

GERMANY

Cod. Basic data and indicators		Notes	Units	2009	2010	2011	2012	2013
1. INBOUND TOURISM								
<i>Data</i>								
Arrivals								
1.1	Total	(1)	('000)
1.2	◆ Overnight visitors (tourists)	(1)	('000)	24,220	26,875	28,374	30,411	31,545
1.3	◆ Same-day visitors (excursionists)		('000)
1.4	* of which, cruise passengers		('000)
Arrivals by region								
1.5	Total	(1)	('000)	24,219	26,875	28,374	30,411	31,545
1.6	◆ Africa		('000)	158	193	193	227	246
1.7	◆ Americas		('000)	2,476	2,883	2,914	3,155	3,192
1.8	◆ East Asia and the Pacific		('000)	1,790	2,046	2,297	2,666	2,805
1.9	◆ Europe		('000)	18,782	20,610	21,861	23,121	23,899
1.10	◆ Middle East		('000)	259	336	343	449	517
1.11	◆ South Asia		('000)	..	142	161	172	190
1.12	◆ Other not classified		('000)	754	665	605	621	696
1.13	* of which, nationals residing abroad		('000)
Accommodation								
Total								
1.29	◆ Guests		('000)	24,220	26,875	28,374	30,411	31,545
1.30	◆ Overnights		('000)	54,824	60,310	63,746	68,828	71,919
Hotels and similar establishments								
1.31	◆ Guests		('000)	21,467	23,897	25,311	27,076	28,123
1.32	◆ Overnights		('000)	45,843	50,773	53,793	58,096	60,804
Expenditure								
1.33	Total		US\$ Mn	47,462	49,128	53,427	51,633	55,172
1.34	◆ Travel		US\$ Mn	34,724	34,564	38,902	38,068	41,217
1.35	◆ Passenger transport		US\$ Mn	12,738	14,564	14,525	13,565	13,955
Indicators								
1.39	Average size of travel party		Persons
Average length of stay								
1.40	Total		Days
1.41	◆ For all commercial accommodation services		Nights	2.30	2.20	2.20	2.30	2.30
1.42	* of which, "hotels and similar establishments"		Nights	..	2.10	2.10	2.10	2.20
1.43	◆ For non commercial accommodation services		Days
1.44	Average expenditure per day		US\$
2. DOMESTIC TOURISM								
<i>Data</i>								
Trips								
2.1	Total	(2)	('000)
2.2	◆ Overnight visitors (tourists)	(2)	('000)	164,795	161,123
2.3	◆ Same-day visitors (excursionists)		('000)
Accommodation								
Total								
2.19	◆ Guests		('000)	108,618	113,139	118,962	122,328	123,646
2.20	◆ Overnights		('000)	313,914	320,024	330,290	338,432	339,860
Hotels and similar establishments								
2.21	◆ Guests		('000)	82,847	87,304	92,473	95,238	96,475
2.22	◆ Overnights		('000)	180,122	186,661	196,112	201,844	203,794
Indicators								
2.23	Average size of travel party		Persons
Average length of stay								
2.24	Total		Days
2.25	◆ For all commercial accommodation services		Nights	2.90	2.80	2.80	2.80	2.70
2.26	* of which, "hotels and similar establishments"		Nights	..	2.10	2.10	2.10	2.10
2.27	◆ For non commercial accommodation services		Days
2.28	Average expenditure per day		US\$

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3. OUTBOUND TOURISM							
<i>Data</i>							
Departures							
3.1	Total	('000)
3.2	◆ Overnight visitors (tourists)	(2) ('000)	72,300	82,729	87,459
3.3	◆ Same-day visitors (excursionists)	('000)
Expenditure							
3.4	Total	US\$ Mn	92,829	90,881	99,838	93,844	105,265
3.5	◆ Travel	US\$ Mn	81,402	77,578	86,166	80,867	91,318
3.6	◆ Passenger transport	US\$ Mn	11,427	13,303	13,672	12,977	13,947
Expenditure by main purpose of the trip							
3.7	Total	US\$ Mn	81,402	77,578	86,166	80,867	91,320
3.8	◆ Personal	US\$ Mn	71,381	67,027	75,537	72,386	81,627
3.9	◆ Business and professional	US\$ Mn	10,021	10,551	10,629	8,481	9,693
4. TOURISM INDUSTRIES							
<i>Data</i>							
Number of establishments							
4.1	Total	Units	223,380	256,075	257,028	211,516	..
4.2	◆ Accommodation for visitors	Units	54,912	55,315	54,949	53,246	52,473
4.3	* of which, "hotels and similar establishments"	Units	35,982	36,056	35,766	34,696	34,116
4.4	◆ Food and beverage serving activities	Units	158,519	159,355	162,456	158,270	..
4.5	◆ Passenger transportation	Units	..	27,641	26,256
4.6	◆ Travel agencies and other reservation services activities	Units	9,949	13,764	13,367
4.7	◆ Other tourism industries	Units
Accommodation for visitors in hotels and similar establishments							
Monetary data							
4.8	◆ Output	US\$ Mn	26,357.1	25,933.6	30,303.5	32,133.4	..
4.9	◆ Intermediate consumption	US\$ Mn	13,573.8	14,550.1	16,834.5	17,827.5	..
4.10	◆ Gross value added	US\$ Mn	13,833.6	12,285.4	14,529.7	15,552.0	..
4.11	◆ Compensation of employees	US\$ Mn	7,146.0	6,684.4	7,237.0	8,010.1	..
4.12	◆ Gross fixed capital formation	US\$ Mn	1,411.4	1,507.2	2,274.3	2,596.4	..
Non-monetary data							
4.13	◆ Number of establishments	Units	35,982	36,056	35,766	34,696	34,116
4.14	◆ Number of rooms	Units	926,610	940,484	952,330	948,825	950,216
4.15	◆ Number of bed-places	Units	1,812,964	1,784,161	1,813,153	1,817,567	1,827,060
Indicators							
4.16	Occupancy rate / rooms	Percent	57.10	57.90
4.17	Occupancy rate / bed-places	Percent	36.05	37.27	38.60	39.90	40.67
4.18	Average length of stay	Nights	2.17	2.14	2.12	2.13	2.12
4.19	Available capacity (bed-places per 1000 inhabitants)	Units	21.79	21.49	21.87	21.95	22.09
Travel agencies and other reservation service activities							
Monetary data							
4.20	◆ Output	US\$ Mn	29,451.5	13,614.9	15,509.7	15,602.6	..
4.21	◆ Intermediate consumption	US\$ Mn	22,736.0	22,792.5	26,942.2	29,208.9	..
4.22	◆ Gross value added	US\$ Mn	7,198.5	8,257.0	8,634.1	8,594.0	..
4.23	◆ Compensation of employees	US\$ Mn	2,243.2	2,928.1	3,265.4	3,488.8	..
4.24	◆ Gross fixed capital formation	US\$ Mn	374.7	295.0	361.4	387.6	..
5. EMPLOYMENT							
<i>Data</i>							
Number of employees by tourism industries							
5.1	Total	('000)	2,189.7	2,216.3	2,299.0	2,305.5	..
5.2	◆ Accommodation services for visitors (hotels and similar establishments)	('000)	458.0	440.2	456.8	479.4	..
5.3	◆ Other accommodation services	('000)	51.6	55.7	57.8	52.5	..
5.4	◆ Food and beverage serving activities	('000)	1,188.5	1,196.7	1,255.0	1,236.5	..
5.5	◆ Passenger transportation	('000)	425.4	439.8	442.9	447.4	..
5.6	◆ Travel agencies and other reservation services activities	('000)	66.2	84.0	86.5	89.7	..
5.7	◆ Other tourism industries	('000)

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Number of jobs by status in employment		(4)						
5.8	Total		('000)	501.9	523.8	2,459.2	2,483.4	..
5.9	◆ Employees		('000)	463.1	484.8	2,210.4	2,239.4	..
5.10	◆ Self employed		('000)	38.8	39.0	248.8	244.0	..
6. COMPLEMENTARY INDICATORS								
Demand								
6.1	Gross travel propensity		Units
6.2	(1.2 inbound tourists) / population		Units	0.29	0.32	0.34	0.37	0.38
Macroeconomic indicators related to international tourism								
6.3	Inbound tourism expenditure over GDP		Percent	1.4	1.5	1.5	1.5	1.5
6.4	Outbound tourism expenditure over GDP		Percent	2.8	2.8	2.8	2.7	2.9
6.5	Tourism balance (inbound minus outbound tourism expenditure) over GDP		Percent	-1.4	-1.3	-1.3	-1.2	-1.4
6.6	Tourism openness (inbound plus outbound tourism expenditure) over GDP		Percent	4.2	4.3	4.3	4.2	4.4
6.7	Tourism coverage (inbound over outbound tourism)		Percent	51.1	54.1	53.5	55.0	52.4
6.8	Inbound tourism expenditure over exports of goods		Percent	4.4	4.0	3.7	3.7	3.8
6.9	Inbound tourism expenditure over exports of services		Percent	21.5	21.8	21.5	21.5	21.1
6.10	Inbound tourism expenditure over exports of goods and		Percent	3.7	3.4	3.2	3.2	3.2
6.11	Inbound tourism expenditure over current account credits		Percent	3.0	2.8	2.6	2.6	2.7
6.12	Outbound tourism expenditure over imports of goods		Percent	10.6	9.1	8.3	8.3	9.1
6.13	Outbound tourism expenditure over imports of services		Percent	37.1	34.6	33.8	32.6	32.4
6.14	Outbound tourism expenditure over imports of goods and		Percent	8.2	7.2	6.7	6.6	7.1
6.15	Outbound tourism expenditure over current account debits		Percent	6.3	5.5	5.2	5.2	5.6

World Tourism Organization (2015), Compendium of Tourism Statistics dataset [Electronic], UNWTO, Madrid, data updated on 06/04/2015.

Conceptual references and technical notes are available in the Methodological Notes to the Tourism Statistics Database:

<http://statistics.unwto.org/news/2015-03-05/methodological-notes-tourism-statistics-database>

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Country notes

General data sources:

"Statistisches Bundesamt"

For further information visit:

<http://www.destatis.de>

(1) Non-resident tourists staying in all types of accommodation establishments; (2) Source: Eurostat; (3) Inbound tourism in hotels and similar establishments; (4) 2010: data from the field of services.

Notes du pays

Sources des données générales:

"Statistisches Bundesamt"

Pour plus d'informations, voir:

<http://www.destatis.de>

(1) Touristes non résidents séjournant dans tous types d'établissements d'hébergement; (2) Source: Eurostat; (3) Tourisme récepteur, hôtels et établissements assimilés; (4) 2010: données provenant du secteur des services.

Notas del país

Fuentes de los datos generales:

"Statistisches Bundesamt"

Para más información visite:

<http://www.destatis.de>

(1) Turistas no residentes alojados en todo tipo de establecimientos de alojamiento; (2) Fuente: Eurostat; (3) Turismo receptor, hoteles y establecimientos asimilados; (4) 2010: datos procedentes del sector de servicios.