

**MEXICO**

Cod. Basic data and indicators	Notes	Units	2009	2010	2011	2012	2013
<b>1. INBOUND TOURISM</b>							
<i>Data</i>							
<b>Arrivals</b>							
1.1 Total		('000)	88,044	81,953	75,732	76,749	78,100
1.2 ♦ Overnight visitors (tourists)	(1)	('000)	22,346	23,290	23,403	23,403	24,151
1.3 ♦ Same-day visitors (excursionists)	(2)	('000)	65,698	58,664	52,329	53,346	53,950
1.4 * of which, cruise passengers		('000)	5,701	6,048	5,289	5,199	4,555
<b>Arrivals by region</b>							
1.5 Total	(1)	('000)	22,346	23,290	23,403	23,403	24,151
1.6 ♦ Africa	(3)	('000)	10	15	15	16	18
1.7 ♦ Americas		('000)	20,178	20,868	21,152	21,541	22,088
1.8 ♦ East Asia and the Pacific	(3)	('000)	78	101	112	133	156
1.9 ♦ Europe	(3)	('000)	1,188	1,418	1,510	1,619	1,725
1.10 ♦ Middle East		('000)	..	..	..	..	..
1.11 ♦ South Asia		('000)	..	..	..	..	..
1.12 ♦ Other not classified		('000)	892	888	614	94	163
1.13 * of which, nationals residing abroad		('000)	..	..	..	..	..
<b>Arrivals by main purpose</b>							
1.14 Total	(1)	('000)	22,346	23,289	23,403	23,402	24,151
1.15 ♦ Personal		('000)	21,663	22,480	22,568	22,472	23,087
1.16 * holidays, leisure and recreation		('000)	7,234	8,174	7,888	7,356	8,299
1.17 * other personal purposes		('000)	14,429	14,306	14,680	15,116	14,788
1.18 ♦ Business and professional		('000)	683	809	835	930	1,064
<b>Arrivals by mode of transport</b>							
1.19 Total	(1)	('000)	21,346	23,290	23,403	23,403	24,151
1.20 ♦ Air		('000)	8,675	10,619	10,844	11,361	12,221
1.21 ♦ Water		('000)	..	..	..	..	..
1.22 ♦ Land		('000)	12,671	12,671	12,559	12,042	11,929
1.23 * railway		('000)	..	..	..	..	..
1.24 * road	(4)	('000)	12,671	12,671	12,559	12,042	11,929
1.25 * others		('000)	..	..	..	..	..
<b>Accommodation</b>							
Hotels and similar establishments							
1.31 ♦ Guests	(5)	('000)	12,043	12,507	12,655	13,552	14,413
1.32 ♦ Overnights	(6)	('000)	42,904	48,152	49,064	52,936	58,221
<b>Expenditure</b>							
1.33 Total		US\$ Mn	12,542	12,628	12,458	13,320	14,311
1.34 ♦ Travel		US\$ Mn	11,513	11,992	11,869	12,739	13,949
1.35 ♦ Passenger transport		US\$ Mn	1,029	636	589	581	362
<b>Expenditure by main purpose of the trip</b>							
1.36 Total		US\$ Mn	11,513	11,992	11,869	12,739	13,949
1.37 ♦ Personal		US\$ Mn	10,886	11,241	10,997	11,812	12,842
1.38 ♦ Business and professional		US\$ Mn	627	751	872	927	1,107
<b>Indicators</b>							
1.39 Average size of travel party		Persons	..	..	..	..	..
Average length of stay							
1.40 Total		Days	..	..	..	..	..
1.41 ♦ For all commercial accommodation services		Nights	9.69	10.01	10.33	10.42	10.58
1.42 * of which, "hotels and similar establishments"		Nights	..	..	..	..	..
1.43 ♦ For non commercial accommodation services		Days	..	..	..	..	..
1.44 Average expenditure per day		US\$	..	..	..	..	..
<b>2. DOMESTIC TOURISM</b>							
<i>Data</i>							
<b>Accommodation</b>							
Hotels and similar establishments							
2.21 ♦ Guests	(5)(6)	('000)	43,088	45,274	46,582	50,776	52,745
2.22 ♦ Overnights	(5)(6)	('000)	73,514	79,187	84,296	93,531	94,163

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<b>3. OUTBOUND TOURISM</b>								
<i>Data</i>								
<b>Departures</b>								
3.1		Total	('000)	98,228	91,658	88,113	87,332	90,777
3.2		◆ Overnight visitors (tourists)	('000)	14,104	14,334	14,799	15,581	15,911
3.3		◆ Same-day visitors (excursionists)	('000)	84,124	77,323	73,314	71,751	74,866
<b>Expenditure</b>								
3.4		Total	US\$ Mn	8,737	9,001	9,704	10,735	11,970
3.5		◆ Travel	US\$ Mn	7,207	7,255	7,832	8,449	9,122
3.6		◆ Passenger transport	US\$ Mn	1,530	1,746	1,872	2,286	2,848
<b>Expenditure by main purpose of the trip</b>								
3.7		Total	US\$ Mn	7,207	7,255	7,832	8,449	9,122
3.8		◆ Personal	US\$ Mn	6,217	6,159	6,484	7,077	7,553
3.9		◆ Business and professional	US\$ Mn	990	1,096	1,348	1,372	1,570
<b>4. TOURISM INDUSTRIES</b>								
<i>Data</i>								
<b>Number of establishments</b>								
4.1		Total	Units	58,001	61,869	63,508	65,881	64,803
4.2		◆ Accommodation for visitors	Units	..	..	..	..	..
4.3		* of which, "hotels and similar establishments"	Units	16,231	16,875	17,294	17,669	18,199
4.4		◆ Food and beverage serving activities	Units	34,532	36,092	37,658	39,302	37,784
4.5		◆ Passenger transportation	Units	..	..	..	..	..
4.6		◆ Travel agencies and other reservation services activities	Units	7,238	8,902	8,556	8,910	8,820
4.7		◆ Other tourism industries	Units	..	..	..	..	..
<b>Accommodation for visitors in hotels and similar establishments</b>								
<b>Monetary data</b>								
4.8		◆ Output	US\$ Mn	8,726.6	10,110.1	9,808.7	11,480.0	..
4.9		◆ Intermediate consumption	US\$ Mn	2,611.6	3,034.4	2,972.7	3,470.4	..
4.10		◆ Gross value added	US\$ Mn	6,115.0	7,075.7	6,836.0	8,009.6	..
4.11		◆ Compensation of employees	US\$ Mn	709.7	802.9	740.1	804.6	..
4.12		◆ Gross fixed capital formation	US\$ Mn	..	..	..	..	..
<b>Non-monetary data</b>								
4.13		◆ Number of establishments	Units	16,231	16,875	17,294	17,669	18,199
4.14		◆ Number of rooms	Units	623,555	638,494	651,160	660,546	672,296
4.15		◆ Number of bed-places	Units	1,247,110	1,276,988	1,302,320	1,321,092	1,344,592
<b>Indicators</b>								
4.16		Occupancy rate / rooms	Percent	46.31	48.64	50.03	53.23	..
4.17		Occupancy rate / bed-places	Percent	..	..	..	..	..
4.18		Average length of stay	Nights	3.56	3.85	3.88	3.91	..
4.19		Available capacity (bed-places per 1000 inhabitants)	Units	10.71	10.83	10.91	10.93	10.99
<b>Travel agencies and other reservation service activities</b>								
<b>Monetary data</b>								
4.20		◆ Output	US\$ Mn	1,099.6	1,264.7	1,199.0	1,441.2	..
4.21		◆ Intermediate consumption	US\$ Mn	435.8	503.3	483.7	583.7	..
4.22		◆ Gross value added	US\$ Mn	663.8	761.4	715.4	857.5	..
4.23		◆ Compensation of employees	US\$ Mn	121.1	130.9	125.6	146.5	..
4.24		◆ Gross fixed capital formation	US\$ Mn	..	..	..	..	..
<b>5. EMPLOYMENT</b>								
<i>Data</i>								
<b>Number of employees by tourism industries</b>								
5.1		Total	('000)	2,202.3	2,236.4	2,225.2	2,279.2	..
5.2		◆ Accommodation services for visitors (hotels and similar establishments)	('000)	134.2	140.4	136.1	134.5	..
5.3		◆ Other accommodation services	('000)	..	..	..	..	..
5.4		◆ Food and beverage serving activities	('000)	772.5	775.2	778.0	814.2	..
5.5		◆ Passenger transportation	('000)	193.4	189.5	188.9	189.9	..
5.6		◆ Travel agencies and other reservation services activities	('000)	18.0	17.8	18.1	19.0	..
5.7		◆ Other tourism industries	('000)	1,084.2	1,113.5	1,104.1	1,121.6	..

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<b>6. COMPLEMENTARY INDICATORS</b>								
<b>Demand</b>								
6.1	Gross travel propensity		Units	..	..	..	..	..
6.2	(1.2 inbound tourists) / population		Units	0.19	0.20	0.20	0.19	0.20
<b>Macroeconomic indicators related to international tourism</b>								
6.3	Inbound tourism expenditure over GDP		Percent	1.4	1.2	1.1	1.1	1.1
6.4	Outbound tourism expenditure over GDP		Percent	1.0	0.9	0.8	0.9	1.0
6.5	Tourism balance (inbound minus outbound tourism expenditure) over GDP		Percent	0.4	0.3	0.3	0.2	0.1
6.6	Tourism openness (inbound plus outbound tourism expenditure) over GDP		Percent	2.4	2.1	1.9	2.0	2.1
6.7	Tourism coverage (inbound over outbound tourism expenditure)		Percent	143.6	140.3	128.4	124.1	119.6
6.8	Inbound tourism expenditure over exports of goods		Percent	5.5	4.2	3.6	3.6	3.8
6.9	Inbound tourism expenditure over exports of services		Percent	84.6	82.9	80.0	82.5	71.1
6.10	Inbound tourism expenditure over exports of goods and services		Percent	5.1	4.0	3.4	3.4	3.6
6.11	Inbound tourism expenditure over current account credits		Percent	4.6	3.6	3.1	3.1	3.3
6.12	Outbound tourism expenditure over imports of goods		Percent	3.7	3.0	2.8	2.9	3.1
6.13	Outbound tourism expenditure over imports of services		Percent	34.9	34.9	31.9	35.0	37.2
6.14	Outbound tourism expenditure over imports of goods and services		Percent	3.4	2.7	2.5	2.7	2.9
6.15	Outbound tourism expenditure over current account debits		Percent	3.3	2.7	2.5	2.6	2.8

World Tourism Organization (2015), Compendium of Tourism Statistics dataset [Electronic], UNWTO, Madrid, data updated on 06/04/2015.

Conceptual references and technical notes are available in the Methodological Notes to the Tourism Statistics Database:

<http://statistics.unwto.org/news/2015-03-05/methodological-notes-tourism-statistics-database>

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### Country notes

#### General data sources:

"Secretaría de Turismo de México (SECTUR)" and "Instituto Nacional de Estadística y Geografía (INEGI)"

#### For further information visit:

<http://www.datatur.beta.sectur.gob.mx/SitePages/Inicio.aspx>

<http://www.inegi.org.mx>

(1) Including nationals residing abroad; (2) Including visitors of the US border zone with a length of stay under 24 hours; (3) By air only; (4) Including rail; (5) Hotels only; (6) Selected tourism resorts; (7) Foreign tourism only; (8) The information does not correspond to employment, strictly speaking, but to equivalent remunerated jobs needed for the production of goods and services related with tourism activities. Source: "Cuenta Satélite de Turismo de México, cambio de año base a 2008".

### Notes du pays

#### Sources des données générales:

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(1) Y compris les nationaux résidant à l'étranger; (2) Y compris les visiteurs de la frange frontalière avec les États-Unis avec séjour inférieur à 24h; (3) Voie aérienne uniquement; (4) Y compris chemin de fer; (5) Hôtels seulement; (6) Sélection de centres touristiques; (7) Tourisme étranger seulement; (8) L'information ne se réfère pas exactement à l'emploi mais aux équivalents emplois rémunérés nécessaires pour produire les biens et les services liés aux activités touristiques. Source: "Cuenta Satélite de Turismo de México, cambio de año base a 2008".

### Notas del país

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(1) Incluidos los nacionales residentes en el extranjero; (2) Incluidos los visitantes de la franja fronteriza con los Estados Unidos y estancia inferior a 24h; (3) Vía aérea únicamente; (4) Incluye ferrocarril; (5) Hoteles únicamente; (6) Centros turísticos seleccionados; (7) Turismo extranjero únicamente; (8) La información no corresponde propiamente a empleo sino a puestos de trabajo equivalentes remunerados necesarios para realizar la producción de los bienes y servicios relacionados con actividades turísticas. Fuente: Cuenta Satélite de Turismo de México, cambio de año base a 2008.