

KOREA, REPUBLIC OF

Cod. Basic data and indicators		Notes	Units	2009	2010	2011	2012	2013
1. INBOUND TOURISM								
<i>Data</i>								
Arrivals								
1.1	Total	(1)	('000)	7,818	8,798	9,795	11,140	12,176
1.2	◆ Overnight visitors (tourists)		('000)
1.3	◆ Same-day visitors (excursionists)		('000)
1.4	* of which, cruise passengers		('000)
Arrivals by region								
1.5	Total	(1)	('000)	7,818	8,799	9,795	11,140	12,176
1.6	◆ Africa		('000)	22	27	30	32	34
1.7	◆ Americas		('000)	751	814	827	876	916
1.8	◆ East Asia and the Pacific		('000)	6,030	6,769	7,679	8,913	9,826
1.9	◆ Europe		('000)	646	709	753	807	864
1.10	◆ Middle East		('000)	20	25	29	35	40
1.11	◆ South Asia		('000)	114	135	148	147	188
1.12	◆ Other not classified		('000)	235	320	329	330	310
1.13	* of which, nationals residing abroad		('000)	234	319	327	329	310
Arrivals by main purpose								
1.14	Total	(1)	('000)	7,818	8,798	9,795	11,140	12,176
1.15	◆ Personal		('000)	7,506	8,487	9,524	10,895	11,848
1.16	* holidays, leisure and recreation		('000)	5,685	6,367	7,203	8,657	9,076
1.17	* other personal purposes		('000)	1,821	2,120	2,321	2,238	2,772
1.18	◆ Business and professional		('000)	312	311	271	245	328
Arrivals by mode of transport								
1.19	Total	(2)	('000)	7,818	8,797	9,795	11,140	12,176
1.20	◆ Air		('000)	6,725	7,518	8,375	9,759	10,524
1.21	◆ Water		('000)	1,093	1,279	1,420	1,381	1,651
1.22	◆ Land		('000)
1.23	* railway		('000)
1.24	* road		('000)
1.25	* others		('000)
Accommodation								
Hotels and similar establishments								
1.31	◆ Guests		('000)	8,033	8,746	8,857	9,808	8,616
1.32	◆ Overnights		('000)	21,776	20,362	19,248	18,487	15,062
Expenditure								
1.33	Total		US\$ Mn	13,289	14,367	17,418	18,851	19,644
1.34	◆ Travel		US\$ Mn	9,804	10,328	12,476	13,429	14,629
1.35	◆ Passenger transport		US\$ Mn	3,485	4,039	4,942	5,422	5,015
Expenditure by main purpose of the trip								
1.36	Total		US\$ Mn	9,803	10,328	12,475	13,429	14,629
1.37	◆ Personal		US\$ Mn	6,186	6,938	8,554	10,068	11,230
1.38	◆ Business and professional		US\$ Mn	3,617	3,390	3,921	3,361	3,399
Indicators								
1.39	Average size of travel party		Persons
	Average length of stay							
1.40	Total		Days	6.50	7.20	7.50	6.70	6.80
1.41	◆ For all commercial accommodation services		Nights
1.42	* of which, "hotels and similar establishments"		Nights
1.43	◆ For non commercial accommodation services		Days
1.44	Average expenditure per day		US\$
2. DOMESTIC TOURISM								
<i>Data</i>								
Trips								
2.1	Total		('000)	219,586	168,148	156,594	213,468	231,035
2.2	◆ Overnight visitors (tourists)		('000)	112,893	92,174	71,622	92,289	99,667
2.3	◆ Same-day visitors (excursionists)		('000)	106,693	75,974	84,972	121,180	131,368
Accommodation								
Hotels and similar establishments								
2.21	◆ Guests		('000)	10,948	12,001	12,023	12,080	12,029
2.22	◆ Overnights		('000)	19,395	21,456	22,273	19,494	17,497

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3. OUTBOUND TOURISM								
<i>Data</i>								
Departures								
3.1		Total	('000)	9,494	12,488	12,694	13,737	14,846
3.2		◆ Overnight visitors (tourists)	('000)
3.3		◆ Same-day visitors (excursionists)	('000)
Expenditure								
3.4		Total	US\$ Mn	16,355	20,788	22,195	22,934	24,459
3.5		◆ Travel	US\$ Mn	15,035	18,766	19,920	20,645	21,648
3.6		◆ Passenger transport	US\$ Mn	1,320	2,022	2,275	2,289	2,811
Expenditure by main purpose of the trip								
3.7		Total	US\$ Mn	15,035	18,766	19,920	20,645	21,648
3.8		◆ Personal	US\$ Mn	12,048	15,587	16,764	18,000	19,203
3.9		◆ Business and professional	US\$ Mn	2,987	3,179	3,156	2,645	2,445
4. TOURISM INDUSTRIES								
<i>Data</i>								
Number of establishments								
4.1		Total	Units
4.2		◆ Accommodation for visitors	Units
4.3		* of which, "hotels and similar establishments"	Units	674	688	711	786	896
4.4		◆ Food and beverage serving activities	Units
4.5		◆ Passenger transportation	Units
4.6		◆ Travel agencies and other reservation services activities	Units
4.7		◆ Other tourism industries	Units
Accommodation for visitors in hotels and similar establishments								
Non-monetary data								
4.13		◆ Number of establishments	Units	674	688	711	786	896
4.14		◆ Number of rooms	Units	73,175	74,840	77,045	82,209	88,958
4.15		◆ Number of bed-places	Units
<i>Indicators</i>								
4.16		Occupancy rate / rooms	Percent	60.06	63.94	65.15	64.65	62.85
4.17		Occupancy rate / bed-places	Percent
4.18		Average length of stay	Nights
4.19		Available capacity (bed-places per 1000 inhabitants)	Units
6. COMPLEMENTARY INDICATORS								
Demand								
6.1		Gross travel propensity	Units
6.2		(1.1 inbound visitors + 2.1 domestic visitors) / population	Units	4.72	3.65	3.41	4.58	4.94
Macroeconomic indicators related to international tourism								
6.3		Inbound tourism expenditure over GDP	Percent	1.5	1.3	1.4	1.5	1.5
6.4		Outbound tourism expenditure over GDP	Percent	1.8	1.9	1.8	1.9	1.8
6.5		Tourism balance (inbound minus outbound tourism expenditure) over GDP	Percent	-0.3	-0.6	-0.4	-0.4	-0.3
6.6		Tourism openness (inbound plus outbound tourism expenditure) over GDP	Percent	3.3	3.2	3.2	3.4	3.3
6.7		Tourism coverage (inbound over outbound tourism expenditure)	Percent	81.3	69.1	78.5	82.2	80.3
6.8		Inbound tourism expenditure over exports of goods	Percent	3.7	3.1	3.0	3.1	3.1
6.9		Inbound tourism expenditure over exports of services	Percent	18.3	17.3	19.2	18.2	19.0
6.10		Inbound tourism expenditure over exports of goods and services	Percent	3.0	2.6	2.6	2.7	2.7
6.11		Inbound tourism expenditure over current account credits	Percent	2.9	2.5	2.4	2.5	2.5
6.12		Outbound tourism expenditure over imports of goods	Percent	5.2	5.0	4.0	4.1	4.5
6.13		Outbound tourism expenditure over imports of services	Percent	19.9	21.3	21.5	21.1	21.9
6.14		Outbound tourism expenditure over imports of goods and services	Percent	4.1	4.0	3.4	3.5	3.7
6.15		Outbound tourism expenditure over current account debits	Percent	3.9	3.8	3.2	3.2	3.5

World Tourism Organization (2015), Compendium of Tourism Statistics dataset [Electronic], UNWTO, Madrid, data updated on 06/04/2015.

Conceptual references and technical notes are available in the Methodological Notes to the Tourism Statistics Database:

<http://statistics.unwto.org/news/2015-03-05/methodological-notes-tourism-statistics-database>

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Country notes

General data sources:

Ministry of Culture, Sports and Tourism

For further information visit:

<http://kto.visitkorea.or.kr/eng/tourismStatics/keyFacts/visitorArrivals.kto>

(1) Including nationals residing abroad and crew members; (2) Including overseas Koreans and crew members; (3) The country provides UNWTO with aggregate expenditure figures that differ significantly from the International Monetary Fund data used in the preparation of this edition of the Compendium (excluding expenses of students studying overseas). The country figures are as follows (US\$ million): 2010: 14,292; 2011: 15,544; 2012: 15,737.

Notes du pays

Sources des données générales:

"Ministry of Culture, Sports and Tourism"

Pour plus d'informations, voir:

<http://kto.visitkorea.or.kr/eng/tourismStatics/keyFacts/visitorArrivals.kto>

(1) Y compris les nationaux résidant à l'étranger et membres des équipages; (2) Y compris les nationaux résidant à l'étranger et membres des équipages; (3) Pour la dépense, le pays fournit à l'OMT des niveaux d'agrégation qui diffèrent de façon significative des données du Fonds monétaire international utilisées pour la préparation de la présente édition du Compendium (à l'exclusion des dépenses des étudiants qui font des études à l'étranger). Les données du pays sont les suivantes (Mn \$E.U.): 2010: 14.292; 2011: 15.544; 2012: 15.737.

Notas del país

Fuentes de los datos generales:

"Ministry of Culture, Sports and Tourism"

Para más información visite:

<http://kto.visitkorea.or.kr/eng/tourismStatics/keyFacts/visitorArrivals.kto>

(1) Incluidos los nacionales residentes en el extranjero y miembros de las tripulaciones; (2) Incluidos los nacionales residentes en el extranjero y los miembros de las tripulaciones; (3) El país facilita a la OMT niveles agregados de gasto que son significativamente diferentes a los datos del Fondo Monetario Internacional utilizados para la preparación de esta edición del Compendio (excluidos los gastos de los estudiantes que realizan sus estudios fuera del país). Los datos del país son (Mill. \$EE.UU.): 2010: 14.292; 2011: 15.544; 2012: 15.737.