

PERU

Cod. Basic data and indicators	Notes	Units	2009	2010	2011	2012	2013
1. INBOUND TOURISM							
<i>Data</i>							
Arrivals							
1.1 Total		('000)	2,681	2,948	3,299	3,642	4,010
1.2 ♦ Overnight visitors (tourists)	(1)	('000)	2,140	2,299	2,598	2,846	3,164
1.3 ♦ Same-day visitors (excursionists)		('000)	541	649	701	796	847
1.4 * of which, cruise passengers	(2)	('000)	71	79	41	80	63
Arrivals by region							
1.5 Total	(1)	('000)	2,140	2,299	2,598	2,846	3,164
1.6 ♦ Africa		('000)	4	4	4	5	4
1.7 ♦ Americas		('000)	1,581	1,747	1,997	2,191	2,473
1.8 ♦ East Asia and the Pacific		('000)	104	97	117	139	154
1.9 ♦ Europe		('000)	446	447	475	506	527
1.10 ♦ Middle East		('000)
1.11 ♦ South Asia		('000)	3	3	4	4	4
1.12 ♦ Other not classified		('000)	1	1	1	1	1
1.13 * of which, nationals residing abroad		('000)
Arrivals by main purpose							
1.14 Total	(1)	('000)	2,140	2,299	2,598	2,846	3,164
1.15 ♦ Personal		('000)	2,085	2,240	2,531	2,772	3,082
1.16 * holidays, leisure and recreation		('000)	2,014	2,164	2,445	2,678	2,978
1.17 * other personal purposes		('000)	71	76	86	94	104
1.18 ♦ Business and professional		('000)	55	59	67	74	82
Arrivals by mode of transport							
1.19 Total	(1)	('000)	2,140	2,299	2,598	2,846	3,164
1.20 ♦ Air		('000)	1,344	1,378	1,563	1,717	1,935
1.21 ♦ Water	(3)	('000)	33	24	24	22	19
1.22 ♦ Land		('000)	763	897	1,011	1,107	1,210
1.23 * railway		('000)	7	7	6	3	2
1.24 * road		('000)	756	890	1,005	1,104	1,208
1.25 * others		('000)
Accommodation							
Hotels and similar establishments							
1.31 ♦ Guests		('000)	4,059	4,462	5,767	7,269	8,179
1.32 ♦ Overnights		('000)	7,607	8,363	10,322	13,542	15,393
Expenditure							
1.33 Total		US\$ Mn	2,440	2,475	2,814	3,074	3,925
1.34 ♦ Travel		US\$ Mn	2,014	2,008	2,262	2,443	3,009
1.35 ♦ Passenger transport		US\$ Mn	426	467	552	631	916
Indicators							
1.39 Average size of travel party		Persons
Average length of stay							
1.40 Total		Days
1.41 ♦ For all commercial accommodation services		Nights	1.87	1.87	1.79	1.86	1.88
1.42 * of which, "hotels and similar establishments"		Nights
1.43 ♦ For non commercial accommodation services		Days
1.44 Average expenditure per day		US\$
2. DOMESTIC TOURISM							
<i>Data</i>							
Accommodation							
Hotels and similar establishments							
2.21 ♦ Guests		('000)	21,756	27,251	31,635	35,962	37,910
2.22 ♦ Overnights		('000)	27,532	34,104	39,545	45,088	48,800
Indicators							
2.23 Average size of travel party		Persons
Average length of stay							
2.24 Total		Days
2.25 ♦ For all commercial accommodation services		Nights	1.27	1.25	1.25	1.25	1.29
2.26 * of which, "hotels and similar establishments"		Nights
2.27 ♦ For non commercial accommodation services		Days
2.28 Average expenditure per day		US\$

PERU

Cod. Basic data and indicators		Notes	Units	2009	2010	2011	2012	2013
3. OUTBOUND TOURISM								
<i>Data</i>								
Departures								
3.1	Total		('000)
3.2	◆ Overnight visitors (tourists)		('000)	1,891	2,058	2,132	2,296	2,364
3.3	◆ Same-day visitors (excursionists)		('000)
Expenditure								
3.4	Total		US\$ Mn	1,404	1,640	1,768	1,900	2,114
3.5	◆ Travel		US\$ Mn	1,088	1,268	1,356	1,439	1,601
3.6	◆ Passenger transport		US\$ Mn	316	372	412	461	513
4. TOURISM INDUSTRIES								
<i>Data</i>								
Number of establishments								
4.1	Total		Units
4.2	◆ Accommodation for visitors		Units
4.3	* of which, "hotels and similar establishments"		Units	12,295	13,463	14,469	15,447	16,173
4.4	◆ Food and beverage serving activities		Units
4.5	◆ Passenger transportation		Units
4.6	◆ Travel agencies and other reservation services activities		Units
4.7	◆ Other tourism industries		Units
Accommodation for visitors in hotels and similar establishments								
Non-monetary data								
4.13	◆ Number of establishments		Units	12,295	13,463	14,469	15,447	16,173
4.14	◆ Number of rooms		Units	187,266	197,994	207,501	215,884	222,275
4.15	◆ Number of bed-places		Units	328,527	346,156	361,845	375,624	386,842
<i>Indicators</i>								
4.16	Occupancy rate / rooms		Percent
4.17	Occupancy rate / bed-places		Percent
4.18	Average length of stay		Nights	1.36	1.34	1.33	1.36	1.39
4.19	Available capacity (bed-places per 1000 inhabitants)		Units	11.35	11.83	12.22	12.53	12.74
6. COMPLEMENTARY INDICATORS								
Demand								
6.1	Gross travel propensity		Units
6.2	(1.2 inbound tourists) / population		Units	0.07	0.08	0.09	0.09	0.10
Macroeconomic indicators related to international tourism								
6.3	Inbound tourism expenditure over GDP		Percent	1.9	1.6	1.6	1.5	1.9
6.4	Outbound tourism expenditure over GDP		Percent	1.1	1.1	1.0	1.0	1.0
6.5	Tourism balance (inbound minus outbound tourism expenditure) over GDP		Percent	0.8	0.5	0.6	0.5	0.9
6.6	Tourism openness (inbound plus outbound tourism expenditure) over GDP		Percent	3.0	2.7	2.6	2.5	2.9
6.7	Tourism coverage (inbound over outbound tourism expenditure) over GDP		Percent	173.8	150.9	159.2	161.8	185.7
6.8	Inbound tourism expenditure over exports of goods		Percent	9.0	7.0	6.1	6.6	9.3
6.9	Inbound tourism expenditure over exports of services		Percent	70.9	75.6	78.9	73.5	76.0
6.10	Inbound tourism expenditure over exports of goods and services		Percent	8.0	6.4	5.6	6.1	8.3
6.11	Inbound tourism expenditure over current account credits		Percent	7.0	5.8	5.2	5.6	7.6
6.12	Outbound tourism expenditure over imports of goods		Percent	6.7	5.8	4.9	4.7	5.1
6.13	Outbound tourism expenditure over imports of services		Percent	29.1	27.1	27.1	25.9	27.7
6.14	Outbound tourism expenditure over imports of goods and services		Percent	5.5	4.8	4.1	4.0	4.3
6.15	Outbound tourism expenditure over current account debits		Percent	5.2	4.6	4.0	3.9	4.2

World Tourism Organization (2015), Compendium of Tourism Statistics dataset [Electronic], UNWTO, Madrid, data updated on 06/04/2015.

Conceptual references and technical notes are available in the Methodological Notes to the Tourism Statistics Database:

<http://statistics.unwto.org/news/2015-03-05/methodological-notes-tourism-statistics-database>

PERU

Country notes

General data sources:

"Superintendencia Nacional de Migraciones, Banco Central de Reserva del Perú, Ministerio de Comercio Exterior y Turismo"

For further information visit:

<http://www.mincetur.gob.pe/newweb/Default.aspx?tabid=141>

(1) Including nationals residing abroad; (2) Overnight cruise passengers; (3) Including arrivals by river and lake.

Note 2013: Preliminary data.

Notes du pays

Sources des données générales:

"Superintendencia Nacional de Migraciones, Banco Central de Reserva del Perú, Ministerio de Comercio Exterior y Turismo"

Pour plus d'informations, voir:

<http://www.mincetur.gob.pe/newweb/Default.aspx?tabid=141>

(1) Y compris les nationaux résidant à l'étranger; (2) Croisiéristes qui passent la nuit; (3) Y compris les arrivées par voie fluviale et lacustre.

Note 2013: Données préliminaires.

Notas del país

Fuentes de los datos generales:

Superintendencia Nacional de Migraciones, Banco Central de Reserva del Perú, Ministerio de Comercio Exterior y Turismo

Para más información visite:

<http://www.mincetur.gob.pe/newweb/Default.aspx?tabid=141>

(1) Incluidos los nacionales residentes en el extranjero; (2) Pasajeros en crucero que pernoctan; (3) Incluye las llegadas por vía fluvial y lacustre.

Nota 2013: Datos preliminares.