	◆ Middle East		('000)	1	1	1	1	1
1.11	◆ South Asia		('000)	3	3	3	3	3
1.12	◆ Other not classified		('000)	122	136	143	161	172
1.13	* of which, nationals residing abroad		('000)	122	136	143	160	171
Arrivals by main purpose								
1.14	Total	(1)	('000)	2,760	2,801	3,137	3,554	3,576
1.15	◆ Personal		('000)	2,026	2,032	2,435	2,904	2,952
1.16	* holidays, leisure and recreation		('000)	1,165	1,075	1,467	1,834	1,863
1.17	* other personal purposes		('000)	861	957	967	1,070	1,089
1.18	◆ Business and professional		('000)	734	769	702	651	624
Arrivals by mode of transport								
1.19	Total		('000)	2,760	2,801	3,137	3,554	3,576
1.20	◆ Air		('000)	1,030	1,052	1,265	1,445	1,475
1.21	◆ Water		('000)
1.22	◆ Land		('000)	1,730	1,749	1,872	2,109	2,101
1.23	* railway		('000)
1.24	* road		('000)	1,730	1,749	1,872	2,109	2,101
1.25	* others		('000)
Accommodation								
Hotels and similar establishments								
1.31	◆ Guests		('000)	1,424	1,399	1,691	2,042	2,161
1.32	◆ Overnights		('000)	3,221	3,193	3,775	4,342	4,553
Expenditure								
1.33	Total		US\$ Mn	2,350	2,422	2,751	3,114	3,182
1.34	◆ Travel		US\$ Mn	1,604	1,645	1,889	2,150	2,219
1.35	◆ Passenger transport		US\$ Mn	746	777	862	964	963
Expenditure by main purpose of the trip								
1.36	Total		US\$ Mn	1,604	1,645	1,889	2,151	2,219
1.37	◆ Personal		US\$ Mn	1,101	1,010	1,323	1,509	1,554
1.38	◆ Business and professional		US\$ Mn	503	635	566	642	665
Indicators								
1.39	Average size of travel party		Persons
Average length of stay								
1.40	Total		Days
1.41	◆ For all commercial accommodation services		Nights	9.86	8.46	9.97	8.65	8.92
1.42	* of which, "hotels and similar establishments"		Nights
1.43	◆ For non commercial accommodation services		Days
1.44	Average expenditure per day		US\$	58.9	66.8	60.2	68.6	66.9
2. DOMESTIC TOURISM								
<i>Data</i>								
Trips								
2.1	Total		('000)	40,178	41,423	..
2.2	◆ Overnight visitors (tourists)		('000)	20,740	20,506	..
2.3	◆ Same-day visitors (excursionists)		('000)	19,438	20,917	..
Trips by main purpose								
2.4	Total		('000)	20,740	20,506	..
2.5	◆ Personal		('000)	20,190	20,068	..
2.6	* holidays, leisure and recreation		('000)	13,405	12,886	..
2.7	* other personal purposes		('000)	6,785	7,182	..
2.8	◆ Business and professional		('000)	550	438	..

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Trips by mode of transport								
2.9	Total		('000)	20,739	20,506	..
2.10	♦ Air		('000)	1,029	1,489	..
2.11	♦ Water		('000)
2.12	♦ Land		('000)	19,710	19,017	..
2.13	* railway		('000)	120	119	..
2.14	* road		('000)	19,273	18,740	..
2.15	* others		('000)	317	158	..
Trips by form of organization								
2.16	Total		('000)	20,506	..
2.17	♦ Package tour		('000)	187	..
2.18	♦ Other forms		('000)	20,319	..
Accommodation								
Hotels and similar establishments								
2.21	♦ Guests		('000)	3,328	3,337	3,978	4,438	4,614
2.22	♦ Overnights		('000)	6,607	6,643	7,725	8,381	8,687
Indicators								
2.23	Average size of travel party		Persons	3.9	4.7	..
Average length of stay								
2.24	Total		Days	6.40	6.20	..
2.25	♦ For all commercial accommodation services		Nights
2.26	* of which, "hotels and similar establishments"		Nights
2.27	♦ For non commercial accommodation services		Days
2.28	Average expenditure per day		US\$	17.5	17.4	..
3. OUTBOUND TOURISM								
Data								
Departures								
3.1	Total		('000)	2,359	2,737	3,220	3,448	3,674
3.2	♦ Overnight visitors (tourists)		('000)	1,909	2,219	2,638	2,837	2,999
3.3	♦ Same-day visitors (excursionists)		('000)	450	519	582	611	675
Expenditure								
3.4	Total		US\$ Mn	1,504	1,808	2,047	2,377	2,476
3.5	♦ Travel		US\$ Mn	1,167	1,383	1,624	1,833	1,908
3.6	♦ Passenger transport		US\$ Mn	337	425	423	544	568
Expenditure by main purpose of the trip								
3.7	Total		US\$ Mn	1,167	1,383	1,624	1,833	1,909
3.8	♦ Personal		US\$ Mn	814	803	1,018	1,286	1,298
3.9	♦ Business and professional		US\$ Mn	353	580	606	547	611
Indicators								
3.10	Average length of stay		Days	8.40	8.60	6.80	7.90	7.90
3.11	Average expenditure per day		US\$	70.9	66.9	89.8	80.2	77.0
4. TOURISM INDUSTRIES								
Data								
Number of establishments								
4.1	Total		Units	8,962	9,159	10,353	10,782	6,875
4.2	♦ Accommodation for visitors		Units	4,590	4,657	5,360	5,453	4,975
4.3	* of which, "hotels and similar establishments"	(3)	Units	4,059	4,126	4,778	4,890	4,518
4.4	♦ Food and beverage serving activities		Units	3,218	3,256	3,584	3,789	1,012
4.5	♦ Passenger transportation		Units
4.6	♦ Travel agencies and other reservation services activities		Units	1,154	1,246	1,409	1,540	888
4.7	♦ Other tourism industries		Units
Accommodation for visitors in hotels and similar establishments								
Monetary data								
4.8	♦ Output		US\$ Mn	1,092.7
4.9	♦ Intermediate consumption		US\$ Mn	476.9
4.10	♦ Gross value added		US\$ Mn	615.9
4.11	♦ Compensation of employees		US\$ Mn	260.8
4.12	♦ Gross fixed capital formation		US\$ Mn	211.2
Non-monetary data								
4.13	♦ Number of establishments		Units	4,059	4,126	4,778	4,890	4,518
4.14	♦ Number of rooms		Units	71,295	72,132	76,560	82,088	73,984
4.15	♦ Number of bed-places		Units	152,936	151,163	156,605	175,613	151,668

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Indicators								
4.16	Occupancy rate / rooms		Percent	37.90	39.80	42.80	42.60	42.20
4.17	Occupancy rate / bed-places		Percent	27.10	26.90	27.20	28.30	27.90
4.18	Average length of stay		Nights	2.10	2.10	2.00	1.90	2.00
4.19	Available capacity (bed-places per 1000 inhabitants)		Units	9.00	8.81	9.05	10.06	8.61
Travel agencies and other reservation service activities								
Monetary data								
4.20	♦ Output		US\$ Mn	1,053.5
4.21	♦ Intermediate consumption		US\$ Mn	342.6
4.22	♦ Gross value added		US\$ Mn	710.9
4.23	♦ Compensation of employees		US\$ Mn	288.4
4.24	♦ Gross fixed capital formation		US\$ Mn	121.2
Non-monetary data								
♦ Domestic trips								
4.25	* with package tour		Percent	0.9	..
4.26	* without package tour		Percent	99.1	..
♦ Inbound trips								
4.27	* with package tour	(4)	Percent	10.9	6.0	6.8	11.0	10.3
4.28	* without package tour		Percent	89.1	94.0	93.2	89.0	89.7
♦ Outbound trips								
4.29	* with package tour	(4)	Percent	11.8	7.4	6.9	14.6	13.1
4.30	* without package tour		Percent	88.2	92.6	93.1	85.4	86.9
5. EMPLOYMENT								
Data								
Number of employees by tourism industries								
5.1	Total		('000)	273.5	291.2	293.8
5.2	♦ Accommodation services for visitors (hotels and similar establishments)		('000)	46.0
5.3	♦ Other accommodation services		('000)
5.4	♦ Food and beverage serving activities		('000)	127.3
5.5	♦ Passenger transportation		('000)	40.6
5.6	♦ Travel agencies and other reservation services activities		('000)	10.8
5.7	♦ Other tourism industries		('000)	48.7
Number of jobs by status in employment								
5.8	Total		('000)	273.5	291.2	293.8
5.9	♦ Employees		('000)	218.8
5.10	♦ Self employed		('000)	54.7
6. COMPLEMENTARY INDICATORS								
Demand								
6.1	Gross travel propensity		Units
6.2	(1.2 inbound tourists + 2.2 domestic tourists) / population		Units	1.38	1.38	..
Macroeconomic indicators related to international tourism								
6.3	Inbound tourism expenditure over GDP		Percent	1.4	1.1	1.1	1.2	1.1
6.4	Outbound tourism expenditure over GDP		Percent	0.9	0.8	0.8	0.9	0.9
6.5	Tourism balance (inbound minus outbound tourism expenditure) over GDP		Percent	0.5	0.3	0.3	0.3	0.2
6.6	Tourism openness (inbound plus outbound tourism expenditure) over GDP		Percent	2.3	1.9	1.9	2.1	2.0
6.7	Tourism coverage (inbound over outbound tourism expenditure) over GDP		Percent	156.3	134.0	134.4	131.0	128.5
6.8	Inbound tourism expenditure over exports of goods		Percent	4.2	3.4	3.4	4.0	4.1
6.9	Inbound tourism expenditure over exports of services		Percent	27.7	21.7	21.0	25.0	24.9
6.10	Inbound tourism expenditure over exports of goods and services		Percent	3.7	2.9	2.9	3.4	3.6
6.11	Inbound tourism expenditure over current account credits		Percent	3.2	2.6	2.6	3.1	3.1
6.12	Outbound tourism expenditure over imports of goods		Percent	3.8	3.3	2.9	3.2	3.3
6.13	Outbound tourism expenditure over imports of services		Percent	14.3	13.9	12.7	16.1	15.8
6.14	Outbound tourism expenditure over imports of goods and services		Percent	3.0	2.6	2.4	2.6	2.7
6.15	Outbound tourism expenditure over current account debits		Percent	2.6	2.4	2.2	2.4	2.5

World Tourism Organization (2015), Compendium of Tourism Statistics dataset [Electronic], UNWTO, Madrid, data updated on 06/04/2015.

Conceptual references and technical notes are available in the Methodological Notes to the Tourism Statistics Database:

<http://statistics.unwto.org/news/2015-03-05/methodological-notes-tourism-statistics-database>

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Country notes

General data sources:

"Servicio Nacional de Turismo - SERNATUR"

For further information visit:

<http://www.sernatur.cl/estadisticas-sernatur>

(1) Including nationals residing abroad; (2) Cruise passengers plus Arica-Tacna agreement; (3) Excluding camping sites; (4) Starting in 2012, tourism packages are estimated only through airports.

Notes du pays

Sources des données générales:

"Servicio Nacional de Turismo - SERNATUR"

Pour plus d'informations, voir:

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(1) Y compris les nationaux résidant à l'étranger; (2) Croisiéristes plus accord Arica-Tacna; (3) À l'exclusion des terrains de camping; (4) À compter de 2012, le forfait touristique est estimé uniquement via les aéroports.

Notas del país

Fuentes de los datos generales:

Servicio Nacional de Turismo - SERNATUR

Para más información visite:

<http://www.sernatur.cl/estadisticas-sernatur>

(1) Incluidos los nacionales residentes en el extranjero; (2) Pasajeros en crucero más convenio Arica-Tacna; (3) Excluido camping; (4) A partir de 2012 el paquete turístico es estimado sólo por vía aeropuertos.