

CANADA

Cod. Basic data and indicators	Notes	Units	2009	2010	2011	2012	2013
1. INBOUND TOURISM							
<i>Data</i>							
Arrivals							
1.1 Total	(1)	('000)	24,696	25,621	25,066	25,301	25,163
1.2 ♦ Overnight visitors (tourists)		('000)	15,737	16,219	16,014	16,344	16,590
1.3 ♦ Same-day visitors (excursionists)	(1)	('000)	8,959	9,402	9,052	8,957	8,573
1.4 * of which, cruise passengers		('000)
Arrivals by region							
1.5 Total		('000)	15,738	16,219	16,015	16,344	16,590
1.6 ♦ Africa		('000)	76	81	86	92	98
1.7 ♦ Americas		('000)	12,150	12,336	12,080	12,395	12,533
1.8 ♦ East Asia and the Pacific		('000)	1,026	1,170	1,223	1,286	1,389
1.9 ♦ Europe		('000)	2,262	2,376	2,356	2,299	2,286
1.10 ♦ Middle East		('000)	78	84	85	85	91
1.11 ♦ South Asia		('000)	146	172	185	187	192
1.12 ♦ Other not classified		('000)
1.13 * of which, nationals residing abroad		('000)
Arrivals by main purpose							
1.14 Total		('000)	15,586	15,988	15,703	15,972	..
1.15 ♦ Personal		('000)	13,240	13,576	13,240	13,483	..
1.16 * holidays, leisure and recreation		('000)	7,766	8,050	7,647	7,690	..
1.17 * other personal purposes		('000)	5,474	5,526	5,593	5,793	..
1.18 ♦ Business and professional		('000)	2,346	2,412	2,463	2,489	..
Arrivals by mode of transport							
1.19 Total		('000)	15,737	16,219	16,016	16,344	16,590
1.20 ♦ Air		('000)	6,781	7,162	7,255	7,418	7,726
1.21 ♦ Water		('000)	812	807	764	725	711
1.22 ♦ Land		('000)	8,144	8,250	7,997	8,201	8,152
1.23 * railway		('000)	92	109	114	111	110
1.24 * road		('000)	8,052	8,141	7,883	8,090	8,042
1.25 * others		('000)
Accommodation							
Total							
1.29 ♦ Guests		('000)
1.30 ♦ Overnights		('000)	114,889	120,102	124,396	129,165	..
Expenditure							
1.33 Total		US\$ Mn	15,568	18,438	19,989	20,696	20,941
1.34 ♦ Travel		US\$ Mn	13,733	15,829	16,834	17,407	17,656
1.35 ♦ Passenger transport		US\$ Mn	1,835	2,609	3,155	3,289	3,285
Expenditure by main purpose of the trip							
1.36 Total		US\$ Mn	13,733	15,829	16,833	17,407	17,656
1.37 ♦ Personal		US\$ Mn	11,510	13,199	13,933	14,507	14,766
1.38 ♦ Business and professional		US\$ Mn	2,223	2,630	2,900	2,900	2,890
2. DOMESTIC TOURISM							
<i>Data</i>							
Trips							
2.1 Total	(2)	('000)	227,121	229,158	317,021	316,254	320,266
2.2 ♦ Overnight visitors (tourists)		('000)	91,386	92,143	105,743	108,393	108,925
2.3 ♦ Same-day visitors (excursionists)		('000)	135,735	137,016	211,278	207,861	211,342
Trips by main purpose							
2.4 Total	(2)	('000)	211,767	214,243	317,022	316,254	320,267
2.5 ♦ Personal		('000)	199,460	201,878	279,660	282,410	287,132
2.6 * holidays, leisure and recreation		('000)	86,424	84,758	97,593	104,921	105,164
2.7 * other personal purposes		('000)	113,036	117,120	182,067	177,489	181,968
2.8 ♦ Business and professional		('000)	12,307	12,365	37,362	33,844	33,135
Trips by mode of transport							
2.9 Total	(2)	('000)	227,121	229,159	317,022	316,254	320,268
2.10 ♦ Air		('000)	5,558	5,417	7,291	6,912	6,357
2.11 ♦ Water		('000)	1,092	950	1,299	1,202	1,074
2.12 ♦ Land		('000)	220,471	222,792	308,432	308,140	312,837
2.13 * railway		('000)	2,187	1,562	3,595	2,703	3,785
2.14 * road		('000)	215,133	217,228	298,392	297,887	301,269
2.15 * others		('000)	3,151	4,002	6,445	7,550	7,783

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Accommodation							
Total							
2.19		♦ Guests ('000)
2.20		♦ Overnights ('000)	265,659	271,869	288,945	297,302	287,115
Hotels and similar establishments							
2.21		♦ Guests ('000)
2.22		♦ Overnights ('000)	42,778	45,115	51,681	53,257	51,235
Indicators							
2.23		Average size of travel party	1.9	1.9	1.8	1.8	1.8
Average length of stay							
2.24		Total
2.25		♦ For all commercial accommodation services
2.26		* of which, "hotels and similar establishments"
2.27		♦ For non commercial accommodation services
2.28		Average expenditure per day
3. OUTBOUND TOURISM							
Data							
Departures							
3.1	(3)	Total ('000)	47,481	53,620	61,909	65,175	65,798
3.2		♦ Overnight visitors (tourists) ('000)	26,204	28,680	30,450	32,276	32,977
3.3		♦ Same-day visitors (excursionists) ('000)	21,277	24,940	31,459	32,900	32,821
Expenditure							
3.4		Total	US\$ Mn 30,065	36,975	41,234	43,010	43,092
3.5		♦ Travel	US\$ Mn 24,038	29,727	33,388	35,038	35,170
3.6		♦ Passenger transport	US\$ Mn 6,027	7,248	7,846	7,972	7,922
Expenditure by main purpose of the trip							
3.7		Total	US\$ Mn 24,038	29,727	33,388	35,038	35,170
3.8		♦ Personal	US\$ Mn 20,935	25,938	29,225	30,761	30,908
3.9		♦ Business and professional	US\$ Mn 3,103	3,789	4,163	4,277	4,262
Indicators							
3.10		Average length of stay	Days 10.36	10.39	10.56	10.67	..
3.11		Average expenditure per day	US\$
4. TOURISM INDUSTRIES							
Data							
Number of establishments							
4.1		Total	Units 155,721	157,520	156,482	159,347	170,550
4.2		♦ Accommodation for visitors	Units 17,373	17,204	16,933	16,835	17,790
4.3		* of which, "hotels and similar establishments"	Units
4.4		♦ Food and beverage serving activities	Units 74,422	74,847	74,073	75,417	80,749
4.5		♦ Passenger transportation	Units 25,644	27,867	28,188	28,441	30,934
4.6		♦ Travel agencies and other reservation services activities	Units 6,903	6,782	6,733	6,729	7,010
4.7		♦ Other tourism industries	Units 31,379	30,820	30,555	31,925	34,067
Accommodation for visitors in hotels and similar establishments							
Monetary data							
4.8		♦ Output	US\$ Mn 14,035.0	16,367.3
4.9		♦ Intermediate consumption	US\$ Mn 5,572.0	6,324.2
4.10		♦ Gross value added	US\$ Mn 8,463.0	10,043.1
4.11		♦ Compensation of employees	US\$ Mn 5,117.0	6,125.2
4.12		♦ Gross fixed capital formation	US\$ Mn
Travel agencies and other reservation service activities							
Monetary data							
4.20		♦ Output	US\$ Mn 3,435.0	4,069.3
4.21		♦ Intermediate consumption	US\$ Mn 1,348.0	1,582.3
4.22		♦ Gross value added	US\$ Mn 2,087.0	2,487.0
4.23		♦ Compensation of employees	US\$ Mn 1,626.0	1,890.0
4.24		♦ Gross fixed capital formation	US\$ Mn

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5. EMPLOYMENT								
Number of jobs by status in employment								
5.8	Total		('000)	1,546.7	1,572.9	1,595.0	1,619.2	..
5.9	◆ Employees		('000)	1,421.6	1,449.8	1,480.3	1,508.4	..
5.10	◆ Self employed		('000)	125.1	123.1	114.7	110.8	..
Indicators								
Number of full-time equivalent jobs by status in employment								
5.11	Total		('000)	1,097.5	1,118.2	1,142.4	1,170.7	..
5.12	◆ Employees	(4)	('000)	1,097.5	1,118.2	1,142.4	1,170.7	..
5.13	* male		('000)	517.3	533.6	546.3	564.0	..
5.14	* female		('000)	580.2	584.6	596.1	606.7	..
5.15	◆ Self employed		('000)
5.16	* male		('000)
5.17	* female		('000)
6. COMPLEMENTARY INDICATORS								
Demand								
6.1	Gross travel propensity		Units
6.2	(1.2 inbound tourists + 2.2 domestic tourists) / population		Units	3.17	3.18	3.53	3.58	3.57
Macroeconomic indicators related to international tourism								
6.3	Inbound tourism expenditure over GDP		Percent	1.2	1.2	1.2	1.1	1.0
6.4	Outbound tourism expenditure over GDP		Percent	2.2	2.3	2.4	2.4	1.9
6.5	Tourism balance (inbound minus outbound tourism expenditure) over GDP		Percent	-1.0	-1.1	-1.2	-1.3	-0.9
6.6	Tourism openness (inbound plus outbound tourism expenditure) over GDP		Percent	3.4	3.5	3.6	3.5	2.9
6.7	Tourism coverage (inbound over outbound tourism expenditure) over GDP		Percent	51.8	49.9	48.5	48.1	50.2
6.8	Inbound tourism expenditure over exports of goods		Percent	4.8	4.7	4.3	4.5	3.8
6.9	Inbound tourism expenditure over exports of services		Percent	22.6	24.0	23.6	24.6	21.0
6.10	Inbound tourism expenditure over exports of goods and services		Percent	4.0	3.9	3.7	3.8	3.2
6.11	Inbound tourism expenditure over current account credits		Percent	3.5	3.4	3.2	3.3	2.8
6.12	Outbound tourism expenditure over imports of goods		Percent	9.1	9.2	8.9	9.1	7.4
6.13	Outbound tourism expenditure over imports of services		Percent	36.2	37.7	38.3	39.7	32.6
6.14	Outbound tourism expenditure over imports of goods and services		Percent	7.3	7.4	7.3	7.4	15.2
6.15	Outbound tourism expenditure over current account debits		Percent	6.4	6.4	6.3	6.4	5.3

World Tourism Organization (2015), Compendium of Tourism Statistics dataset [Electronic], UNWTO, Madrid, data updated on 06/04/2015.

Conceptual references and technical notes are available in the Methodological Notes to the Tourism Statistics Database:

<http://statistics.unwto.org/news/2015-03-05/methodological-notes-tourism-statistics-database>

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Country notes

General data sources:

Canadian Tourism Commission and Statistics Canada

For further information visit:

<http://en-corporate.canada.travel/research/statistics-figures>

(1) Data based on customs counts and adjusted using questionnaire surveys; (2) A redesigned domestic survey (Travel Survey of Residents of Canada) came into effect in 2011, resulting in a break in the time series. Consequently, 2011 data points are not comparable to previous years; (3) Departures are estimated from arrivals of Canadian residents returning from abroad; (4) 5.13 and 5.14 are calculated using average annual hours worked in full-time jobs by males and females respectively.

Notes du pays

Sources des données générales:

"Canadian Tourism Commission" et "Statistics Canada"

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(1) Données élaborées à partir des inventaires douaniers et ajustées en fonction des résultats d'enquêtes; (2) Une enquête remaniée sur les voyages internes (Enquête sur les voyages des résidents du Canada) est entrée en vigueur en 2011, ce qui a entraîné une rupture des séries chronologiques. En conséquence, les points de données de 2011 ne sont pas comparables aux années précédentes; (3) Les départs sont estimés sur la base des arrivées de résidents canadiens revenant de l'étranger; (4) 5.13 et 5.14 sont calculés à l'aide du nombre d'heures annuelles moyennes travaillées dans des emplois à temps complet par les hommes et les femmes respectivement.

Notas del país

Fuentes de los datos generales:

"Canadian Tourism Commission" y "Statistics Canada"

Para más información visite:

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(1) Datos basados en la contabilidad aduanera, ajustándola en función de los resultados de las encuestas; (2) En 2011, se llevó a cabo una encuesta nacional rediseñada (encuesta sobre viajes de los residentes de Canadá), causante de una ruptura en la serie cronológica. Por consiguiente, los puntos correspondientes a los datos de 2011 no son comparables con los de años anteriores; (3) Las salidas se calculan a partir de las llegadas de residentes canadienses que vuelven desde el extranjero; (4) Las rúbricas 5.13 y 5.14 se calculan utilizando la media de horas trabajadas en empleos de jornada completa por hombres y mujeres respectivamente.