

SWEDEN

Cod. Basic data and indicators	Notes	Units	2009	2010	2011	2012	2013
1. INBOUND TOURISM							
<i>Data</i>							
Arrivals							
	(1)						
1.1 Total		('000)	19,405	20,011	18,814
1.2 ♦ Overnight visitors (tourists)	(2)	('000)	4,899	5,183	11,444	12,174	11,635
1.3 ♦ Same-day visitors (excursionists)		('000)	7,960	7,837	7,179
1.4 * of which, cruise passengers		('000)	223	335	424
Arrivals by region							
	(1)(2)						
1.5 Total		('000)	4,899	5,183	19,405	20,011	18,814
1.6 ♦ Africa		('000)	16	13	40	35	74
1.7 ♦ Americas		('000)	190	226	672	652	740
1.8 ♦ East Asia and the Pacific		('000)	150	174	356	314	422
1.9 ♦ Europe		('000)	4,294	4,470	18,242	18,910	17,449
1.10 ♦ Middle East		('000)	49	60	63
1.11 ♦ South Asia		('000)	22	26	46	41	67
1.12 ♦ Other not classified		('000)	227	274
1.13 * of which, nationals residing abroad		('000)
Arrivals by main purpose							
	(1)						
1.14 Total		('000)	19,405	20,011	18,814
1.15 ♦ Personal		('000)	16,565	16,555	15,497
1.16 * holidays, leisure and recreation		('000)	15,009	14,811	13,603
1.17 * other personal purposes		('000)	1,556	1,744	1,894
1.18 ♦ Business and professional		('000)	2,840	3,456	3,317
Arrivals by mode of transport							
	(1)						
1.19 Total		('000)	19,404	20,011	18,815
1.20 ♦ Air		('000)	3,689	4,662	4,776
1.21 ♦ Water		('000)	7,019	7,630	7,036
1.22 ♦ Land		('000)	8,696	7,719	7,003
1.23 * railway		('000)	1,704	1,096	1,198
1.24 * road		('000)	6,992	6,623	5,761
1.25 * others		('000)	44
Arrivals by form of organization of the trip							
	(1)						
1.26 Total		('000)	19,404	20,011	18,813
1.27 ♦ Package tour		('000)	5,938	4,910	3,425
1.28 ♦ Other forms		('000)	13,466	15,101	15,388
Accommodation							
Total							
1.29 ♦ Guests		('000)	4,899	5,183	5,222	5,146	5,229
1.30 ♦ Overnights		('000)	12,330	12,803	12,881	12,775	12,890
Hotels and similar establishments							
1.31 ♦ Guests	(3)	('000)	3,043	3,282	3,367	3,358	3,469
1.32 ♦ Overnights	(3)	('000)	6,087	6,363	6,532	6,650	6,875
Expenditure							
1.33 Total		US\$ Mn	10,100	10,991	12,871	12,815	13,916
1.34 ♦ Travel		US\$ Mn	8,138	8,653	10,512	10,763	11,482
1.35 ♦ Passenger transport		US\$ Mn	1,962	2,338	2,359	2,052	2,434
Expenditure by main purpose of the trip							
1.36 Total		US\$ Mn	8,138	8,653	10,512	10,763	11,476
1.37 ♦ Personal		US\$ Mn	4,902	5,195	6,306	6,458	6,886
1.38 ♦ Business and professional		US\$ Mn	3,236	3,458	4,206	4,305	4,590
<i>Indicators</i>							
	(1)						
1.39 Average size of travel party		Persons	2.8	2.7	3.0
Average length of stay							
1.40 Total		Days	4.98	5.36	6.86
1.41 ♦ For all commercial accommodation services		Nights	2.40	..	3.40	5.02	6.64
1.42 * of which, "hotels and similar establishments"		Nights	2.50	3.29	4.69
1.43 ♦ For non commercial accommodation services		Days	9.55	9.36	11.15
1.44 Average expenditure per day		US\$	109.0	128.0	124.0
2. DOMESTIC TOURISM							
<i>Data</i>							
Trips							
2.1 Total		('000)
2.2 ♦ Overnight visitors (tourists)		('000)	39,068	44,670	44,756	44,449	48,926
2.3 ♦ Same-day visitors (excursionists)		('000)

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Trips by main purpose								
2.4	Total		('000)	39,068	44,670	44,756	44,449	48,926
2.5	◆ Personal		('000)	34,994	39,653	39,571	38,474	42,281
2.6	* holidays, leisure and recreation		('000)	34,994	39,653	39,571	38,474	42,281
2.7	* other personal purposes		('000)
2.8	◆ Business and professional		('000)	4,074	5,017	5,185	5,975	6,645
Trips by mode of transport								
2.9	Total		('000)	39,068	44,670	44,756	44,449	48,926
2.10	◆ Air		('000)	1,727	2,065	2,388	2,306	2,712
2.11	◆ Water		('000)	623	652	654	717	791
2.12	◆ Land		('000)	36,718	41,953	41,714	41,426	45,423
2.13	* railway		('000)	5,395	6,772	5,824	6,447	7,075
2.14	* road		('000)	31,266	35,127	35,853	34,867	38,225
2.15	* others		('000)	57	54	37	112	123
Accommodation								
Total								
2.19	◆ Guests		('000)	17,949	18,481	18,818	18,931	19,578
2.20	◆ Overnights		('000)	36,073	36,715	37,078	37,287	38,268
Hotels and similar establishments								
2.21	◆ Guests	(3)	('000)	12,367	13,057	13,414	13,638	14,069
2.22	◆ Overnights	(3)	('000)	19,871	20,975	21,458	21,916	22,558
Indicators								
2.23	Average size of travel party		Persons
Average length of stay								
2.24	Total		Days
2.25	◆ For all commercial accommodation services		Nights	2.02
2.26	* of which, "hotels and similar establishments"		Nights
2.27	◆ For non commercial accommodation services		Days
2.28	Average expenditure per day		US\$
3. OUTBOUND TOURISM								
Data								
Departures								
3.1	Total		('000)
3.2	◆ Overnight visitors (tourists)		('000)	11,699	13,042	14,651	15,548	15,917
3.3	◆ Same-day visitors (excursionists)		('000)
Expenditure								
3.4	Total		US\$ Mn	12,791	14,912	17,252	17,964	19,937
3.5	◆ Travel		US\$ Mn	11,268	13,065	15,326	15,776	17,557
3.6	◆ Passenger transport		US\$ Mn	1,523	1,847	1,926	2,188	2,380
Expenditure by main purpose of the trip								
3.7	Total		US\$ Mn	11,269	13,064	15,326	15,776	17,564
3.8	◆ Personal		US\$ Mn	7,888	9,303	10,992	11,392	12,683
3.9	◆ Business and professional		US\$ Mn	3,381	3,761	4,334	4,384	4,881
4. TOURISM INDUSTRIES								
Data								
Number of establishments								
4.1	Total		Units
4.2	◆ Accommodation for visitors		Units	4,097	4,104	4,143	4,142	4,261
4.3	* of which, "hotels and similar establishments"	(3)	Units	1,982	1,985	1,998	2,003	2,045
4.4	◆ Food and beverage serving activities		Units
4.5	◆ Passenger transportation		Units
4.6	◆ Travel agencies and other reservation services activities		Units
4.7	◆ Other tourism industries		Units
Accommodation for visitors in hotels and similar establishments								
Non-monetary data								
4.13	◆ Number of establishments	(3)	Units	1,982	1,985	1,998	2,003	2,045
4.14	◆ Number of rooms		Units	108,168	110,413	112,628	133,944	117,228
4.15	◆ Number of bed-places		Units	221,767	224,444	225,343	228,387	235,752
Indicators								
4.16	Occupancy rate / rooms		Percent	..	50.00	50.80	50.00	50.00
4.17	Occupancy rate / bed-places		Percent	35.00	36.70	37.90	38.00	38.00
4.18	Average length of stay		Nights
4.19	Available capacity (bed-places per 1000 inhabitants)		Units	23.82	23.92	23.85	24.01	24.63

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5. EMPLOYMENT							
<i>Data</i>							
Number of employees by tourism industries							
5.1		Total					
	(4)	('000)	159.8	152.2	158.9	167.9	173.0
5.2		♦ Accommodation services for visitors (hotels and similar establishments)					
		('000)	26.6	27.9	28.6	28.0	29.7
5.3		♦ Other accommodation services					
		('000)
5.4		♦ Food and beverage serving activities					
		('000)	42.9	38.7	41.1	45.7	51.4
5.5		♦ Passenger transportation					
		('000)	18.1	19.1	19.1	19.7	19.7
5.6		♦ Travel agencies and other reservation services activities					
		('000)	11.9	11.9	12.4	13.0	12.7
5.7		♦ Other tourism industries					
		('000)	60.3	54.6	57.7	61.5	59.5
6. COMPLEMENTARY INDICATORS							
Demand							
6.1		Gross travel propensity					
		Units
6.2		(1.2 inbound tourists + 2.2 domestic tourists) / population					
		Units	4.72	5.31	5.95	5.95	6.33
Macroeconomic indicators related to international tourism							
6.3		Inbound tourism expenditure over GDP					
		Percent	2.5	2.4	2.4	2.4	2.5
6.4		Outbound tourism expenditure over GDP					
		Percent	3.2	3.2	3.2	3.4	3.6
6.5		Tourism balance (inbound minus outbound tourism expenditure) over GDP					
		Percent	-0.7	-0.8	-0.8	-1.0	-1.1
6.6		Tourism openness (inbound plus outbound tourism expenditure) over GDP					
		Percent	5.7	5.6	5.6	5.8	6.1
6.7		Tourism coverage (inbound over outbound tourism expenditure)					
		Percent	79.0	73.7	74.6	71.3	69.7
6.8		Inbound tourism expenditure over exports of goods					
		Percent	7.3	6.6	6.5	6.9	7.7
6.9		Inbound tourism expenditure over exports of services					
		Percent	20.0	20.2	20.4	20.5	21.2
6.10		Inbound tourism expenditure over exports of goods and services					
		Percent	5.3	5.0	4.9	5.2	5.6
6.11		Inbound tourism expenditure over current account credits					
		Percent	4.2	3.9	3.9	4.1	4.4
6.12		Outbound tourism expenditure over imports of goods					
		Percent	10.6	10.1	9.7	10.9	12.5
6.13		Outbound tourism expenditure over imports of services					
		Percent	28.3	31.4	31.5	32.5	34.1
6.14		Outbound tourism expenditure over imports of goods and services					
		Percent	7.7	7.6	7.4	8.2	9.1
6.15		Outbound tourism expenditure over current account debits					
		Percent	5.7	5.7	5.6	6.1	6.8

World Tourism Organization (2015), Compendium of Tourism Statistics dataset [Electronic], UNWTO, Madrid, data updated on 06/04/2015.

Conceptual references and technical notes are available in the Methodological Notes to the Tourism Statistics Database:

<http://statistics.unwto.org/news/2015-03-05/methodological-notes-tourism-statistics-database>

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Country notes

General data sources:

Swedish Agency for Economic and Regional Growth - Tillväxtverket

For further information visit:

<http://www.tillvaxtverket.se/english>

http://www.scb.se/Pages/Product_11830.aspx

(1) Data for 2011-2013 according to new national border survey (IBIS, Incoming Visitors to Sweden). No data collected in 2009 and 2010. The new border survey (IBIS) started in 2011. Source: Swedish Agency for Economic and Regional Growth; (2) 2010: non-resident tourists staying in all types of accommodation establishments, including camping; (3) Hotels only; (4) Number of full-time equivalent jobs.

Notes du pays

Sources des données générales:

"Swedish Agency for Economic and Regional Growth - Tillväxtverket"

Pour plus d'informations, voir:

<http://www.tillvaxtverket.se/english>

http://www.scb.se/Pages/Product_11830.aspx

(1) Données pour 2011-2013 d'après la nouvelle enquête aux frontières nationales (IBIS, visiteurs entrant en Suède). Pas de données recueillies en 2009 et 2010. La nouvelle enquête à la frontière (IBIS) a commencé en 2011. Source : Agence suédoise pour la croissance économique et régionale; (2) 2010: touristes non résidents séjournant dans tous types d'établissements d'hébergement; y compris le camping; (3) Hôtels seulement; (4) Nombre d'emplois équivalents à temps plein.

Notas del país

Fuentes de los datos generales:

"Swedish Agency for Economic and Regional Growth - Tillväxtverket"

Para más información visite:

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http://www.scb.se/Pages/Product_11830.aspx

(1) Datos para 2011- 2013 según una nueva encuesta nacional de fronteras (IBIS, visitantes que entran en Suecia). En 2009 y 2010 no se recopilaron datos. La nueva encuesta de fronteras (IBIS) se empezó a realizar en 2011. Fuente: Agencia Sueca de Crecimiento Económico y Regional; (2) 2010: turistas no residentes alojados en todo tipo de establecimientos de alojamiento; incluido camping; (3) Hoteles únicamente; (4) Número de puestos de trabajo equivalentes a tiempo completo.