

**BRAZIL**

Cod. Basic data and indicators	Notes	Units	2009	2010	2011	2012	2013
<b>1. INBOUND TOURISM</b>							
<i>Data</i>							
<b>Arrivals</b>							
1.1 Total		('000)	..	..	..	..	..
1.2 ♦ Overnight visitors (tourists)	(1)	('000)	4,802	5,161	5,433	5,677	5,813
1.3 ♦ Same-day visitors (excursionists)		('000)	..	..	..	..	..
1.4 * of which, cruise passengers		('000)	..	..	..	..	..
<b>Arrivals by region</b>							
1.5 Total	(1)	('000)	4,802	5,161	5,433	5,676	5,813
1.6 ♦ Africa		('000)	78	84	86	92	95
1.7 ♦ Americas		('000)	2,862	3,196	3,402	3,582	3,726
1.8 ♦ East Asia and the Pacific		('000)	208	210	261	294	299
1.9 ♦ Europe		('000)	1,642	1,652	1,663	1,686	1,670
1.10 ♦ Middle East		('000)	..	..	..	..	..
1.11 ♦ South Asia		('000)	11	19	21	22	23
1.12 ♦ Other not classified		('000)	1	..	..	..	..
1.13 * of which, nationals residing abroad		('000)	..	..	..	..	..
<b>Arrivals by main purpose</b>							
1.14 Total	(1)	('000)	4,802	5,162	5,433	5,677	5,813
1.15 ♦ Personal		('000)	3,702	3,959	4,042	4,246	4,290
1.16 * holidays, leisure and recreation		('000)	2,353	2,565	2,711	2,861	2,767
1.17 * other personal purposes		('000)	1,349	1,394	1,331	1,385	1,523
1.18 ♦ Business and professional		('000)	1,100	1,203	1,391	1,431	1,523
<b>Arrivals by mode of transport</b>							
1.19 Total	(1)	('000)	4,802	5,161	5,433	5,678	5,813
1.20 ♦ Air		('000)	3,349	3,610	3,808	3,987	4,066
1.21 ♦ Water	(2)	('000)	154	151	182	150	135
1.22 ♦ Land		('000)	1,299	1,400	1,443	1,541	1,612
1.23 * railway		('000)	..	..	..	..	..
1.24 * road		('000)	1,299	1,400	1,443	1,541	1,612
1.25 * others		('000)	..	..	..	..	..
<b>Expenditure</b>							
1.33 Total		US\$ Mn	5,635	5,963	6,830	6,890	7,014
1.34 ♦ Travel		US\$ Mn	5,305	5,702	6,555	6,645	6,704
1.35 ♦ Passenger transport		US\$ Mn	330	261	275	245	310
<b>Expenditure by main purpose of the trip</b>							
1.36 Total		US\$ Mn	5,305	5,701	6,555	6,645	6,704
1.37 ♦ Personal		US\$ Mn	5,235	5,612	6,479	6,557	6,624
1.38 ♦ Business and professional		US\$ Mn	70	89	76	88	80
<b>3. OUTBOUND TOURISM</b>							
<i>Data</i>							
<b>Departures</b>							
3.1 Total		('000)	..	..	..	..	..
3.2 ♦ Overnight visitors (tourists)		('000)	4,950	6,498	7,805	8,466	8,666
3.3 ♦ Same-day visitors (excursionists)		('000)	..	..	..	..	..
<b>Expenditure</b>							
3.4 Total		US\$ Mn	12,897	19,338	25,070	26,202	29,245
3.5 ♦ Travel		US\$ Mn	10,898	16,420	21,264	22,233	24,987
3.6 ♦ Passenger transport		US\$ Mn	1,999	2,918	3,806	3,969	4,258
<b>Expenditure by main purpose of the trip</b>							
3.7 Total		US\$ Mn	10,898	16,420	21,264	22,233	24,987
3.8 ♦ Personal		US\$ Mn	10,524	15,907	20,762	21,755	24,493
3.9 ♦ Business and professional		US\$ Mn	374	513	502	478	494

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<b>4. TOURISM INDUSTRIES</b>							
<i>Data</i>							
<b>Number of establishments</b>							
4.1 Total	(3)	Units	182,947	197,869	210,975	224,062	237,217
4.2 ♦ Accommodation for visitors		Units	24,277	25,292	26,254	27,262	28,331
4.3 * of which, "hotels and similar establishments"		Units	..	..	..	..	..
4.4 ♦ Food and beverage serving activities		Units	123,810	136,005	146,142	156,664	167,382
4.5 ♦ Passenger transportation		Units	11,778	12,382	13,128	13,794	14,457
4.6 ♦ Travel agencies and other reservation services activities		Units	9,830	10,485	11,229	11,820	12,130
4.7 ♦ Other tourism industries		Units	13,252	13,705	14,222	14,522	14,917
<b>Accommodation for visitors in hotels and similar establishments</b>							
Monetary data							
4.8 ♦ Output		US\$ Mn	5,741.2	7,844.3	9,521.0	..	..
4.9 ♦ Intermediate consumption		US\$ Mn	2,320.6	3,236.2	4,023.0	..	..
4.10 ♦ Gross value added		US\$ Mn	3,420.6	4,608.1	5,492.6	..	..
4.11 ♦ Compensation of employees		US\$ Mn	1,501.6	1,944.5	2,248.0	..	..
4.12 ♦ Gross fixed capital formation		US\$ Mn	..	..	..	..	..
Non-monetary data							
4.13 ♦ Number of establishments	(4)	Units	..	..	9,963	..	..
4.14 ♦ Number of rooms		Units	..	..	396,804	..	..
4.15 ♦ Number of bed-places		Units	..	..	925,598	..	..
<i>Indicators</i>							
4.16 Occupancy rate / rooms		Percent	..	..	..	..	..
4.17 Occupancy rate / bed-places		Percent	..	..	..	..	..
4.18 Average length of stay		Nights	..	..	..	..	..
4.19 Available capacity (bed-places per 1000 inhabitants)		Units	..	..	4.70	..	..
<b>Travel agencies and other reservation service activities</b>							
Monetary data							
4.20 ♦ Output		US\$ Mn	2,274.1	3,013.7	3,513.4	..	..
4.21 ♦ Intermediate consumption		US\$ Mn	1,050.6	1,301.6	1,436.0	..	..
4.22 ♦ Gross value added		US\$ Mn	1,223.5	1,712.1	2,077.4	..	..
4.23 ♦ Compensation of employees		US\$ Mn	548.4	741.8	977.9	..	..
4.24 ♦ Gross fixed capital formation		US\$ Mn	..	..	..	..	..
<b>5. EMPLOYMENT</b>							
<i>Data</i>							
<b>Number of employees by tourism industries</b>							
5.1 Total	(5)	('000)	1,908.0	1,995.4	2,052.6	2,059.7	1,938.9
5.2 ♦ Accommodation services for visitors (hotels and similar establishments)		('000)	275.4	288.9	298.1	301.9	318.8
5.3 ♦ Other accommodation services		('000)	..	..	..	..	..
5.4 ♦ Food and beverage serving activities		('000)	1,044.4	1,086.4	1,111.0	1,119.0	1,009.7
5.5 ♦ Passenger transportation		('000)	429.7	449.3	470.2	468.9	443.4
5.6 ♦ Travel agencies and other reservation services activities		('000)	86.5	96.0	102.6	102.0	98.3
5.7 ♦ Other tourism industries		('000)	72.0	74.8	70.7	67.9	68.7
<b>Number of jobs by status in employment</b>							
5.8 Total	(5)	('000)	1,908.6	1,995.4	2,052.6	2,059.7	1,938.9
5.9 ♦ Employees		('000)	827.5	890.3	946.8	990.7	985.3
5.10 ♦ Self employed		('000)	1,081.1	1,105.1	1,105.8	1,069.0	953.6
<i>Indicators</i>							
Number of full-time equivalent jobs by status in employment							
5.11 Total		('000)	1,908.6	1,995.5	2,052.6	2,059.7	1,939.0
5.12 ♦ Employees		('000)	827.5	890.4	946.8	990.7	985.3
5.13 * male		('000)	476.9	501.1	522.6	539.5	530.2
5.14 * female		('000)	350.6	389.3	424.2	451.2	455.1
5.15 ♦ Self employed		('000)	1,081.1	1,105.1	1,105.8	1,069.0	953.7
5.16 * male		('000)	627.5	641.9	647.8	619.6	544.8
5.17 * female		('000)	453.6	463.2	458.0	449.4	408.9

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<b>6. COMPLEMENTARY INDICATORS</b>								
<b>Demand</b>								
6.1	Gross travel propensity		Units	..	..	..	..	..
6.2	(1.2 inbound tourists) / population		Units	0.02	0.03	0.03	0.03	0.03
<b>Macroeconomic indicators related to international tourism</b>								
6.3	Inbound tourism expenditure over GDP		Percent	0.3	0.3	0.3	0.3	0.3
6.4	Outbound tourism expenditure over GDP		Percent	0.8	0.9	1.0	1.2	1.3
6.5	Tourism balance (inbound minus outbound tourism expenditure) over GDP		Percent	-0.5	-0.6	-0.7	-0.9	-1.0
6.6	Tourism openness (inbound plus outbound tourism expenditure) over GDP		Percent	1.1	1.2	1.3	1.5	1.6
6.7	Tourism coverage (inbound over outbound tourism)		Percent	43.7	30.8	27.2	26.3	23.9
6.8	Inbound tourism expenditure over exports of goods		Percent	3.7	3.0	2.7	2.8	2.9
6.9	Inbound tourism expenditure over exports of services		Percent	20.3	18.9	17.9	17.3	17.9
6.10	Inbound tourism expenditure over exports of goods and services		Percent	3.1	2.6	2.3	2.4	2.5
6.11	Inbound tourism expenditure over current account credits		Percent	2.9	2.4	2.2	2.3	2.4
6.12	Outbound tourism expenditure over imports of goods		Percent	10.1	10.6	11.1	11.7	12.3
6.13	Outbound tourism expenditure over imports of services		Percent	27.5	31.0	32.9	32.4	34.0
6.14	Outbound tourism expenditure over imports of goods and services		Percent	7.4	7.9	8.3	8.6	9.0
6.15	Outbound tourism expenditure over current account debits		Percent	7.0	7.6	8.0	8.3	8.7

World Tourism Organization (2015), Compendium of Tourism Statistics dataset [Electronic], UNWTO, Madrid, data updated on 06/04/2015.

Conceptual references and technical notes are available in the Methodological Notes to the Tourism Statistics Database:

<http://statistics.unwto.org/news/2015-03-05/methodological-notes-tourism-statistics-database>

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### Country notes

#### General data sources:

"Ministério do Turismo"

#### For further information visit:

<http://www.dadosefatos.turismo.gov.br/dadosefatos/home.html>

(1) Including nationals residing abroad; (2) Including arrivals by river; (3) Data refer to "Encuesta Anual de Servicios (PAS) 2011, do Instituto Brasileiro de Estatísticas e Geografia - IBGE"; (4) Data refer to "Pesquisa de Serviços de Hospedagem (PSH) do Instituto Brasileiro de Estatísticas e Geografia - IBGE"; (5) Annual Directory of Corporate Information (RAIS) - 2012 - Ministério do Trabalho; Formal employees: registered and covered by social security – National Household Survey - 2011 - IBGE - Informal employees: not registered and not covered by social security.

### Notes du pays

#### Sources des données générales:

"Ministério do Turismo"

#### Pour plus d'informations, voir:

<http://www.dadosefatos.turismo.gov.br/dadosefatos/home.html>

(1) Y compris les nationaux résidant à l'étranger; (2) Y compris les arrivées par voie fluviale; (3) Les données se réfèrent à "Encuesta Anual de Servicios (PAS) 2011, do Instituto Brasileiro de Estatísticas e Geografia - IBGE"; (4) Les données se réfèrent à "Pesquisa de Serviços de Hospedagem (PSH) do Instituto Brasileiro de Estatísticas e Geografia - IBGE"; (5) Rapport annuel d'informations sociales (RAIS) - 2012 - Ministério do Trabalho ; Salariés formels : inscrits et couverts par la sécurité sociale – Enquête nationale auprès des ménages - 2011 - IBGE - Salariés informels : pas inscrits et pas couverts par la sécurité sociale.

### Notas del país

#### Fuentes de los datos generales:

"Ministério do Turismo"

#### Para más información visite:

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(1) Incluidos los nacionales residentes en el extranjero; (2) Incluidas las llegadas por vía fluvial; (3) Los datos se refieren a "Encuesta Anual de Servicios (PAS) 2011, do Instituto Brasileiro de Estatísticas e Geografia - IBGE"; (4) Los datos se refieren a "Pesquisa de Serviços de Hospedagem (PSH) do Instituto Brasileiro de Estatísticas e Geografia - IBGE"; (5) Relación Anual de Informaciones Sociales (RAIS) - 2012 - Ministério do Trabalho; Asalariados formales: registrados y cubiertos por la seguridad social - Encuesta Nacional de Hogares - 2011 - IBGE - Asalariados informales: no registrados y no cubiertos por la seguridad social.