

COLOMBIA

Cod. Basic data and indicators	Notes	Units	2009	2010	2011	2012	2013
1. INBOUND TOURISM							
<i>Data</i>							
Arrivals							
1.1 Total	(1)(2)(3)(4)	('000)	2,649	1,701	2,356	2,429	2,595
1.2 ♦ Overnight visitors (tourists)		('000)	2,364	1,405	2,042	2,175	2,288
1.3 ♦ Same-day visitors (excursionists)		('000)	285	296	313	254	307
1.4 * of which, cruise passengers		('000)	285	296	313	254	307
Arrivals by region							
1.5 Total	(1)(3)(4)(5)	('000)	1,354	1,405	2,042	2,175	2,288
1.6 ♦ Africa		('000)	2	2	3	3	3
1.7 ♦ Americas		('000)	1,064	1,140	1,193	1,278	1,389
1.8 ♦ East Asia and the Pacific		('000)	26	25	29	34	36
1.9 ♦ Europe		('000)	258	232	267	272	294
1.10 ♦ Middle East		('000)	1	1	1	1	1
1.11 ♦ South Asia		('000)	3	3	3	3	3
1.12 ♦ Other not classified		('000)	..	1	546	584	562
1.13 * of which, nationals residing abroad		('000)	546	584	562
Arrivals by main purpose							
1.14 Total	(1)(5)(6)	('000)	..	1,405	1,496	1,591	1,726
1.15 ♦ Personal		('000)	..	1,272	1,305	1,385	1,467
1.16 * holidays, leisure and recreation		('000)	..	960	971	1,029	1,136
1.17 * other personal purposes		('000)	..	312	334	356	331
1.18 ♦ Business and professional		('000)	..	133	191	206	259
Arrivals by mode of transport							
1.19 Total	(1)(5)(6)	('000)	1,353	1,404	1,496	1,591	1,726
1.20 ♦ Air		('000)	1,192	1,237	1,321	1,416	1,542
1.21 ♦ Water		('000)	6	10	15	15	22
1.22 ♦ Land		('000)	155	157	160	160	162
1.23 * railway		('000)
1.24 * road		('000)	155	157	160	160	162
1.25 * others		('000)
Expenditure							
1.33 Total		US\$ Mn	3,050	3,441	3,801	4,363	4,759
1.34 ♦ Travel		US\$ Mn	2,440	2,797	3,010	3,460	3,611
1.35 ♦ Passenger transport		US\$ Mn	610	644	791	903	1,148
2. DOMESTIC TOURISM							
<i>Data</i>							
Trips							
2.1 Total		('000)	99,680	104,343	104,507	107,104	115,289
2.2 ♦ Overnight visitors (tourists)		('000)
2.3 ♦ Same-day visitors (excursionists)		('000)
Trips by mode of transport							
2.9 Total		('000)	99,680	104,343	104,507	107,104	115,289
2.10 ♦ Air		('000)	10,157	13,235	13,808	16,104	18,924
2.11 ♦ Water		('000)
2.12 ♦ Land		('000)	89,523	91,108	90,699	91,000	96,365
2.13 * railway		('000)
2.14 * road		('000)	89,523	91,108	90,699	91,000	96,365
2.15 * others		('000)
3. OUTBOUND TOURISM							
<i>Data</i>							
Departures							
3.1 Total		('000)
3.2 ♦ Overnight visitors (tourists)		('000)	2,122	2,342	2,522	3,165	3,605
3.3 ♦ Same-day visitors (excursionists)		('000)
Expenditure							
3.4 Total		US\$ Mn	2,801	3,188	3,631	4,363	4,485
3.5 ♦ Travel		US\$ Mn	2,252	2,641	3,032	3,626	3,941
3.6 ♦ Passenger transport		US\$ Mn	549	547	599	737	544

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4. TOURISM INDUSTRIES	(7)						
<u>Data</u>							
Number of establishments							
4.1 Total		Units	13,181	14,445	16,360	17,600	..
4.2 ♦ Accommodation for visitors		Units	5,845	6,966	7,780	8,286	..
4.3 * of which, "hotels and similar establishments"		Units	5,845	6,966	7,780	8,286	..
4.4 ♦ Food and beverage serving activities		Units
4.5 ♦ Passenger transportation		Units
4.6 ♦ Travel agencies and other reservation services activities		Units	4,133	2,681	3,154	3,542	..
4.7 ♦ Other tourism industries		Units	3,203	4,798	5,426	5,772	..
Accommodation for visitors in hotels and similar establishments							
Non-monetary data							
4.13 ♦ Number of establishments		Units	5,845	6,966	7,780	8,286	..
4.14 ♦ Number of rooms		Units	136,581	149,222	163,567	173,737	..
4.15 ♦ Number of bed-places		Units	259,478	277,666	301,604	316,663	..
<u>Indicators</u>							
4.16 Occupancy rate / rooms		Percent	49.49	50.42	51.97	53.80	52.76
4.17 Occupancy rate / bed-places		Percent
4.18 Average length of stay		Nights
4.19 Available capacity (bed-places per 1000 inhabitants)		Units	5.67	5.98	6.41	6.64	..
6. COMPLEMENTARY INDICATORS							
Demand							
6.1 Gross travel propensity		Units
6.2 (1.2 inbound tourists + 2.1 domestic visitors) / population		Units	2.23	2.28	2.26	2.29	2.43
Macroeconomic indicators related to international tourism							
6.3 Inbound tourism expenditure over GDP		Percent	1.3	1.2	1.1	1.2	1.3
6.4 Outbound tourism expenditure over GDP		Percent	1.2	1.1	1.1	1.2	1.2
6.5 Tourism balance (inbound minus outbound tourism expenditure) over GDP		Percent	0.1	0.1	0.0	0.0	0.1
6.6 Tourism openness (inbound plus outbound tourism expenditure) over GDP		Percent	2.5	2.3	2.2	2.4	2.5
6.7 Tourism coverage (inbound over outbound tourism		Percent	108.9	107.9	104.7	100.0	106.1
6.8 Inbound tourism expenditure over exports of goods		Percent	9.0	8.4	6.5	7.1	7.9
6.9 Inbound tourism expenditure over exports of services		Percent	66.6	67.3	67.4	67.9	69.4
6.10 Inbound tourism expenditure over exports of goods and		Percent	7.9	7.5	5.9	6.4	7.1
6.11 Inbound tourism expenditure over current account credits		Percent	6.7	6.5	5.3	5.6	6.2
6.12 Outbound tourism expenditure over imports of goods		Percent	8.9	8.3	7.0	7.7	7.9
6.13 Outbound tourism expenditure over imports of services		Percent	35.2	34.1	33.5	35.7	35.1
6.14 Outbound tourism expenditure over imports of goods and		Percent	7.1	6.7	5.8	6.3	6.4
6.15 Outbound tourism expenditure over current account debits		Percent	6.7	6.3	5.5	5.9	6.0

World Tourism Organization (2015), Compendium of Tourism Statistics dataset [Electronic], UNWTO, Madrid, data updated on 06/04/2015.

Conceptual references and technical notes are available in the Methodological Notes to the Tourism Statistics Database:

<http://statistics.unwto.org/news/2015-03-05/methodological-notes-tourism-statistics-database>

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Country notes

General data sources:

"Departamento Administrativo de Seguridad (DAS) / Migración Colombia / Puertos Marítimos"

"Ministerio de Comercio, Industria y Turismo"

For further information visit:

<http://www.mincomercio.gov.co>

(1) Arrivals of non-resident travellers by immigration checkpoints; (2) Including cruise passengers; (3) 2010: excluding nationals residing abroad; (4) 2011-2013: including nationals residing abroad; (5) Excluding cruise passengers; (6) Excluding nationals residing abroad; (7) Source: "Departamento Nacional de Estadística (DANE)".

Note: provisional data.

Notes du pays

Sources des données générales:

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(1) Arrivées de voyageurs non-résidents par des contrôles d'immigration; (2) Y compris les croisiéristes; (3) 2010: sont exclus les nationaux résidant à l'étranger; (4) 2011-2013: y compris les nationaux résidant à l'étranger; (5) À l'exclusion des croisiéristes; (6) À l'exclusion des nationaux résidant à l'étranger; (7) Source: "Departamento Nacional de Estadística (DANE)".

Note: données provisoires.

Notas del país

Fuentes de los datos generales:

Departamento Administrativo de Seguridad (DAS) / Migración Colombia / Puertos Marítimos

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(1) Llegadas de viajeros no residentes por puntos de control migratorio; (2) Incluidos los pasajeros en crucero; (3) 2010: excluidos los nacionales residentes en el extranjero; (4) 2011-2013: incluidos los nacionales residentes en el extranjero; (5) Excluidos los pasajeros en crucero; (6) Excluidos los nacionales residentes en el extranjero; (7) Fuente: Departamento Nacional de Estadística (DANE).

Nota: datos provisionales.